Helping Good Businesses Become Better

NBDC PROVIDES SERVICES AND CONSULTING SUPPORT TO THOUSANDS OF BUSINESSES EACH YEAR, BY HELPING NEBRASKA BUSINESSES START, GROW, AND TRANSITION TO NEW GENERATIONS OF OWNERS. NBDC CONTRIBUTES TO OUR STATE’S THRIVING ECONOMY AND HIGH QUALITY OF LIFE.

PROFESSIONAL SERVICES
for each stage of your business

Who are we?
NBDC consultants are credentialed business advisers with academic degrees and professional certifications. Our financial consultants have earned the Economic Development Finance Professional (EDFP) certification. We have professionals who are certified in government contracting, exporting, lean manufacturing, technology commercialization and sustainable business practice.

How much does it cost?
Start-up, loan packaging and basic market plan consulting are provided to small businesses at no cost. Fees are charged for more complex services including management training, business valuation, advanced market research and exit planning.

Who qualifies?
Anyone wishing to start or grow a business in Nebraska qualifies for NBDC services. All services are confidential and impartial.

How do you start?
Contact any NBDC consultant listed on this brochure or visit nbdc.unomaha.edu.

BUSINESS DEVELOPMENT
Achieve higher sales through technology commercialization, market research, government contracting, subcontracting and international sales.

FINANCIAL MANAGEMENT
Get assistance in cash flow management and forecasting. We are so successful at loan packaging that most of our client referrals are from commercial banks.

OPERATIONS MANAGEMENT
Help your company become more productive and profitable with Lean and sustainable business practices and an organizational development strategy.

TRANSITION
- Business Valuation
- Succession Planning
- Business Sale

SALES
- Government Contracting
- Subcontracting
- Exporting
- Market Research
- Sales Force Training

OPERATIONS
- Lean Enterprise
- Sustainability
- Leadership
- Training & Kaizen
- Project Management

CAPITAL ACCESS
- Loan Packaging
- Funding Sources
- SBIR/STTR

BUSINESS PLAN
- Lean Business Model
- Funding Sources
- SBIR/STTR

MARKET POTENTIAL
- Market Analysis
- Financial Projections

IDEA
- Market Analysis
- Feasibility Studies

PRE VENTURE
START UP
EXPANSION
SUCCESSION
ECONOMIC IMPACT

In 2017, NBDC business centers served 865 clients, helping them invest $37.8 million in their businesses. NBDC services resulted in $221.3 million increase in sales realized by clients, $496.5 million total economic impact for Nebraska,* and 1,858 jobs created or saved.

*Total state-wide economic impact includes direct, indirect, and induced impact as calculated using the IMPLAN economic model

Learn more at nbdc.unomaha.edu

OUR PARTNERS

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