Steps to SBIR/STTR Funding

1. Contact us to arrange a meeting
We will discuss your innovation, determine your needs and start to plan.

Make an appointment:
Wei Jing, MPA
Director
402.554.6270
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2. Complete the client application
This helps us get to know your situation better and will speed the process.

3. Get started on checklist
- Identify keywords for the project you want to fund
- Search for agencies that have funded your research in the past
- Decide whether you want to follow the SBIR or STTR path; which one is a better fit?
- Build your team, i.e. principal investigator, consultant, educational institution, federal lab, collaborators etc.
- Identify additional source of money for your project, e.g. Nebraska
- Talent and Innovation Initiative
- Obtain and analyze the secondary Market Research Report
- Define your business model, e.g. pain in the market, ideal customer, revenue model, competitors, etc.

4. Complete registrations as soon as you decide to apply for funding
- Employee Identification Number (EIN)
- Data Universal Numbering System (DUNS number)
- System Award Management (SAM)
- SBA Company Registry
- Grants.gov
- Others (depending on agency)

5. Be prepared before you apply
- Develop your SBIR or STTR strategy before solicitation is open
- Read the solicitation once it's open and identify how your project meets the agency's mission and goals
- Plan for the letters of support and/or letters of commitment that you need and start asking for these letters
- Contact the technology transfer office in regards of university's Intellectual Property rights if applicable
- Develop the budget, estimate your indirect cost, and include a profit
- Write the proposal narrative
- Take your proposal for a third party review
- Submit proposal at least one week before deadline
- Get registered in the agency's distribution list to receive updates about additional funding opportunities.
6. Follow up after you apply

If funded
☐ Contact agencies program manager
☐ Get accounting set up

If not funded
☐ Ask for de-brief
☐ Re-submit