Data and Research Series for Community Impact

PART ONE
SEPTEMBER 26, 2024
9 A.M. – 12 P.M.
IN-PERSON (limited to 90 attendees) AND VIRTUAL
University of Nebraska at Omaha Dodge Campus

PART TWO
DECEMBER 19, 2024
9:30 A.M. – 12 P.M.
VIRTUAL ONLY

$80 for in-person or virtual
$60 for recordings only

LEARN MORE AND REGISTER:
cpar.unomaha.edu/series

QUESTIONS? unocpar@unomaha.edu

The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its education programs or activities, including admissions and employment. The University prohibits any form of retaliation taken against anyone for reporting discrimination, harassment, or retaliation for otherwise engaging in protected activity. UNO is an AA/EEO/ADA institution. For Title IX concerns, please contact the Title IX Coordinator (phone 402.554.2120). For ADA/504 accommodations or assistance, please call/contact the ADA/504 Coordinator (phone 402.554.2463) or the Accessibility Services Center (phone: 402.554.2872).
Part One is designed to empower government and nonprofit professionals to access, analyze, and disseminate valuable insights from the U.S. Census Bureau. Then learn from experts in the field on best practices to work with and share your data.

9-9:15 A.M. – NETWORKING
9:15-9:20 A.M. – WELCOME
9:30-10:30 A.M. – THE GEOGRAPHY OF DEMOGRAPHIC CHANGE IN NEBRASKA
In this overview presentation of demographic and economic shifts in Nebraska, we utilize the most recent data available from the U.S. Census Bureau. Additionally, our analysis will explore key trends across various geographies, including places, counties, and regions, to examine how geography may contribute to explaining the demographic and economic changes. This approach offers valuable insights into the economic and community development imperatives for Nebraska.

Josie Schafer, director, University of Nebraska at Omaha Center for Public Affairs Research

10:30-10:45 A.M. — BREAK
10:45-11 A.M. — 6 REGIONS, ONE NEBRASKA REGIONAL DEVELOPMENT INITIATIVE
At the request of statewide partners — the Governor of Nebraska, the Director of the Nebraska Department of Economic Development, and the President of the Nebraska Chamber of Commerce and Industry — UNO CPAR was asked to compile data from numerous data contributors and analyze the data to provide actionable insights for regional economic and community development. In this session, hear from one of the architects of this project about the importance of data to achieving the goals of the initiative.

K.C. Belitz, director, Nebraska Department of Economic Development

11 A.M.-12 P.M. – RELIABILITY AND APPLICATION OF DATA
To effectively utilize data for economic and community development, it must be reliable. Although data reliability is a statistical concept, it also includes building trust and understanding for data. This panel will delve into both the statistical and practical aspects of ensuring data reliability, featuring insights from experts in Nebraska. Attendees will gain valuable perspectives on how to verify and utilize data effectively in decision-making processes.

Alex Brodersen, assistant director for research and evaluation, Nebraska Statewide Workforce & Educational Reporting System (NSWERS)

Katie Bass, data and policy research advisor, First Five Nebraska

Lina Traslaviña Stover, executive director, Heartland Workers Center

Moderator: Josie Gatti Schafer, director, University of Nebraska at Omaha Center for Public Affairs Research

CPAR Data and Research Series Agenda

SEPTEMBER 26, 2024

DECEMBER 19, 2024

Part Two will follow the release of the U.S. Census Bureau’s American Community Survey 5-year estimates. This rich resource provides demographics, social, economic, and housing data for various geographies in Nebraska.

9:30 A.M.-12 P.M. – ACCESSING U.S. CENSUS BUREAU DATA AND INSIGHTS FROM THE RELEASE OF THE AMERICAN COMMUNITY SURVEY
In this timely session you will learn how to access the most recent data resources available from the U.S. Census Bureau and learn about the most recent trends in Nebraska.

Josie Schafer, director, University of Nebraska at Omaha Center for Public Affairs Research