



Pitch Deck Overview

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General Guidelines

- Limit pitch to one technology.
- A lot of the information can be “lifted” from Quad Chart.
- Mark whether the concept is patented or other significant Intellectual Property considerations.
- **NEVER** put anything classified, or disclose “secret sauce,” in the pitch.
 - *Ensure information **can** be shared, by you.*



Pitch Overview

- **Total of 15-minutes**
 - 8 minutes MAXIMUM to PITCH
 - Up to 5 minutes for Q & A
- **11 Slides Maximum for PITCH**
 - Addendum Slides allowed
 - Points of Contact Required
 - Additional Slides to provide additional information beyond scope of PITCH
- **You MAY include a “prop” if appropriate**
 - Product
 - Proto-type



Slide Deck Overview

- Title Slide (1)
- Technology Overview (1)
- Company Performance (2-3)
- **Relevance to DoD (1-2)(optional)**
- Maturity (1)
- Scalability (1)
- Cost and Schedule (1)
- Summary (1)
- Addendum Slides
 - POC
 - Extra's to Support Q & A























Need Help?

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