The mission of Graduate Studies at the University of Nebraska at Omaha is to develop, enhance, and promote outstanding graduate education; to ensure a rich environment for learning, creative activity, and the discovery and communication of new knowledge; and to be recognized for excellence in regional, national, and global engagement and contributions. (Draft 3 version)

GOAL A: UNO Graduate Studies will develop, enhance, and promote outstanding graduate education.

OBJECTIVE 1: UNO Graduate Studies will continually enhance UNO’s existing graduate education programs.

   Possible indicators (or measurement items):
   1. Increase the high quality of graduate curricula
      a. eligible programs will strive to achieve and maintain accreditation where strategically appropriate
      b. national ranking
      c. list of eligible programs with latest accreditation date
      d. Delaware study results (http://www.udel.edu/IR/cost/welcome.html)
      e. program reviews
   2. Increase the high quality of graduate teaching at UNO
      a. increase in average value of key items on student evaluations
      b. increase in number of graduate faculty teaching awards
   3. Research collaboration between faculty and graduate students
      a. publications and presentations with peer review or equivalent and student co-authorship
      b. submitted manuscripts with student co-authorship
      c. submitted proposals for funding, both internal and external
      d. funded grant activities both internal and external
   4. Joint degrees between current programs
      a. list of such programs and start dates
      b. number of students enrolled in each program tracked over time
   5. Increased financial support
      a. more graduate scholarships
      b. increasing stipend for graduate assistants
      c. more graduate assistantships
      d. support for faculty to develop pedagogy
      e. affordable graduate education
      f. adequate funding comparable to peer programs
   6. Recruit more faculty from highly recognized graduate programs
      a. candidates interviewed and their institution
   7. Recruit higher quality graduate students
      a. increase the average entry test scores (GMAT, GRE etc)
      b. higher average GPA of new entrants
      c. broader range of experience among new entrants
      d. from a national pool
   8. Library and information services support for students, teaching, and research/creative activity
      a. adequate and current continuous subscriptions to periodic literature
      b. sufficient funding
      c. timely resource distribution (interlibrary loan)
   9. Departing faculty members’ reasons for leaving identified.
OBJECTIVE 2: UNO Graduate Studies will develop outstanding new graduate education programs.
Possible indicators:
1. Students will demonstrate high levels of knowledge in their field
   a. nationally standardized exam results
   b. performance on other standardized exams
   c. program assessment results from graduate programs
2. New programs will meet community and work force development needs of local and regional employers and programs
   a. results of needs surveys of employers and organizations matched to program development matrix
   b. new certificate programs
   c. new cross disciplinary and joint programs
3. High quality graduate teaching at UNO
   a. as measured by student evaluations (aggregate data at the department level and above)
   b. graduate faculty recipients of teaching awards

OBJECTIVE 3. UNO Graduate Studies will promote graduate education opportunities at UNO.
Possible indicators:
1. Create and deploy advertising
   a. newspaper
   b. radio
   c. television
   d. site advertising (bill boards, airport displays)
2. Increased name recognition of UNO graduate programs
   a. mentions in local media stories
   b. selection of UNO faculty as sources for news articles in media
   c. name recognition surveys
   d. regional and national awareness among potential future students regarding exemplary research at UNO.
   e. regional and national awareness among the general public regarding exemplary research at UNO.
3. Outreach to community
   a. use of UNO graduate student projects by businesses and organizations
   b. on campus recruitment opportunities for businesses and organizations
   c. recognition for outstanding teaching in metropolitan graduate education throughout the region

GOAL B: UNO Graduate Studies will ensure a rich environment for learning, creative activity, and the discovery and communication of new knowledge.

OBJECTIVE 1. UNO Graduate Studies will foster a culture and environment that positively acknowledges and rewards creative endeavor.
Possible indicators:
1. Research collaboration between faculty and graduate students
2. Library and information services support for research and creative activity
3. Recognition and reward for outstanding original research/creative activity

4. Sufficient funding/support for graduate faculty travel and professional development

OBJECTIVE 2. UNO Graduate Studies will promote and nurture the dissemination of scholarship

Possible indicators:

1. Publications, presentations and other activities
   a. number of publications, presentations, and other activities that are peer reviewed or equivalent. (Data from Digital Measures.)
   b. number of publications, presentations, and other activities that are not peer reviewed or equivalent.

2. External proposals submitted
   a. number

3. External funding
   a. funds received
   b. number
   c. source

GOAL C: UNO Graduate Studies will be recognized for excellence in regional, national, and global engagement and contributions.

OBJECTIVE 1. UNO Graduate Studies will be recognized for excellence in engagement

Possible indicators: (data collected and tabulated at the department/program level)

1. Community engagement
   a. an effective partner in state and regional community economical development
   b. internships
   c. outreach
   d. service learning projects
   e. consulting
   f. faculty in residence
   g. significant opportunities for graduate students and faculty to engage with the community
   h. faculty and students are encouraged to apply research to community issues and problems

2. Community support
   a. service learning opportunities
   b. Alumni offer strong support to the graduate programs

OBJECTIVE 2. UNO Graduate Studies will support students’ success in their internships, training, and other community centered opportunities for learning

Possible indicators:

1. Student centered
   a. percentage who do succeed (departmental data)
   b. number of students participating
   c. service learning
   d. recognition (news stories, other)
   e. participation
   f. completion

2. Community centered