

THE UNO ADVANTAGE

UNIVERSITY OF NEBRASKA AT OMAHA



Chancellor John Christensen with UNO student volunteers at Martin Luther King Jr. Day of Service.

Chancellor's note

For 105 years, UNO has served as the point of access for excellence in higher education.

Our equation for distinction is quite simple: hire extraordinary faculty and staff; offer a broad range of relevant and unique programs; enroll dedicated and passionate undergraduate and graduate students; build state-of-the-art learning, teaching and living spaces; offer the most competitively priced tuition in the region; infuse engagement, creativity, diversity and community into the culture; leverage the opportunities of a great city; and build a network of over 40,000 alumni in the region.

Okay, not so simple. Yet, that is the Maverick way.

We put this book together to share the value of UNO with students, parents, businesses and community partners.

Our value is a direct result of our relentless dedication to our mission: deliver excellence in academics; commitment to students; and remain locally and globally engaged.

We call this the UNO advantage.

John Christensen
Chancellor

“Price is what you pay,
value is what you get.”

—Warren Buffett,
former instructor at the
University of Nebraska at Omaha
(formerly Omaha University)

Warren Buffett visits students, faculty and staff
at UNO's Mammel Hall during the 2013 Berkshire
Hathaway Annual Meeting





UNO student Phil Foster leads a campus orientation tour for new students

our value story

The University of Nebraska at Omaha (UNO) is a premier metropolitan university that combines the resources of a doctoral research university with a close-knit community.

With global reach and vision, UNO is large enough to provide the opportunities students seek, yet personal enough to provide the mentorship they need to achieve academic excellence, creativity and engaged learning at competitive tuition rates.

UNO is committed to and engaged with the city surrounding it, allowing students unique hands-on opportunities, internships, service learning, applied research and other collaborative activities that enhance time in the classroom.



Omaha and UNO: 105-year partnership

UNO serves as Nebraska's metropolitan university and is driven by the extraordinary connection to and partnership with the city of Omaha.

The city truly functions as part of the UNO campus. With a population of more than 1.2 million within a 50-mile radius, Omaha is integral to what UNO is as a university and offers unlimited opportunities for collaboration.

UNO and Omaha enjoy a dynamic, fruitful, long-term partnership with a shared goal: changing the lives of students and residents while enriching the global community.

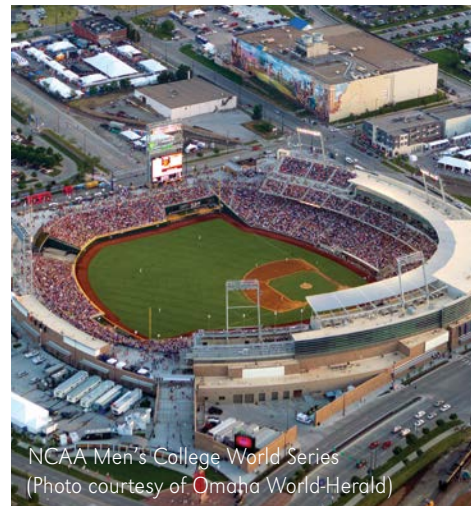
because place matters...



Jun Kaneko



Downtown Omaha



NCAA Men's College World Series
(Photo courtesy of Omaha World-Herald)

Internships, Practica & Careers

Corporate: Five Fortune 500 companies

Berkshire Hathaway

ConAgra Foods

Mutual of Omaha

Peter Kiewit

Union Pacific

Many additional opportunities in other sectors such as government, small business, non-profit, education, technology, news and more.

Omaha Rankings

The Fiscal Times:

#1 Best City with the Biggest Bang for Your Buck

The Daily Beast:

#2 Best City for Recent Grads

Forbes:

#5 Best City for Young Professionals

Kiplinger's Personal Finance magazine:

#3 Best city to live, work and play

Brookings Institution:

#1 Most recession proof city

Culture, Entertainment & Signature Events

NCAA College World Series

NCAA Basketball Tournament

U.S. Senior Golf Open

U.S. Olympic Swim Trials

U.S. Figure Skating Championships

Big Omaha

Berkshire Hathaway Annual Meeting

River City Rodeo

National Movie Premieres

Concerts, Plays & Museums

Restaurants & Shopping

...and much more

academic excellence

UNO's six colleges are dedicated to providing rigorous undergraduate and graduate academic programs, taught by faculty who are national and international experts in their fields. All of UNO's colleges offer unique opportunities in research and hands-on experiences that are critical to gaining an edge in a competitive global marketplace.

Arts & Sciences

Business Administration

Communication, Fine Arts & Media
Education

Information Science & Technology

Public Affairs & Community Service





Kaleigh Molgaard,
UNO PR Advertising major

most competitive tuition rates in the region

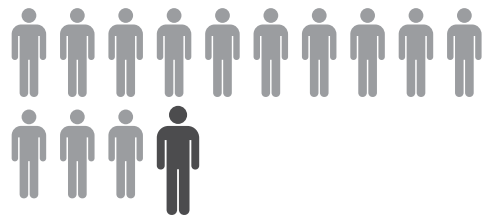
- UNO has the lowest tuition and fees of 10 Eastern Nebraska four-year institutions.
- The Metropolitan Advantage Program (MAP) provides tuition and fees pricing for residents of Western Iowa counties that are lower than or competitive with four-year institutions in Iowa.
- Approximately 60% of recent alumni surveyed report graduating with no debt or less than \$5,000 in debt.

our world-class faculty

UNO students learn from distinguished faculty drawn from the world's leading universities. Faculty are fully invested in students and their success, providing a personalized higher education experience.




Undergraduate
student-to-faculty ratio: 17:1



Graduate
student-to-faculty ratio: 13:1



UNO professor Dr. Carol Mitchell
with UNO students



Ester Paw,
UNO Public Health major
and Thompson Scholar

student support services

UNO has specifically designed programs and services to support students academically, socially and physically to enhance time in and out of the classroom.

Criss Library Veteran & Military Support (MaV USO) Disability Services
Academic & Career Development Center (ACDC) Speech Center
Writing Center Math-Science Learning Center Learning Communities
Honors Program Multicultural Affairs Campus Testing Services
Health Services Campus Recreation Counseling Services
Civic & Social Responsibility (OCSR) Student Life & Leadership Development



Dr. C.C. and Mabel Criss Library

cutting edge teaching, learning and living spaces

UNO has added over 1.8 million square feet of new or renovated facilities space since 2006, investing more than a quarter of a billion dollars.

Newest Buildings

- Mammel Hall
- Biomechanics Research Building
- Elkhorn River Research Station
- Coming soon:
- Community Engagement Center
- Community/UNO Arena

Major Renovations

- | | |
|--|-------------------------------|
| Criss Library | Peter Kiewit Institute (IS&T) |
| College of Public Affairs & Community Service | Barn at Glacier Creek |
| Roskens Hall | Milo Bail Student Center |
| Health, Physical Education & Recreation (HPER) | Welcome Center |
| | Kayser Hall |

Residence Halls

- Maverick Village
- University Village
- Scott Court
- Scott Hall
- Scott Village

our academic priorities



STEM
(Science, Technology,
Engineering and Math)



Early Childhood/Child Welfare



Sustainability



Global Engagement



Doctoral/Research



Bikash Shrestha, Class of 2012
Master of Science in Biology

emerging research

UNO conducts globally relevant research that reflects the metropolitan mission of UNO.

- The Carnegie Foundation has classified UNO as a Doctoral Research University for our specialized doctoral programs and comprehensive range of master's degrees and certificates.
- UNO receives millions of research dollars from national funding agencies including National Institutes of Health, U.S. Department of Defense, National Science Foundation and NASA.
- The Office of Research and Creative Activity (ORCA) is dedicated to supporting faculty and student scholarly activity.

national leader in engagement



UNO is nationally recognized for community engagement. Every year since 2005, UNO has been named to the President's Higher Education Community Service Honor Roll—the highest honor for engagement by the Federal government. This places UNO among the top universities in the nation for service learning, community service and civic engagement initiatives.

In addition, UNO has achieved the prestigious elective classification for "Community Engagement" by the Carnegie Foundation for excellence in collaboration with the Omaha metro area.

In early 2014, UNO will open the Community Engagement Center, the first facility of its kind in the United States.



UNO students join forces with Habitat for Humanity during UNO's Seven Days of Service.



UNO students celebrating Holi, the Indian festival of color.

IllustratedReview

diversity of learners

UNO is proud to have the most diverse collegiate student body in the region. Racial and ethnic diversity are celebrated, and UNO fosters a welcoming culture for all learners: from Omaha to Oman; from high school dual enrollment to doctoral studies; from on-campus to online. A wide range of rich experiences are possible when the world comes to study at UNO.

International

Students from 121 countries study at UNO.

Military

UNO is ranked no. 6 in the country for military friendliness by Military Times (2013).

Adult Degree Completion

Working with adults to enhance careers and professional opportunities through degree completion.

Transfers

Key partnerships and agreements with regional community colleges.

Online

UNO's online Bachelor of General Studies Degree is ranked no. 11 in the nation by U.S. News & World Report, offering flexibility and excellence.



Division I athletics

UNO is successfully competing in Division I athletics and holds membership in two athletic conferences: the National Collegiate Hockey Conference and The Summit League. UNO student-athletes compete at the highest level in collegiate sports.

With a new 7,500-seat Community/UNO arena set to open on campus in Fall 2015 and a state-of-the-art soccer pitch (field), the profile of UNO Athletics is rising both in prominence and as a point of pride

for students, faculty and alumni of UNO, as well as the Omaha community. The new Community/UNO arena will house men's ice hockey, men's and women's basketball, and volleyball.

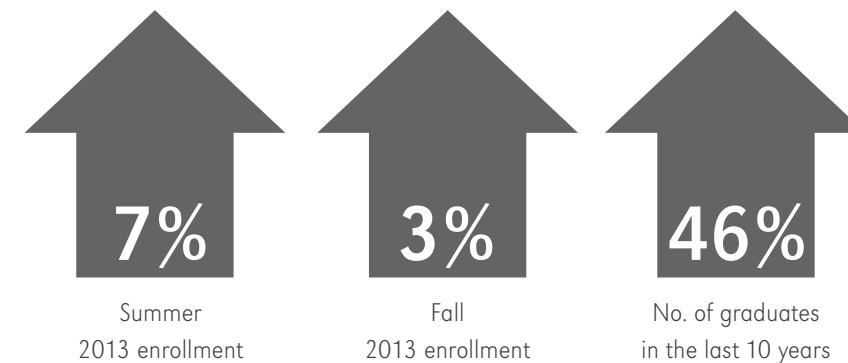
UNO student-athletes compete in 15 men's and women's sports including: baseball; basketball; golf; hockey; soccer; tennis; cross country; softball; swimming and diving; track and field; and volleyball.





Durango the Maverick
cheers with UNO students

UNO 2013 student body



15,227 students

1,700 students from 121 countries

Student breakdown of entering class:

80% from the metropolitan area

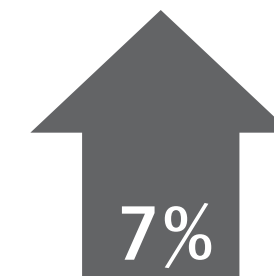
10% from greater Nebraska

10% from out of state/country

UNO celebrates the first week of school
during Durango Days 2013



largest first-year class in UNO history



New first-year
enrollment

Entering class:

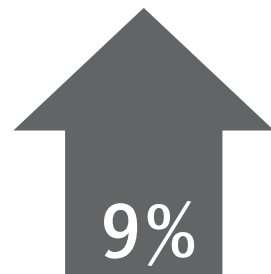
29% minority

44% first generation

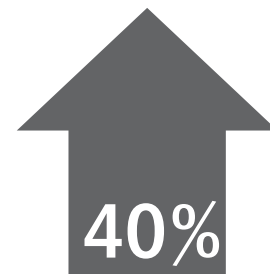
graduate student body

UNO offers premier graduate education. Whether attending full-time, part-time, or taking a course for professional development, students have full access to a traditional university experience on a metropolitan campus with nationally recognized faculty and accredited curriculum.

After completing a course of study and earning a UNO graduate degree or certificate, students will find their skills are highly sought-after, setting a path toward a dream job and thriving career.



2013 Graduate
Studies enrollment



2013 Minority
enrollment

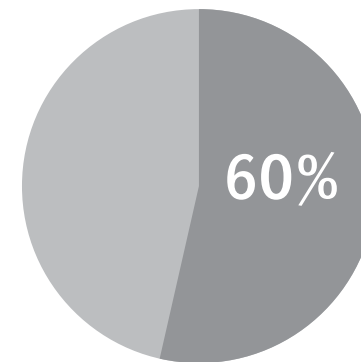


UNO Executive MBA program representatives (left to right):
Lori Mitchell, Bill Swanson (director of the Executive MBA program),
Dede Johnson, Liliana Bronner, and Phil Higgins

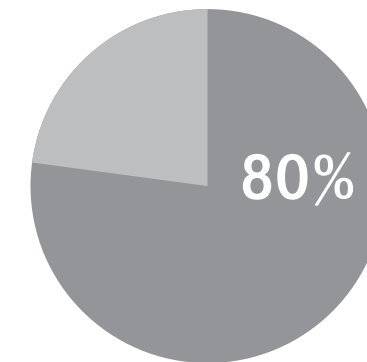


UNO Spring 2013 Commencement

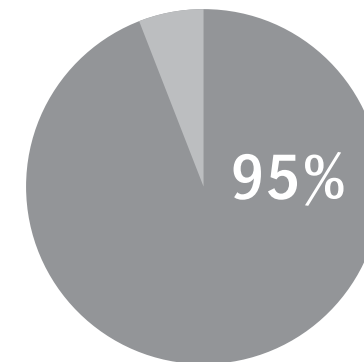
recent alumni survey results



Approximately 60%
of alumni surveyed
graduated without debt
or \$5,000 or less



80% of graduates
had one or more
internships, practica,
or job-like experiences
while attending UNO



Approximately 95%
of graduates are
employed or continuing
their education



powerful network of alumni

The UNO Alumni Association is dedicated to serving UNO and its alumni, and celebrates its 100th anniversary in 2013.

Every UNO student automatically becomes a member of the UNO Alumni Association upon graduating from the university. There

are no dues to join. Since its founding in 1908, the university has graduated nearly 108,000 alumni, with 43,000 currently in the Omaha metro area.

The network of UNO alumni is world-wide. Once a Maverick, always a Maverick.

View places where the O has been
or submit your own: www.ShowTheO.com



a new tradition

To celebrate the UNO Alumni Association's centennial, a new tradition is coming to campus. The Alumni Association is giving students the "Maverick Monument"—an 8-foot-high, 1,500-pound bronze bull statue representing the university's mascot.

The monument will be part of a newly renovated plaza in front of the Sapp Fieldhouse on UNO's Dodge Campus, coming in the fall of 2014.

UNO's Maverick symbolizes the determination, pride and success of UNO students and alumni and the opportunities before them.

The monument will create new traditions and offer a point of pride for the UNO community.

Go Mavs!

A university is, above all, an experience.
It exists in the hearts and minds of those who draw
from its wisdom and add to its reputation.
A university is a place, yes, but a place of the spirit.

The Idea of a University
Robert T. Reilly
UNO Professor Emeritus



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