NaviGating GROWtH: SuPPortInG AND eXPaNDInG Your PRIVaTE PRACTiCe

March 22, 2024
8 A.M. - 4 P.M.
$50 (includes 2 ethics CEUs)

Join Us for a Day of Entrepreneurial Wisdom and Growth! Dive into the nuances of building a private behavioral health practice with seasoned entrepreneurs Laura Sanchez, Julie Zulkosky, and more. Learn hands-on techniques for crafting a robust business plan, securing a space, outsourcing tasks, and navigating legalities. Uncover successful marketing strategies and master strategic financial planning. Gain ethical insights into outsourcing, legal paperwork, and financial strategies to keep your business lucrative. Bring your laptop for immersive learning, collaborative discussions, and invaluable connections. Seize the opportunity to share and learn from successful leaders in hiring, medication management, logistics, leadership, and human resources. Don't miss this chance to transform your practice!

Target audience: Mental health providers seeking to develop their existing practice.

Laura Sanchez, LICSW, LADC
In her clinical practice group of 13 bilingual and native Spanish-speaking practitioners, Laura uses DBT, cognitive processing therapy, trauma-focused CBT, EMDR, and various addiction treatments.

Julie Zulkosky, DNP, APRN, PMHNP-BC
Julie is co-founder of Verve Collaborative Health, which houses 36 practitioners providing therapy, medication management, chiropractic, and massage therapy services. In her holistic approach to practice, Julie sees clients of all ages and has earned numerous certifications in culturally diverse care.

Delivered in-person at the Thompson Alumni Center, 6705 Dodge St., Omaha NE.
Limited seats available. Includes breakfast, lunch, snacks, and training materials.
Free parking. Includes 2 ethics CEUs.

Questions? Contact gatsa@unomaha.edu

The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its education programs or activities, including admissions and employment. The University prohibits any form of retaliation being taken against anyone for reporting discrimination, harassment, or retaliation for otherwise engaging in protected activity. UNO is an AA/EOE/ADA institution. For Title IX concerns, please contact the Title IX Coordinator (phone: 402 554 2100). For ADA/504 accommodations or assistance, please call/contact the AD/504 Coordinator (phone 402 554 2464) or the Accessibility Services Center (phone 402 554 2372). MS/TEMP2023