Iowa Tribe of Kansas and Nebraska 2022 Survey Data Book Highlights

Prepared for Iowa Tribe of Kansas and Nebraska

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Survey overview and analysis

- Survey developed and administered by Heroda Bikax^e Consulting LLC
- Over 800 ITKN members responded to the survey
- UNO CPAR provided synthesis and analysis of survey questions
- All survey research is a snapshot of perceptions at a point in time – perceptions change
Demographics overview

ITKN respondents by age, gender, educational attainment, and location

35 to 44 years
most common age range of respondents

Male 36%
Female 63%

High School/GED 47.01%
Bachelor's Degree 21.25%
Trade/Vocational School 16.85%
Master's Degree 6.84%
Some High School 4.76%
Ph.D. or higher 2.81%
Elementary School/Junior High 0.24%
No formal education (less than 3rd grade) 0.24%

74% of respondents reside outside ITKN service area
Work status

ITKN respondents' employment status and sources of income

- **Employed full-time**: 51%
- **Employed part-time**: 8%
- **Out of work but currently looking**: 5%
- **Retired**: 15%
- **Self-employed**: 7%

Top 5 sources of income

- Employment or self-employment
- Social security
- Retirement and pension funds
- Veteran disability
- Worker’s compensation

$50,000 to $99,999 most common range for household income
ITKN respondents desire increased communication from the Tribe

47% were unaware of the members area on the website

Other suggested means to increase and improve communication

- Increase use of email communication
- Provide clear and frequent communication
- Send newsletters
- Maintain an active presence on social media
- Better information for members outside of the service area

The preferred method for communications is email:

- Email: 61.21%
- Emailed Newsletter: 52.35%
- Social Media (Facebook, Twitter, etc): 50.87%
- Website: 43.89%
- Text Messages: 30.47%
- Paper Newsletter: 24.97%
- Paper Mailings: 21.21%
- Phone Calls: 6.98%
- Word of Mouth: 5.64%
- Posted Flyers Around the Reservation: 2.42%
Affordable, quality housing is important for ITKN respondents

- 54% own their home
- 8% own other
- 10% live with family or friend
- Less than 1% live in shelter, motel, outdoors, or in vehicle
- 27% rent their home

- $769.47 average monthly rent
- $2,824.85 average monthly mortgage payment

55% would consider living on the Reservation if homeownership opportunities were available
Business attraction and retention are top priorities for ITKN respondents.

Obstacles to starting a business
- Access to startup capital
- Unsure how to obtain financing
- Do not qualify for business loan
- Too many competitors
- Unsure of market-demand
- Lack of management skills

Many have interest in business classes, including
- How to invest money
- How to start a small business
- How to develop a financial plan
- How to write and follow a budget
- How to set and achieve goals

15% operate their own business
33% have considered operating their own business
Community assets and weaknesses

ITKN respondents were asked to assess a variety of community/reservation assets

Top 5 community assets
1. Local health care facilities
2. Access to high-speed internet
3. Affordable housing prices
4. Freshwater resources
5. Cellular phone service

Bottom 5 community assets
1. Public transportation
2. Entertainment venues
3. After work social opportunities
4. Breweries
5. Manufacturing solutions center

85% say they do not know enough about the development plans for the ITKN community

20% are interested in working with a group to advise ITKN on physical and community improvements
ITKN respondents are concerned about their health and well-being.

13% are uninsured.

Top conditions reported for adults:
- Depression
- Hypertension
- Obesity
- Diabetes

Most important services:
- Primary care
- Orthodontic/dentistry
- Specialty clinic services (i.e., allergies, diabetes)
- Mental health or addiction services

52% are registered as patients within the tribal or IHS system.

Concerns about health care:
- Expensive
- Availability of services
- Difficulty getting appointments
- Exclusive to tribal members
- Inaccessibility of services

The majority of users are satisfied with treatment and services at White Cloud Health Center Clinic.

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Sharing and participating in Ioway cultural activities are important to respondents.

79% are interested in learning the Ioway language.

Cultural activities that respondents were most interested in:
- Powwows
- Traditional foods and medicines
- Ioway culture classes
- Traditional crafts
- Ceremonial activities
- Exercising treaty rights
- Youth activities

Barriers to participation in cultural activities for respondents include:
- Access to classes
- Work schedule
- Money
- Transportation
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