

Digital Communications Executive Enhancement Projects Phase 2 (January – December 2018)

Major Projects that could impact timelines: This timeline may be modified to reflect changes or disruptions in staffing or individual unit readiness.

PROJECT	SPONSOR(S)	Start	Status	Completion
Local Application for Admission Annual work done to update the local applications for admission.	Dan Shipp and Deb Smith-Howell	TBD	TBD	TBD
Mobile App Phases 1-3 Orientation, Student Activities and Graduation modules. Includes data upload/exchange tasks.	Erin Owen and Bret Blackman	December 2017	COMPLETED	May 2018
OrgSync Conversion to Engage A conversion of MavSync to another product due to vendor changes.	Dan Shipp and Bret Blackman	April 2018	COMPLETED	July 2018
CRM Phases PeopleSoft integrations and roadmap refinements/recommendations.	Dan Shipp and Deb Smith-Howell	January 2018	Ongoing	Ongoing

Proposed Projects Outline: These dates and proposed timelines do not account for potential disruptions caused by the major projects noted above.

Ongoing Support for Business and Finance Sites and Sections In the absence of a lead, ongoing support for various units.	TBA	March 2014	In Progress	Ongoing
e2campus Sign Up Converting out of old sign-up and creating page with signup info.	Erin Owen and Bret Blackman	September 2017	COMPLETED	January 2018
Conversion of Blogs Converting top legacy articles mostly from unomaha.edu/blogs to /news	Erin Owen and Bret Blackman	January 2018	COMPLETED	January 2018
Accreditation Site Visit Website and ancillary communication efforts leading up to and during the visit.	Erin Owen	January 2018	COMPLETED	March 2018
Homepage Refreshes unomaha.edu homepage and all college and organizational units (ie: CEC)	Erin Owen and Bret Blackman	September 2017	COMPLETED	January 2018
Ombuds Website An update to help partners on this section of the unomaha.edu website.	BJ Reed	February 2018	COMPLETED	March 2018

Building Info Templates Updated list and standard format of buildings and maps.	DCEC	December 2017	COMPLETED	May 2018
Strategic Plan Strategic Plan and sub-pages showcasing mission and vision.	Deb Smith-Howell	October 2017	COMPLETED	April 2018
Tuition and Fees Updates The addition of Online tuition to the tuition and fees page(s) due to a accreditation site visit recommendation.	BJ Reed	April 2018	COMPLETED	April 2018
ems.unomaha.edu Branding An upgrade of the campus booking software needs branding and support.	Dan Shipp	February 2018	COMPLETED	April 2018
Promotional Digital Signage Pilot Providing colleges to promote areas on screens inside buildings more easily.	Erin Owen and Bret Blackman	December 2017	COMPLETED	May 2018
ecedweb.unomaha.edu A conversion of the Center for Economic Education and Site(s)	Erin Owen	January 2018	COMPLETED	June 2018
Profile Pages 2.0 An update to profile pages for faculty as well as staff. Increased Digital Measures and Directory Integration.	BJ Reed	June 2018	COMPLETED	October 2018
Scott Scholars Website An update from PKI to a dedicated website unomaha.edu/scott-scholars	Dan Shipp	September 2018	In Review	November 2018
E2Campus Integration Website widgets and discovery of Digital Signage or PCs.	Emily Poeschl and Bret Blackman	February 2018	In Review	December 2018
Accessibility Project Technical and content-related changes to improve accessibility on the site.	Emily Poeschl and Bret Blackman	August 2018	In Progress	December 2018
'Explore UNO' App Conversion to UNOmaha App Discovery Requirements gathering for moving 'Explore UNO to UNOmaha mobile app.	Dan Shipp and Emily Poeschl	October 2018	In Progress	December 2018
Navigational Upgrades 2.0 Improvement to bigger pieces of the navigational design and technology.	Bret Blackman	September 2018	In Progress	December 2018
Undergrad Recruitment Campaign A digital campaign with custom landing pages, trackable ads and Pandora.	Dan Shipp and Emily Poeschl	November 2018	In Progress	March 2019