WHAT CAN I DO WITH A MAJOR IN GRAPHIC DESIGN

CAREER OPTIONS
Advertising Manager  
Animator  
Brand Manager  
Graphic Designer  
Layout Editor  
Print Designer  
Teacher/Professor*  
Three Dimensional Designer  
Video Game Graphic Designer  
Website Designer  
*Advanced Degree and/or Licensure Required

TRANSFERABLE SKILLS GAINED
Critical-thinking  
Creativity and Imagination  
Planning and organization  
Spatial visualization  
Presentation skills  
Research skills  
Communication skills  
Time management skills

EMPLOYMENT AREAS
Design Firms  
Advertising Agencies  
Self-Employed (freelance)  
In-house creative departments  
Magazines/Newspapers  
Schools/Universities  
Publishing houses  
Nonprofit Organizations

INFORMATION WEBSITES
UNO Dept of Art & Art History  
Occupational Outlook Handbook  
American Institute of Graphic Arts  
The Art Career Project  
National Association of Schools of Art & Design  
cfam.unomaha.edu/graphicdesign  
tinyurl.com/k4zj6jp  
designjobs.aiga.org  
theartcareerproject.com  
nasad.arts-accredit.org

EXTRACURRICULAR ACTIVITIES
Gain volunteer, part-time, internship and service-learning experiences relevant to the field you would like to pursue  
Join student organizations like AIGA-UNO or become a student member of relevant professional organizations  
Research graduate program pre-requisites and admissions requirements  
Begin building your portfolio with work samples  
Consider certifications in graphic design software to show competence and have a competitive advantage