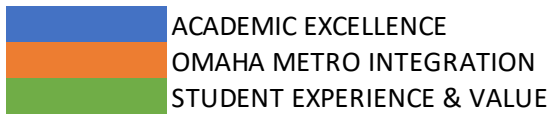
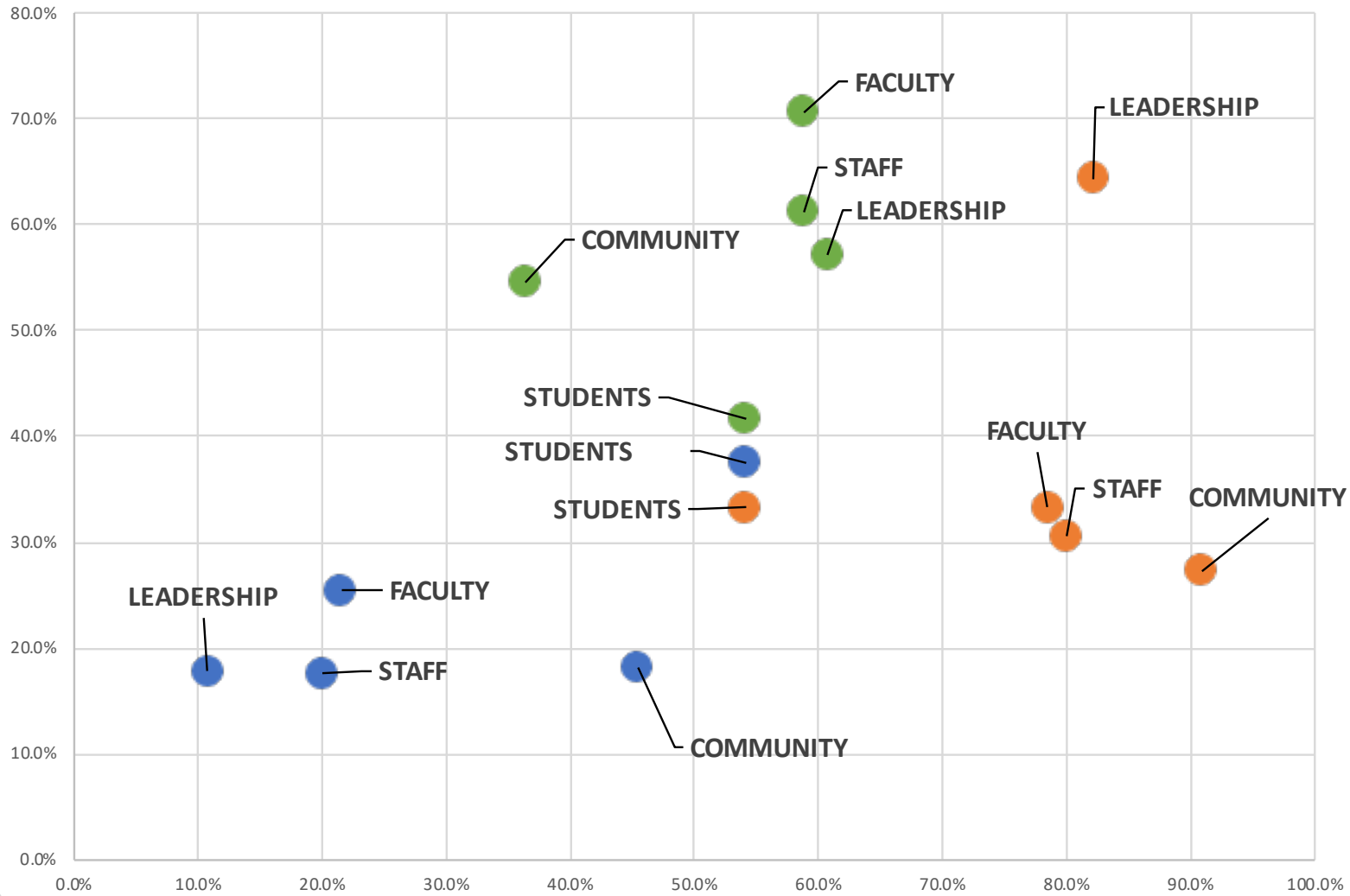


# STRENGTHS

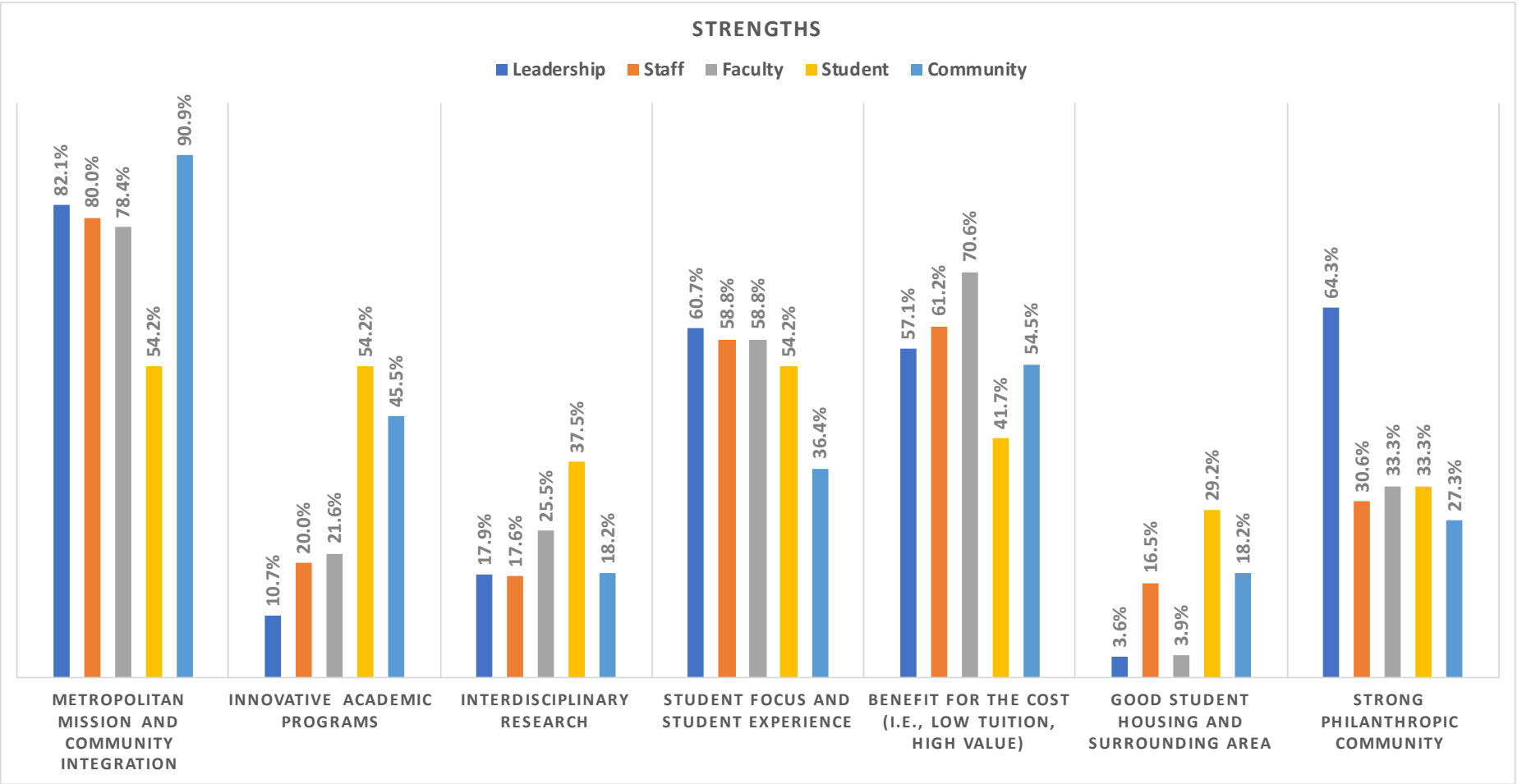


### STRENGTHS

■ Leadership ■ Staff ■ Faculty ■ Student ■ Community

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Leadership Staff Faculty Student Community

STRENGTHS					
Metropolitan mission and community integration	82.1%	80.0%	78.4%	54.2%	90.9%
Innovative academic programs	10.7%	20.0%	21.6%	54.2%	45.5%
Interdisciplinary research	17.9%	17.6%	25.5%	37.5%	18.2%
Student focus and student experience	60.7%	58.8%	58.8%	54.2%	36.4%
Benefit for the cost (i.e., low tuition, high value)	57.1%	61.2%	70.6%	41.7%	54.5%
Good student housing and surrounding area	3.6%	16.5%	3.9%	29.2%	18.2%
Strong philanthropic community	64.3%	30.6%	33.3%	33.3%	27.3%

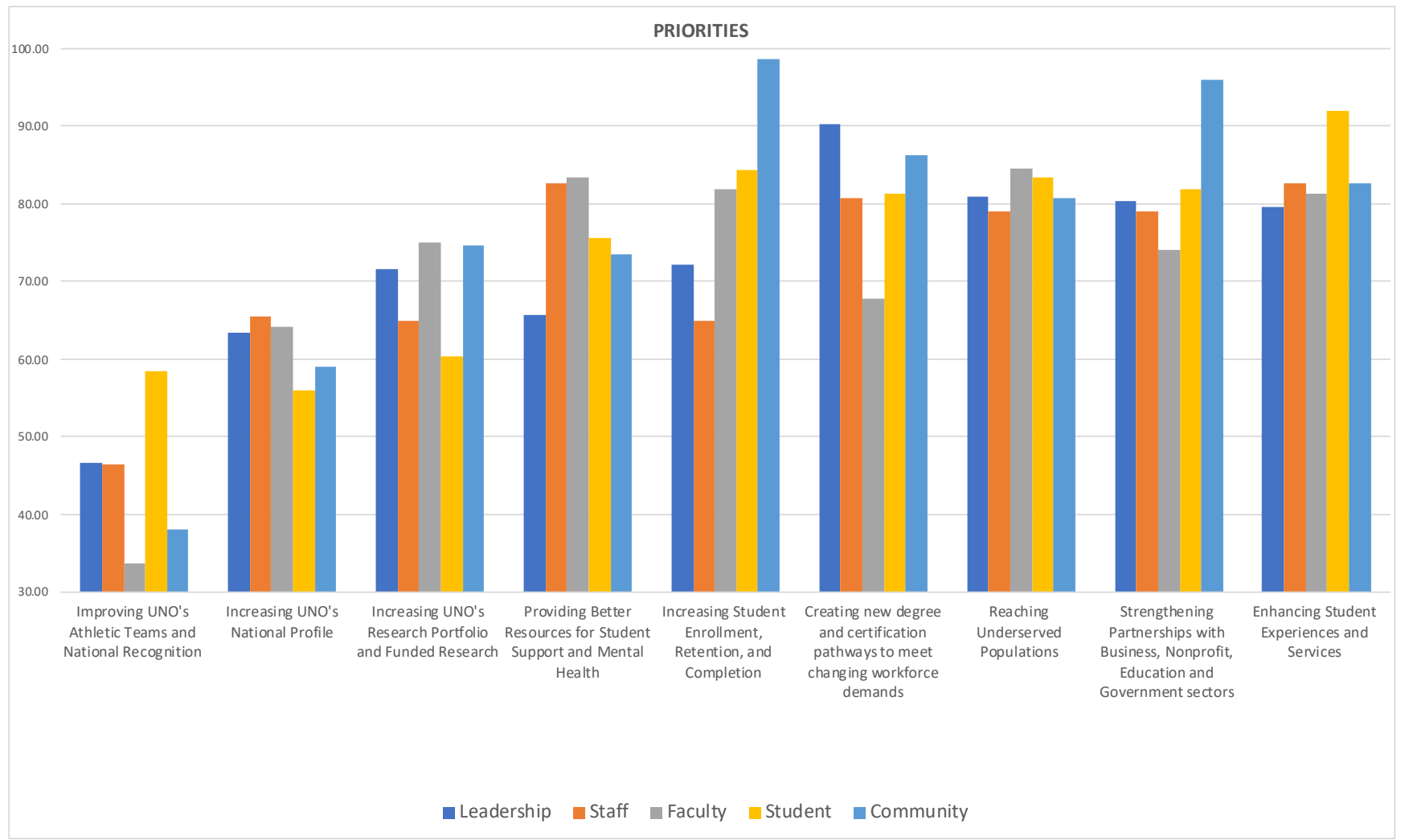
WEAKNESSES					
Lack of integration with business community	14.3%	3.5%	3.9%	16.7%	45.5%
Online offerings are ad hoc	10.7%	16.5%	3.9%	16.7%	36.4%
Community perception	57.1%	10.6%	15.7%	29.2%	27.3%
Inadequate student focus and student experience	14.3%	14.1%	2.0%	50.0%	18.2%
Budget instability and resourcing	100.0%	62.4%	62.7%	41.7%	18.2%
Faculty and staff morale	96.4%	62.4%	70.6%	20.8%	9.1%
Student recruitment, enrollment, retention, and completion processes	#VALUE!	34.1%	27.5%	37.5%	36.4%
Lack of achievements on Diversity, Equity, Access, and Inclusion	#VALUE!	30.6%	47.1%	20.8%	36.4%
Internal transparency and communication	#VALUE!	51.8%	47.1%	58.3%	45.5%

OPPORTUNITIES					
Degree Bundling / Certifications	35.7%	25.9%	15.7%	33.3%	27.3%
Strong Community with Desire to Support	50.0%	35.3%	39.2%	50.0%	27.3%
Strong demand for our graduates	25.0%	14.1%	15.7%	8.3%	27.3%
Outreach to Underrepresented Populations	39.3%	45.9%	54.9%	41.7%	72.7%
Located in Economic Engine of the State	71.4%	21.2%	29.4%	37.5%	9.1%
Online education and Remote Learning	28.6%	50.6%	39.2%	50.0%	36.4%
Workforce Development Such as Career Currency	28.6%	31.8%	23.5%	4.2%	36.4%
Applied curriculum (internships, practica, research opportunities)	#VALUE!	41.2%	56.9%	54.2%	54.5%
Partnerships with UNMC	14.3%	20.0%	23.5%	20.8%	0.0%

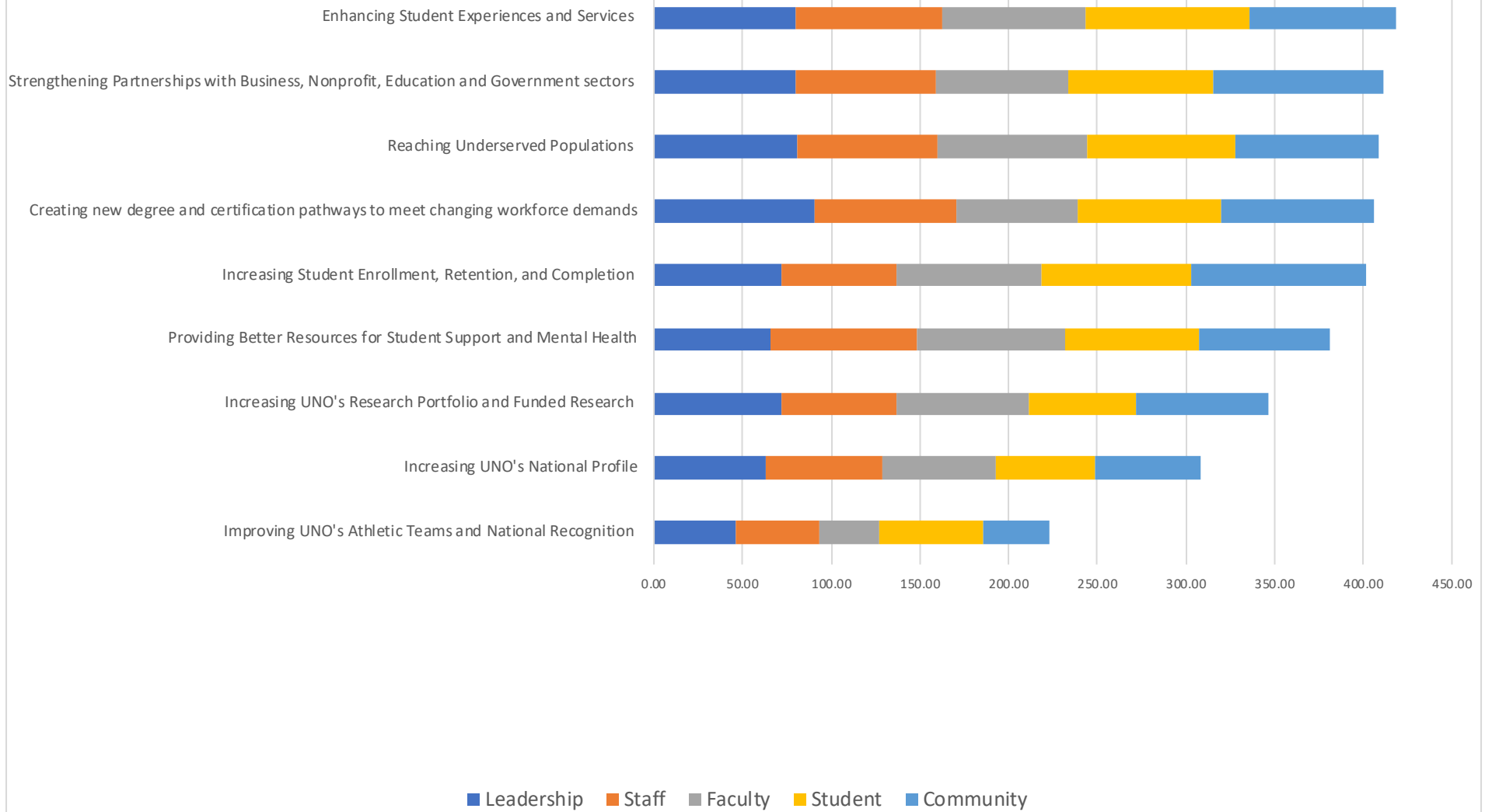
THREATS					
Budget uncertainty	#VALUE!	51.8%	64.7%	29.2%	45.5%
Declining Population / Enrollment	75.0%	22.4%	23.5%	4.2%	27.3%
Segments of the population questioning the value of a college degree	71.4%	34.1%	29.4%	29.2%	63.6%
Faculty/staff retention	#VALUE!	74.1%	49.0%	16.7%	18.2%
Increasing student costs	17.9%	15.3%	11.8%	62.5%	27.3%
Poor Campus Messaging and Perceptions	42.9%	20.0%	27.5%	20.8%	18.2%
Changing nature of education and training (corporate training, Coursera, etc.)	25.0%	23.5%	21.6%	37.5%	36.4%
Demands on our students (work, family, economy, mental health)	#VALUE!	34.1%	54.9%	62.5%	36.4%
Lack of data informed decision making, dashboards, and accountability	#VALUE!	18.8%	15.7%	20.8%	27.3%

THEMES							
Improving UNO's Athletic Teams and National Recognition	46.60	46.54	33.73	58.50	38.00	223.37	8
Increasing UNO's National Profile	63.36	65.47	64.23	55.94	59.00	307.99	6
Increasing UNO's Research Portfolio and Funded Research	71.56	64.89	74.96	60.44	74.60	346.44	1
Providing Better Resources for Student Support and Mental Health	65.68	82.67	83.50	75.63	73.50	380.97	7
Increasing Student Enrollment, Retention, and Completion	72.14	64.89	81.86	84.43	98.60	401.92	3
Creating new degree and certification pathways to meet changing workforce demands	90.26	80.71	67.75	81.25	86.33	406.30	9
Reaching Underserved Populations	80.96	79.07	84.61	83.44	80.75	408.82	5
Strengthening Partnerships with Business, Nonprofit, Education and Government sectors	80.33	78.98	74.14	81.88	96.00	411.32	2
Enhancing Student Experiences and Services	79.54	82.69	81.40	92.07	82.60	418.29	4

### PRIORITIES



### PRIORITIES



	Extended Leadership	Staff 1	Faculty 1	Student 1	Student 2	Staff 2	Faculty 2	Cmty 1	Student 3	Staff 3	Student 4	Faculty 3	Staff 4	Cmty 2	TOTAL	TOTAL %
NUMBER	28	23	12	5	3	23	20	5	8	16	8	19	23	6	199	
<b>STRENGTHS</b>																
Metropolitan mission and community integration	23	19	7	3	2	20	17	5	4	14	4	16	15	5	154	77.4%
Innovative academic programs	3	7	5	3	1	4	4	3	6	3	3	2	3	2	49	24.6%
Interdisciplinary research	5	4	4	4	1	4	4	1	3	2	1	5	5	1	44	22.1%
Student focus and student experience	17	10	3	4	2	16	16	2	4	11	3	11	13	2	114	57.3%
Benefit for the cost (i.e., low tuition, high value)	16	18	8	1	1	15	13	2	3	8	5	15	11	4	120	60.3%
Good student housing and surrounding area	1	5	0	1	1	1	1	0	3	4	2	1	4	2	26	13.1%
Strong philanthropic community	18	6	5	1	1	7	5	2	1	6	5	7	7	1	72	36.2%
<b>WEAKNESSES</b>																
Lack of integration with business community	4	0	0	0	0	3	0	2	2	0	2	2	0	3	18	9.0%
Online offerings are ad hoc	3	6	1	0	1	5	0	2	0	2	3	1	1	2	27	13.6%
Community perception	16	2	3	1	2	4	3	3	2	1	2	2	2	0	43	21.6%
Inadequate student focus and student experience	4	3	0	3	1	4	0	1	3	3	5	1	2	1	31	15.6%
Budget instability and resourcing	28	13	9	2	1	14	10	0	3	11	4	13	15	2	125	62.8%
Faculty and staff morale	27	15	8	1	0	15	14	0	3	10	1	14	13	1	122	61.3%
Student recruitment, enrollment, retention, and completion processes	X	9	3	3	2	8	6	1	3	5	1	5	7	3	56	28.1%
Lack of achievements on Diversity, Equity, Access, and Inclusion	X	6	2	2	1	8	13	1	0	7	2	9	5	3	59	29.6%
Internal transparency and communication	X	14	5	3	1	7	11	3	6	9	4	8	14	2	87	43.7%
<b>OPPORTUNITIES</b>																
Degree Bundling / Certifications	10	7	2	2	1	7	3	0	3	3	2	3	5	3	51	25.6%
Strong Community with Desire to Support	14	5	0	1	0	9	10	2	6	7	5	10	9	1	79	39.7%
Strong demand for our graduates	7	4	3	2	0	5	2	2	0	2	0	3	1	1	32	16.1%
Outreach to Underrepresented Populations	11	9	7	3	2	11	12	3	3	8	2	9	11	5	96	48.2%
Located in Economic Engine of the State	20	4	6	2	1	4	5	1	3	5	3	4	5	0	63	31.7%
Online education and Remote Learning	8	17	5	2	2	12	8	2	4	5	4	7	9	2	87	43.7%
Workforce Development Such as Career Currency	8	8	2	0	0	5	5	2	0	5	1	5	9	2	52	26.1%
Applied curriculum (internships, practica, research opportunities)	X	9	7	3	2	9	13	2	3	9	5	9	8	4	83	41.7%
Partnerships with UNMC	4	4	4	0	1	6	2	0	2	3	2	6	4	0	38	19.1%
<b>THREATS</b>																
Budget uncertainty	X	14	9	0	3	8	14	3	1	9	3	10	13	2	89	44.7%
Declining Population / Enrollment	21	4	0	1	0	5	5	2	0	6	0	7	4	1	56	28.1%
Segments of the population questioning the value of a college degree	20	4	5	1	1	11	4	2	3	4	2	6	10	5	78	39.2%
Faculty/staff retention	X	19	8	1	0	15	10	1	2	10	1	7	19	1	94	47.2%
Increasing student costs	5	1	1	2	2	5	3	0	5	3	6	2	4	3	42	21.1%
Poor Campus Messaging and Perceptions	12	6	2	2	0	4	5	2	2	3	1	7	4	0	50	25.1%
Changing nature of education and training (corporate training, Coursera, etc.)	7	8	3	2	0	7	2	1	3	4	4	6	1	3	51	25.6%
Demands on our students (work, family, economy, mental health)	X	7	7	4	2	9	13	1	6	7	3	8	6	3	76	38.2%
Lack of data informed decision making, dashboards, and accountability	X	6	1	2	1	4	4	3	1	2	1	3	4	0	32	16.1%
<b>THEMES</b>																
Increasing UNO's Research Portfolio and Funded Research	71.56	62.91	82.18	54.60	68.67	66.86	70.63	74.60	61.00	57.69	70.57	61.71	59.74	45.67		
Strengthening Partnerships with Business, Nonprofit, Education and Government sectors	80.33	80.77	78.17	72.00	84.67	77.18	71.72	96.00	87.00	76.31	79.86	78.72	79.68	89.00		
Increasing Student Enrollment, Retention, and Completion	72.14	92.30	83.67	71.25	84.33	86.05	80.78	98.60	92.71	88.00	85.00	84.00	91.57	90.83		
Enhancing Student Experiences and Services	79.54	79.74	76.58	92.40	86.00	85.64	84.29	82.60	94.13	88.94	89.43	80.50	85.87	75.83		
Reaching Underserved Populations	80.96	76.13	80.42	85.00	79.67	82.00	87.12	80.75	83.88	88.94	78.71	87.44	78.91	88.50		
Increasing UNO's National Profile	63.36	64.52	73.82	50.60	46.00	66.42	58.47	59.00	63.00	51.31	58.71	52.59	57.13	58.67		
Providing Better Resources for Student Support and Mental Health	65.68	77.57	76.83	81.60	78.67	87.77	87.50	73.50	70.75	90.56	85.83	82.39	82.73	74.00		
Improving UNO's Athletic Teams and National Recognition	46.60	50.78	39.50	80.50	32.33	42.30	30.27	38.00	54.57	33.38	39.80	34.21	48.58	31.60		
Creating new degree and certification pathways to meet changing workforce demands	90.26	86.32	68.11	74.00	85.67	75.09	67.53	86.33	84.13	78.00	80.60	68.56	69.74	91.50		

	Extended Leadership	Staff	Faculty	Student	Community	TOTAL	TOTAL %
NUMBER	28	85	51	24	11	199	
<b>STRENGTHS</b>							
Metropolitan mission and community integration	23	68	40	13	10	154	77.4%
Innovative academic programs	3	17	11	13	5	49	24.6%
Interdisciplinary research	5	15	13	9	2	44	22.1%
Student focus and student experience	17	50	30	13	4	114	57.3%
Benefit for the cost (i.e., low tuition, high value)	16	52	36	10	6	120	60.3%
Good student housing and surrounding area	1	14	2	7	2	26	13.1%
Strong philanthropic community	18	26	17	8	3	72	36.2%
<b>WEAKNESSES</b>							
Lack of integration with business community	4	3	2	4	5	18	9.0%
Online offerings are ad hoc	3	14	2	4	4	27	13.6%
Community perception	16	9	8	7	3	43	21.6%
Inadequate student focus and student experience	4	12	1	12	2	31	15.6%
Budget instability and resourcing	28	53	32	10	2	125	62.8%
Faculty and staff morale	27	53	36	5	1	122	61.3%
Student recruitment, enrollment, retention, and completion processes	X	29	14	9	4	56	28.1%
Lack of achievements on Diversity, Equity, Access, and Inclusion	X	26	24	5	4	59	29.6%
Internal transparency and communication	X	44	24	14	5	87	43.7%
<b>OPPORTUNITIES</b>							
Degree Bundling / Certifications	10	22	8	8	3	51	25.6%
Strong Community with Desire to Support	14	30	20	12	3	79	39.7%
Strong demand for our graduates	7	12	8	2	3	32	16.1%
Outreach to Underrepresented Populations	11	39	28	10	8	96	48.2%
Located in Economic Engine of the State	20	18	15	9	1	63	31.7%
Online education and Remote Learning	8	43	20	12	4	87	43.7%
Workforce Development Such as Career Currency	8	27	12	1	4	52	26.1%
Applied curriculum (internships, practica, research opportunities)	X	35	29	13	6	83	41.7%
Partnerships with UNMC	4	17	12	5	0	38	19.1%
<b>THREATS</b>							
Budget uncertainty	X	44	33	7	5	89	44.7%
Declining Population / Enrollment	21	19	12	1	3	56	28.1%
Segments of the population questioning the value of a college degree	20	29	15	7	7	78	39.2%
Faculty/staff retention	X	63	25	4	2	94	47.2%
Increasing student costs	5	13	6	15	3	42	21.1%
Poor Campus Messaging and Perceptions	12	17	14	5	2	50	25.1%
Changing nature of education and training (corporate training, Coursera, etc.)	7	20	11	9	4	51	25.6%
Demands on our students (work, family, economy, mental health)	X	29	28	15	4	76	38.2%
Lack of data informed decision making, dashboards, and accountability	X	16	8	5	3	32	16.1%
<b>THEMES</b>							
Increasing UNO's Research Portfolio and Funded Research	71.56	64.89	74.96	60.44	74.60	346.44	69.3%
Strengthening Partnerships with Business, Nonprofit, Education and Government sectors	80.33	78.98	74.14	81.88	96.00	411.32	82.3%
Increasing Student Enrollment, Retention, and Completion	72.14	64.89	81.86	84.43	98.60	401.92	80.4%
Enhancing Student Experiences and Services	79.54	82.69	81.40	92.07	82.60	418.29	83.7%
Reaching Underserved Populations	80.96	79.07	84.61	83.44	80.75	408.82	81.8%
Increasing UNO's National Profile	63.36	65.47	64.23	55.94	59.00	307.99	61.6%
Providing Better Resources for Student Support and Mental Health	65.68	82.67	83.50	75.63	73.50	380.97	76.2%
Improving UNO's Athletic Teams and National Recognition	46.6	46.54	33.73	58.50	38.00	223.37	44.7%
Creating new degree and certification pathways to meet changing workforce demands	90.26	80.71	67.75	81.25	86.33	406.30	81.3%