<table>
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<tr>
<th>ID</th>
<th>Objective</th>
<th>Objective 2</th>
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<tbody>
<tr>
<td>1</td>
<td>Research and Discovery - Arts and Humanities can fit but need to make sure faculty and students can apply it holistically.</td>
<td>How to incorporate AI with a research level to re-incorporate in coursework and prepare them for future employment. How to be authentic in the student voice in coursework and not existing texts/abstracts.</td>
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<td>2</td>
<td>Increase partnerships and engage in transformational research within the metropolitan, state, national, and international landscape to become an increasingly well known contributor of impactful research.</td>
<td>Increase research and discovery opportunities for all students, including community-engaged research.</td>
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<td>3</td>
<td>Engage in transformational research that impacts our local, regional, and global communities by increasing research partnerships and developing more research and discovery opportunities for students</td>
<td>Empower faculty and students with the resources to conduct, grow, ad nurture productive research and creative activity</td>
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Our group likes the first one. We like the pragmatic research - how can we work with our community partners that will result in an applicable outcome. We should focus on winning the heart of Omaha first and not necessarily focus on winning all the awards (which is nice). How can our research be revenue generating. Cal State - micro chip research (does something for the public good), so thinking of this, what research can we do that will impact Omaha and help offset our expenses. How can we explore opportunities that are revenue generating. Maybe two objectives. One - research that impacts the Omaha community. Two - how can it be revenue generating?

Prioritize students' access to course based undergraduate research and creative activity opportunities. Increase use of external funding as a catalyst for student engagement, employment, and program success, by writing student support and paid student opportunities into external grants and awards.

Connect faculty to strategic research opportunities/emphasis for the state/city. Embed researchers in industry (corporate researchers working side-by-side with university students/researchers) - research institutes at Wichita State, University of Georgia System, Northeastern.

<<prefer the bottom three bullets to the top three bullets>> top three bullets are expensive and challenging to measure
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<td>Student learning requires student doing; UNO will increase student participation in authentic research and creative activity through Course Based Undergraduate Research Experiences (CUREs), direct funding for students in external grants, internal student research and creative activity awards, and other effective strategies.</td>
<td>Increase expenditures on pragmatic and impactful research and creative activity, emphasizing community-engaged research.</td>
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<td>Aligning and recruiting faculty and staff knowledge and skill sets to bolster UNO’s research projects and capabilities.</td>
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<td>Adjust #1 - instead of &quot;Increase,&quot; ELIMINATE some of the language, and ADD creative activity: Develop new partnerships within the metropolitan, state, and national landscape so as to become an increasingly well known contributor of research, discovery, and creative activity.</td>
<td>Add new: Fortify existing partnerships within the metropolitan, state, and national landscape so as to become an increasingly well known contributor of research, discovery, and creative activity.</td>
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<td>Make UNO creative activity and research more visible and accessible to the public.</td>
<td>Make research and creativity more essential at ALL undergraduate and graduate level while expanding resources and empowering faculty and students to utilize them.</td>
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Split bullet #1 into 2 objectives - 1=Increase partnerships... ; 2=Become more well-known contributor...
Metrics to measure impact are difficult and differ across disciplines.

Rename the pillar: Research and Creative Activity so that this pillar is inclusive across disciplines.

Highlight impactful research projects that have valuable impact on the local, regional, and global community. We need to do more than just talk about when we get the large grant, we need to talk about what happens from the grant, what research is being done, and what the outcome of the work is to show that UNO is making real change.
**Objective**

Increase expenditures and contracts does not address partnerships so we really need to engage partnerships within the state and community. Needs a callout engage external partnerships within the state. Equal commitment to partnership within college and community.

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*We need something here about creative activities.*

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*Increase use of external funding as a catalyst for research and creative activity*
Some sort of point focusing on graduate programs and students -- as infrastructure for successful research in many areas.

Adjust #2: Emphasize student research, discovery, and/or creative activity opportunities, both curricular and extra-curricular, emphasizing community engagement.

Allow outside entities to propose new research opportunities.
Reword existing objectives or add ones that capture intellectual contributions such as performances and other creative activities that aren't as traditional in some disciplines.
Start local and engage those partnership but have a eye toward global partnerships.

Become a regional leader in IP development through partnerships with companies and entities regionally, nationally, and internationally.

Increase student access to course based undergraduate research and creative activity
experiential PhD - have doc students intentionally reach out to corporate (students learn from lab that is co-located on our campus / at corporation) - research/innovation benefits company and campus
This is NOT an objective, but we think the PILLAR needs to include Creative Activity.
Bullet #3 - define "transformational research" - How will this be measured?
Objective 3

Enhance graduate student access to research and creative activity
Metrics for Research/Discovery are limited when trying to address the listed objectives