



DIVERSITY, EQUITY,
ACCESS, AND INCLUSION

Diversity, Equity, and Inclusion Template 2023-2024

Section 1: General Information

DEI Initiative Name CBA Prep Academy - Black Girls Lead in Business	Unit Name College of Business Administration
Collaborating Unit(s) (<i>if any</i>) NA	
Initiative Category ALL (DE&I)	

Section 2: Initiative's Purpose

Black Girls Lead in Business is a two-day summit designed to empower all students, including Black girls and femmes ages 14-19 across Greater Omaha to explore their leadership potential in business, build community-based movements, and expose them to the college environment.

Section 3: Initiative's Target Population

While this program is designed for black girls and femmes, any student ages 14-19 can enroll.

Section 4: Initiative's Description:

Students will spend two days in Mammel Hall learning about entrepreneurship, personal branding, developing a business plan, networking with local entrepreneurs, learning about UNO, touring the campus and more. Breakfast, lunch, and snacks will be included, and we'll raffle off tech prizes each day.