Diversity, Equity, and Inclusion Template 2023-2024

Section 1: General Information

<table>
<thead>
<tr>
<th>DEI Initiative Name</th>
<th>Unit Name</th>
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<tbody>
<tr>
<td>CBA Prep Academy - Black Girls Lead in Business</td>
<td>College of Business Administration</td>
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Collaborating Unit(s) (if any)
NA

Initiative Category
ALL (DE&I)

Section 2: Initiative's Purpose

Black Girls Lead in Business is a two-day summit designed to empower all students, including Black girls and femmes ages 14-19 across Greater Omaha to explore their leadership potential in business, build community-based movements, and expose them to the college environment.

Section 3: Initiative's Target Population

While this program is designed for black girls and femmes, any student ages 14-19 can enroll.

Section 4: Initiative's Description:

Students will spend two days in Mammel Hall learning about entrepreneurship, personal branding, developing a business plan, networking with local entrepreneurs, learning about UNO, touring the campus and more. Breakfast, lunch, and snacks will be included, and we’ll raffle off tech prizes each day.