What can I do with a major in
JOURNALISM & MEDIA COMMUNICATION

Career Options
Account Manager  Freelance Writer  Program Director
Announcer  Human Resource Specialist  Public Relations Specialist
Columnist  Journalist  Sales Representative
Communications Director*  News Reporter  Social Media Manager
Copy Editor  Production Assistant

Transferable Skills Gained
Critical-thinking  Interpersonal Communication
Written expression  Creative Thinking
Attention to detail
Information gathering

Employment Areas
News Stations  Radio Stations
Magazines/Newspapers  Schools/Universities
Corporations  Self-Employed
Non-Profit Organizations

Informational Websites
UNO School of Communication  communication.unomaha.edu
Bureau of Labor Statistics  goo.gl/4dPJsH
American Society of Journalists & Authors  asja.org
National Assosiation of Broadcasters  nab.org
Society of Professional Journalists  spj.org
Public Relations Student Society of America  prssa.org

Extracurricular Opportunities
• Actively participate in MavPRSSA and/or other student organizations
• Gain volunteer, part-time and internship experience in the communications field
• Acquire skills in writing, speaking and information gathering
• Submit articles for publication and build your personal portfolio