Digital Communications Executive Enhancement Projects  
Phase 3.1 (January – June 2019)  

**Major Projects that could impact timelines:** This timeline may be modified to reflect changes or disruptions in staffing or individual unit readiness.

<table>
<thead>
<tr>
<th>PROJECT</th>
<th>SPONSOR(S)</th>
<th>Start</th>
<th>Status</th>
<th>Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local Application for Admission</td>
<td>Dan Shipp and Deb Smith-Howell</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Annual work done to update the local applications for admission.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CRM Phases</td>
<td>Dan Shipp and Deb Smith-Howell</td>
<td>January 2018</td>
<td>In Progress</td>
<td>Ongoing</td>
</tr>
<tr>
<td>PeopleSoft integrations and roadmap refinements/recommendations.</td>
<td></td>
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</tr>
</tbody>
</table>

**Proposed Projects Outline:** These dates and proposed timelines do not account for potential disruptions caused by the major projects noted above.

<table>
<thead>
<tr>
<th>Ongoing Support for Business and Finance Sites and Sections</th>
<th>TBA</th>
<th>Ongoing</th>
<th>TBD</th>
<th>TBD</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the absence of a lead, ongoing support for various units.</td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>cms.unomaha.edu Upgrade</th>
<th>Bret Blackman</th>
<th>December 2018</th>
<th>COMPLETE</th>
<th>January 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>The CMS upgrade for accessibility and security features to Version 8.11</td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Navigation/Accessibility Upgrades</th>
<th>Bret Blackman and Makayla McMorris</th>
<th>November 2018</th>
<th>In Progress</th>
<th>January 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual and backend design changes to help with accessibility requirements.</td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Enterprise Social Media Expansion</th>
<th>Makayla McMorris</th>
<th>October 2018</th>
<th>In Progress</th>
<th>January 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implementing tool to expand from four to 20 seats across campus.</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Existing HR Policies Added to Campus Policies</th>
<th>Doug Ewald</th>
<th>January 2019</th>
<th>TBD</th>
<th>TBD</th>
</tr>
</thead>
<tbody>
<tr>
<td>ie: Sick Leave and others currently scattered put at unomaha.edu/policies</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Department/Center Homepages</th>
<th>TBD</th>
<th>TBD</th>
<th>TBD</th>
<th>TBD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Using similar unomaha.edu homepage design to do Dpt/Center homepages.</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mobile App Phase 4</th>
<th>Dan Shipp</th>
<th>TBD</th>
<th>TBD</th>
<th>TBD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Addition of Campus Visit Content in the Mobile App and on unomaha.edu</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Profile Pages 2.1</th>
<th>TBD</th>
<th>TBD</th>
<th>TBD</th>
<th>TBD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continued additions to Profile Pages and potential Directory Updates</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Majors and Programs 2.0
Improving Majors and Programs page including design and content.

|   | TBD | TBD | TBD | TBD |

### Section 2.0 (Student Success)
Revisiting a section or site for an IA and content refresh in fall 2017.

|   | TBD | TBD | TBD | TBD |

### Support Services Refresh
An update to current content and templates to make content better.

|   | Doug Ewald | July 2018 | On Hold | October 2018 |

### Redirects.unomaha.edu 2.0
Enhancements of our tool to help with Short URL/Vanity Marketing URLs.

|   | TBD | February 2018 | On Hold | March 2018 |

**Backlog, Proposed and Tentatively Approved for Review:** These projects were proposed but it is uncertain how much work is needed. However, the executive committee will need to approve/prioritize for 2018 “Enhancement Phase 3” or beyond:

<table>
<thead>
<tr>
<th>Project</th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Academic Calendar</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Authoritative source of Academic Year at registrar.unomaha.edu/calendar</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Org Site Search Improvements</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Allowing users to search within a section or other topical areas.</td>
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</tr>
<tr>
<td><strong>Camps Website Enhancement</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Using the API from the camps vendor to increase search and usability.</td>
<td></td>
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</tr>
<tr>
<td><strong>Milo Bail and Services</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Request to update templates and reorganize content better.</td>
<td></td>
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<td></td>
</tr>
<tr>
<td><strong>Services Tags/Template</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Office and departments searchable template and aggregate page.</td>
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</tr>
<tr>
<td><strong>Analytics Upgrades</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>eCommerce Settings with vendors (Wellness, Camps, Bookstore, Apply).</td>
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</tr>
<tr>
<td><strong>Google AMP Format</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>A technical design change to rank higher in google search on news.</td>
<td></td>
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</tr>
<tr>
<td><strong>Graduate Studies</strong></td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Request for analysis, consolidation and refresh of site.</td>
<td></td>
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</tr>
</tbody>
</table>