What can I do with a major in

GRAPHIC DESIGN
(CONCENTRATION IN STUDIO ARTS)

Career Options
Print Designer
Brand Manager
Three Dimensional Designer
Website Designer
Advertising

Video Game Graphic Designer
Layout Editor
Teacher*/Professor*

*Advanced or Additional Degree and/or Licensure Required

Transferable Skills Gained
Critical-thinking
Creativity and Imagination
Planning and organization
Spatial visualization

Presentation skills
Research skills
Communication skills

Employment Areas
Design Firms
Advertising Agencies
Self-Employed (freelance)
In-house creative departments

Magazines/Newspapers
Schools/Universities

Informational Websites
UNO Dept of Art & Art History
Bureau of Labor Statistics
AIGA
The Art Career Project

unomaha.edu/fineart/art/art.htm
bls.gov/ooh/arts-and-design/graphic-designers.htm
designjobs.aiga.org
theartcareerproject.com

Extracurricular Opportunities
• Gain volunteer, part-time, internship and service-learning experiences relevant to the field you would like to pursue
• Join student organizations like AIGA-UNO or become a student member of relevant professional organizations
• Research graduate program pre-requisites and admissions requirements
• Begin building your portfolio with work samples