A Data and Research Series for Community Impact

PART ONE | AUGUST 24, 2023 | 9 A.M. – 12:15 P.M.
PART TWO | SEPTEMBER 28, 2023 | 9 A.M. – 12:15 P.M.
PART THREE | OCTOBER 26, 2023 | FOUR 45 MINUTE SESSIONS

Part One and Part Two
$150 for live sessions
$100 for recordings

Part Three
$120 per live small group topical consulting session

LEARN MORE AND REGISTER:
cpar.unomaha.edu/series

The virtual series will be conducted via Zoom Video Webinar for Part One and Part Two and via Zoom Meetings for Part Three. All sessions will include a live Q&A opportunity with the presenters.

QUESTIONS? unocpar@unomaha.edu

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Part One is designed to empower government and nonprofit professionals to access, analyze, and disseminate valuable insights from the U.S. Census Bureau.

**9-10:45 A.M. — UNLOCKING INSIGHTS: ACCESSING AND APPLYING CENSUS DATA TO IMPACT YOUR COMMUNITY**
In the first session, tailored to beginners, but also offering tips and tricks that will benefit more advanced users, experts will guide you through accessing census data, equipping you with the necessary skills to harness its power for informed decision-making.

**10:45-11 A.M. — BREAK**

**11 A.M.-12:15 P.M. — WHY SO MANY DASHBOARDS? UNLOCKING THE POWER OF DATA DASHBOARDS**
Join us for a panel session that explores the value of data dashboards as a versatile tool for sharing data. Discover how data dashboards simplify complex information into actionable visual insights and the many other reasons that dashboards are becoming a common tool for sharing data.

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**PART 2 | SEPTEMBER 28, 2023 | LIVE OR RECORDING**

Take your understanding of census data to the next level in Part Two of our professional development series. Building upon the foundational knowledge gained in Part One, this installment will focus on the practical application of census data, including the annual session on trends in Nebraska and the region and an in-depth exploration of how to visualize and communicate data.

Attend LIVE to interact with the presenters and panelists in real-time, allowing you to ask questions, seek clarification, and engage in meaningful discussions. Benefit from the collective expertise and experiences of the presenters and fellow participants.

**9-10:45 A.M. — DECODING NEBRASKA: STATE AND LOCAL TRENDS IN DEMOGRAPHICS, WORKFORCE, AND SOCIO-ECONOMICS**
Join us for an in-depth session decoding the current state and local trends in Nebraska. Gain valuable insights into demographics, workforce dynamics, and socio-economic factors shaping Nebraska’s communities.

**10:45-11 A.M. — BREAK**

**11 A.M.-12:15 P.M. — CREATING MEANINGFUL DATA VISUALIZATIONS: EMBRACING DIVERSE PERSPECTIVES FOR IMPACTFUL INSIGHTS**
Join an expert panel as they share insights and diverse perspectives in crafting impactful data visualizations.

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**PART 3 | OCTOBER 26, 2023 | LIVE**

For the first time ever, we are excited to offer four unique, small group consulting sessions, to address your specific data questions and needs. This session has been designed based on feedback from previous participants who expressed a desire to enhance their Data and Research Series experience by consulting topical experts on real projects that matter to them.

During the session, you will have the opportunity to participate in small group Zoom consultations (we expect fewer than 10 participants in each session) led by expert consultants. These consultants will be available to guide you through your data-related challenges, offer insights, and provide practical advice on your projects. Whether you have specific questions, need assistance with data analysis, or require guidance on data visualization, we are here to support you.

**9-9:45 A.M. — SURVEY RESEARCH**
**10-10:45 A.M. — QUALITATIVE RESEARCH**
**1-1:45 P.M. — DATA VISUALIZATION**
**2-2:45 P.M. — COMMON STATISTICAL PROCEDURES**