In 2016, NBDC helped technology commercialization clients obtain $6.7 million, including $3.1 million in SBIR/STTR awards.

NBDC will help you identify where your innovation is in development and construct a path from there to commercial success. Consultants support the journey at each stage — from research to prototyping to commercialization and growth.

**SEED**

**NBDC provides SBIR/STTR grant assistance to:**

- Locate agencies with an R&D focus that fits your innovation
- Connect you to appropriate program manager
- Identify size and location of potential market for your product
- Develop budget and financial projections for proposal
- Improve and provide third party review of your proposal to ensure that it meets all agency requirements
- Help you find and develop useful partnerships

**PROTOTYPING**

**NBDC provides assistance to:**

- Access grants from Nebraska Department of Economic Development
- Identify and pitch to angel or venture capital investor

**COMMERCIALIZATION AND GROWTH**

**NBDC provides assistance to:**

- Acquire comprehensive market research
- Develop detailed financial projections

*NBDC provides assistance for these steps and will guide you through the process.
PARTICIPATING AGENCIES

The federal agencies with the largest extramural budgets set aside 2.5% of their R&D budgets to fund small business innovation research.

- DOD
- DHS
- HHS/NIH
- USDA
- NASA
- DOC
- DOE
- EPA
- NSF
- DOT
- DoEd

SUBSCRIBE to nbdc.unomaha.edu/SBIR to receive e-newsletter about SBIR and STTR programs.

ARE YOU ELIGIBLE?

- American-owned, independently operated business
- For-profit business
- 500 employees or less
- Principal investigator (PI) is employed at least 51% of time of award

WHEN DO YOU SUBMIT?

- Every agency has different dates and requirements
- Many agencies require online submission
- Know the requirements and allow plenty of time

WHAT ARE YOUR CHANCES?

- Approximately one out of eight Phase I proposals receive funding
- About one-third of Phase I recipients receive Phase II funding (varies by funding agency)

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NBDC PROVIDES A FULL SUITE OF BUSINESS SERVICES

- Financial projections, planning and loan packaging
- Market research and analysis
- Export consulting
- Technology commercialization consulting
- Government sales consulting
- Business valuation and transition planning
- Project management and leadership training
- Process improvement and sustainability training
- Organizational development consulting and customized training

HOW SBIR AND STTR DIFFER

**SBIR**
- May have research institution partner
- Maximums of 33% of Phase I and 50% of Phase II effort may be performed by subcontractors and/or consultants
- PI must be employed by small business
- Eleven agencies participate
- Phase I project duration is approximately six months

**STTR**
- Must partner with non-profit research institution
- In both phases, minimums of 40% of the effort must be performed by the small business and 30% by a partner
- PI can be with the small business or the non-profit research institution
- Five agencies participate
- Phase I project duration is approximately one year

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