

Digital Communications Executive Enhancement Projects Phase 1.1 and 1.2 (2017)

Major Projects that could impact timelines: This timeline may be modified to reflect changes or disruptions in staffing or individual unit readiness.

PROJECT	SPONSOR(S)	Start	Status	Completion
MavLink Redesign Redesign of the MavLink system.	NU System	January 2017	COMPLETED	April 2017
Course Catalog Replacement Replacement of SmartCatalog for course and program information.	NU System	July 2016	COMPLETED	July 2017
Shared Application for Admission Annual work done to update the shared application for admission.	NU System	April 2017	COMPLETED	August 2017
Local Application for Admission Annual work done to update the local applications for admission.	Dan Shipp and Deb Smith-Howell	August 2017	COMPLETED	September 2017
CRM Phase 2-5 Print triggers for current print pieces into funnel and calendar flows.	Dan Shipp and Deb Smith-Howell	March 2017	COMPLETED	December 2017
CBA and CIST Legacy Server Decommissioning (Includes KVNO) Conversions of old websites on those domains similar to Avalon in 2016.	DCEC	February 2017	ON HOLD	December 2017

Proposed Projects Outline: These dates and proposed timelines do not account for potential disruptions caused by the major projects noted above.

nbdc.unomaha.edu A conversion of the Nebraska Business Development Center.	Erin Owen and Bret Blackman	January 2017	COMPLETED	March 2017
Public Safety Enhancements Reorganizing site and adding photos and other info to site	Bill Conley	February 2017	COMPLETED	March 2017
Mobile App Discovery Examining scope and features for Phase 1 of a UNO Mobile App.	Erin Owen and Bret Blackman	January 2017	COMPLETED	March 2017
Power of Parenting Conversion of grant-funded non UNOmaha.edu website.	Dan Shipp	March 2017	COMPLETED	April 2017

The University of Nebraska at Omaha is an equal opportunity educator and employer with a comprehensive plan for diversity.

Footer Refresh A refresh of the footer to optimize for internal tasks and standardization.	Erin Owen and Bret Blackman	January 2017	COMPLETED	April 2017
Thompson Center Conversion of old site sitting under unoalumni.org to unomaha.edu.	Erin Owen and Bret Blackman	January 2017	COMPLETED	April 2017
Shop Wellness Redesign Liaising with vendor on upgrade to responsive design and analytics update.	Dan Shipp	March 2017	COMPLETED	April 2017
Admissions Tuition/Aid Pages Update to market our highly competitive rates and aid available.	Erin Owen	April 2017	COMPLETED	May 2017
Camps and Youth Activities Web updates, design and support for camps 2017 season.	Bill Conley	December 2016	COMPLETED	May 2017
My Links/Content Update Consolidation and refresh on the UNOmaha.edu/my page(s)	Erin Owen	January 2017	COMPLETED	May 2017
KVNO.org A replacement of the interim site created before Avalon decommission.	Gail Baker	January 2017	ON HOLD/ COMPLETED	June 2017
Contact Us Enhancement Updating Contact Us page for accuracy and consistency and LiveChat.	Erin Owen and Bret Blackman	May 2017	COMPLETED	June 2017
Employee Directory Enhancements Search by department feature.	Erin Owen and Bret Blackman	January 2017	COMPLETED	July 2017
Cascade 8.0 Upgrade Technical upgrade that will require significant user training.	Bret Blackman	March 2017	COMPLETED	August 2017
Header Upgrade Technical changes as well as addition of "Research" and design tweaks.	Erin Owen and Bret Blackman	May 2017	COMPLETED	August 2017
Leadership Bios (Deans and VCs) A standard format for leadership bios for Deans and Senior Leaders.	Erin Owen	June 2017	COMPLETED	August 2017
News/Events Update Daily/Bullseye edits to help Colleges and Departments promote.	Erin Owen	May 2017	COMPLETED	August 2017
Campus Fees Descriptions Page A page for outlining how fees are done at UNO for compliance purposes.	Deb Smith-Howell and Dan Shipp	August 2017	COMPLETED	September 2017
Automated Email Lists by College For email newsletters. Piloting with College of Business Administration.	Erin Owen and Bret Blackman	June 2017	COMPLETED	September 2017

Research Top Level and Nav An addition of "Research" to top level navigation and cleanup of ORCA.	BJ Reed/Erin Owen	September 2017	COMPLETED	September 2017
Genius of Warren Buffett Old site on cba2.unomaha.edu servers that is non-compliant.	Erin Owen	June 2017	COMPLETED	October 2017
Media: Faculty/Staff Experts List A list expertise from faculty and staff before reaching out to UComm.	Erin Owen	September 2017	COMPLETED	October 2017
College/Site Analytics Dashboards Web analytics dashboards by site and section for lead communicators.	Erin Owen	November 2017	COMPLETED	December 2017
Chancellor Transition Content updates and transition from search to new chancellor.	Erin Owen	May 2017	COMPLETED	December 2017

Projects that will carry over to Enhancement Phase 2: These projects were started in 2017 and will continue into the beginning of 2018.

PROJECT	SPONSOR(S)	Start	Status	Completion
Homepage Refresh Due to NU projects, scope of refresh downgraded to top level pages in '16.	Erin Owen and Bret Blackman	September 2017	In Progress	January 2018
Strategic Plan Strategic Plan and sub-pages showcasing mission and vision.	Deb Smith-Howell	October 2017	In Progress	March 2018
Building Info Templates Updated list and standard format of buildings and maps.	DCEC	December 2017	In Progress	March 2018
Digital Learning Pages A few pages on support for faculty and students as well as a form for audits.	Bret Blackman	December 2017	In Progress	March 2018
ecedweb.unomaha.edu A conversion of the Center for Economic Education and Site(s)	Erin Owen	October 2017	ON HOLD	December 2017