### Section 1: General Information

<table>
<thead>
<tr>
<th>DEI Initiative Name</th>
<th>Unit Name</th>
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<tbody>
<tr>
<td>CBA DEAI Week</td>
<td>College of Business Admin.</td>
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Collaborating Unit(s) *(if any)*  
Click or tap here to enter text.

Initiative Category  
Diversity

### Section 2: Initiative's Purpose

To celebrate the rich diversity that exists within CBA and the Greater Omaha business community, and to ensure CBA students have a well-rounded education, including global and cultural fluency

### Section 3: Initiative's Target Population

CBA students, staff and faculty.

### Section 4: Initiative's Description:

CBA will host a DEAI week during Global Diversity Awareness Month - October. This week will feature a broad range of programming for faculty, staff, students and members of the greater UNO campus & public to attend.