Digital Communications Executive Conversion Project
Phase 8 (January – December 2016)

Major Projects that could impact timelines: This timeline may be modified to reflect changes or disruptions in staffing or individual unit readiness.

PROJECT	SPONSOR(S)	Start	Status	Completion
Common Application to Apply Implementation/testing with support on design and analytics.	NU System	January 2016	COMPLETE	August 2016
CRM Implementation Scoping project and implementing replacement for Talisma.	Dan Shipp and Deb Smith-Howell	April 2016	COMPLETE	December 2016
Course Catalog Replacement Replacement of SmartCatalog for course and program information.	NU System	July 2016	In Progress	July 2017

Approved Projects Outline: These dates and proposed timelines do not account for potential disruptions caused by the major projects noted above.
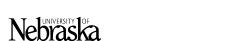
President Visits UNO News, photos and media gathered to cover the impromptu visit of POTUS.	Erin Owen	January 2016	COMPLETE	January 2016
Strategic Plan Convert and Update the Strategic Planning website.	Chancellor Christensen	January 2016	COMPLETE	January 2016
Business & Finance: Account Services - Create site and provide design, content, and technical advice.	Bill Conley	October 2015	COMPLETE	February 2016
Business & Finance: Budget Create site and provide design, content, and technical advice.	Bill Conley	March 2016	COMPLETE	April 2016
Staff Advisory Council Create site and provide design, content, and technical advice.	Michael Perdunn	February 2016	COMPLETE	April 2016
Library Create site, design and content. Also included custom search box.	David Richards	December 2014	COMPLETE	May 2016
Faculty Senate Create site and provide design/content.	Bob Woody	January 2016	COMPLETE	June 2016
Center for Faculty Excellence / API Conversion of existing website to new templates matching colleges.	Deb Smith-Howell	June 2016	COMPLETE	August 2016

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UNO Policies An update, search functionality and review of campus policies.	Bill Conley	January 2016	COMPLETE	August 2016
Business & Finance: Compliance Create site and provide design, content, and technical advice.	Bill Conley	January 2016	COMPLETE	August 2016
Business & Finance Final Pages Homepage, Risk Management, etc…	Bill Conley	Summer 2016	COMPLETE	August 2016
Vietnam Hagel Event Special event in October honoring veterans with Mr. Hagel attending.	Erin Owen	August 2016	COMPLETE	September 2016
Community Engagement Center 2.0 A conversion of current site created two years ago to new templates.	Sara Woods	July 2016	COMPLETE	October 2016
Calendar / Events Promotion Public-facing events listing at unomaha.edu/news/events	Erin Owen	May 2016	COMPLETE	October 2016
Wayfinding Signs – Branding Update Button and color updates to all signs, including maps PDF solution.	Erin Owen/Bret Blackman	September 2016	COMPLETE	October 2016
Research Home Addition of "Research" to top navigation with links to ORCA and NARI.	Scott Snyder	June 2016	COMPLETE	November 2016
College/Converted Site Discoveries Gathering feedback before template review on what is and isn't working.	Erin Owen and Bret Blackman	Fall 2016	COMPLETE	TBD
Top Level Refresh IA discovery & design on eight top level pages on unomaha.edu	Erin Owen/Bret Blackman	Spring 2016	In Review	November 2016
New Pages related to Top Level Rankings/Stats, Safety, Tuition & Fees.	Erin Owen	October 2016	In Review	October 2016
Decommission/Convert Avalon Official end of the Conversion Project.	Erin Owen and Bret Blackman	March 2016	In Review	December 2016
Youth/Camp Registration Tool A third-party tool for campus-wide registration in one system across UNO.	Bill Conley	Fall 2016	In Review	Spring 2017
Short URL Cleanup Technical cleanup and guidelines on short (vanity) URLs.	Erin Owen and Bret Blackman	October 2016	ON HOLD	December 2016

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Projects that did not require significant work but should be noted: These projects were not part of approved annual roadmap. They may not have needed as much support but did involve the Digital Communications Web team.

A-Z Cleanup and Fixes The A-Z index had become very outdated. Updating and fixing all links.	Erin Owen	January 2016	COMPLETE	February 2016
Air Force ROTC Conversion of temporary website.	Deb Smith-Howell	January 2016	COMPLETE	March 2016
Public Safety Record System A feed of incidents reported by Public Safety for Cleary Requirements	Bill Conley	February 2016	COMPLETE	March 2016
Student Life Assistance Fixing broken links and short URLs for changes made to site.	Dan Shipp	March 2016	COMPLETE	March 2016
Smart Catalog Branding Update to the header from old red to new standard black header and O.	Deb Smith-Howell	February 2016	COMPLETE	April 2016
Off Campus Housing Listings Replacement for off-campus housing tool. Branding and support to vendor.	Dan Shipp	March 2016	COMPLETE	April 2016
College of Education Legacy Files COE had Avalon files that were faux-converted on the original conversion.	UComm/IS	November 2016	COMPLETE	April 2016
Public Safety: Youth/Camps Pages Agnostic page to direct parents to for info on youth policies.	Bill Conley	January 2016	COMPLETE	June 2016
Organizational Template Guidelines Recommend conversions to units such as CFE-API and CEC. Already: Colleges, IS&P, Library, FAC and SAC.	Erin Owen	April 2016	COMPLETE	June 2016
Campus Commitment Website Highlighting campus engagement as well as an update to the navigation.	Deb Smith Howell	Summer 2015	COMPLETE	July 2016
Email Discovery and Policy Update Updated policy covering key pieces for an updated campus-wide policy/	Erin Owen and Bret Blackman	June 2015	COMPLETE	May 2016
WiSTEM Pro Dev[2] A cross-unit initiative to promote women in STEM for Faculty and Staff.	BJ Reed and Deb Smith Howell	May 2016	COMPLETE	August 2016
TechComm Task Force Discovery Reviewing emergency mass comms.	Erin Owen and Bret Blackman	January 2016	COMPLETE	May 2016

Analytics Enhancements Implementation of advanced web data.	Erin Owen and Bret Blackman	March 2016	COMPLETE	July 2016
Report a Concern Link to report a concern for campus.	Bill Conley	January 2016	COMPLETE	June 2016
UComm Site Update Clearer identification of services and resources for campus MarComm pros.	Erin Owen	April 2016	COMPLETE	July 2016
Tuition Payment Plan: Nelnet Site Assistance with branding and logos.	Bill Conley	March 2016	COMPLETE	August 2016
Internal Audit Website Website showing how UNO provides assurance and consulting services.	Chancellor	June 2016	COMPLETE	August 2016
Academic Advising Conversion of unomaha.edu/advising.	Dan Shipp	July 2016	COMPLETE	October 2016
Non-Discrimination Statement Update across the website, email templates and other communication.	NU System	October 2016	COMPLETE	October 2016
ITS Name Change and Redirects Communication Plan, Website and Short URL Redirects for ITS	Bret Blackman	September 2016	COMPLETE	November 2016
Maps and Gender Neutral Restrooms Update Regular updates of maps page and linkages from other sites/consolidation.	Dan Shipp/Erin Owen	October 2016	COMPLETE	November 2016
Commencement Campaign Working with various units to create emails, website and updated pieces.	Erin Owen	July 2016	COMPLETE	December 2016
Webapps conversion, other branding and sign-on Discovery related to Avalon Decommission	Bret Blackman	May 2016	COMPLETE	December 2016
Campus Visit App Mobile app with review by UComm.	Dan Shipp	July 2016	In Progress	TBD
Update UNO Advantage #KnowTheO Update content on page to match the UNO Advantage book.	Erin Owen	January 2017	In Progress	January 2017
CMS Training, Education and Support and Content Assistance	UComm	Ongoing	In Progress	NA