Section 1: General Information

<table>
<thead>
<tr>
<th>DEI Initiative Name</th>
<th>Unit Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Conversation Diversity Initiative</td>
<td>MarComm</td>
</tr>
</tbody>
</table>

Collaborating Unit(s) *(if any)*
Center for Faculty Excellence, Academic Affairs

Initiative Category
Diversity

Section 2: Initiative's Purpose

To elevate diverse voices and perspectives among UNO’s faculty subject matter experts for The Conversation.

Section 3: Initiative's Target Population

This initiative will serve faculty by providing them an outlet to apply their diverse perspectives in their analysis of trending news topics.

Section 4: Initiative's Description:

The Conversation is a nonprofit, independent news organization dedicated to unlocking the knowledge of experts for the public good. It publishes trustworthy and informative articles written by academic experts (faculty) for the general public good and edited by its team of journalists.

Articles that are published to The Conversation’s website are available to be re-published at no cost through a creative commons agreement. Since becoming members in October 2020, The Conversation has published 47 articles by 32 UNO faculty, amassing nearly 2 million reads, with readers around the world.

Last year, UNO became a partner in The Conversation’s Diversity Initiative, which seeks to elevate diverse voices and perspectives through professional development for diverse scholars, the creation of a database of diverse scholars, and publication of diverse scholars on The Conversation’s platform. UNO is currently a paying member of The Conversation and a supporter of the initiative.