2017 ECONOMIC IMPACT
Nebraska Business Development Center

$496.5 million total impact on the Nebraska economy

Jobs created and saved 1,858
Sales increases $21,324,623
Investment by businesses $46,360,178
Government contracts $200,368,515
Clients served 2,026

ECONOMIC IMPACT BY CONGRESSIONAL DISTRICT

District One
462 Jobs $118.0 M Sales
District Two
865 Jobs $69.3 M Sales
District Three
531 Jobs $34.4 M Sales

NBDC PROGRAMS 2017 KPI

<table>
<thead>
<tr>
<th></th>
<th>SBDC 2</th>
<th>PTAC 3</th>
<th>POD/P2RIC 4</th>
<th>TOTALS</th>
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<tbody>
<tr>
<td>Clients Served</td>
<td>865</td>
<td>939</td>
<td>222</td>
<td>2,026</td>
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<tr>
<td>Investments</td>
<td>$37,775,221</td>
<td>$7,734,141</td>
<td>$850,816</td>
<td>$46,360,178</td>
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<tr>
<td>Sales</td>
<td>$21,324,623</td>
<td>$200,368,515</td>
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<td>$221,693,138</td>
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<tr>
<td>Jobs</td>
<td>647</td>
<td>439</td>
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<td>1,086</td>
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</table>

1 Total statewide economic impact includes direct, indirect, and induced impact as calculated using the IMPLAN economic model
2 Small Business Development Center program (partially funded by U.S. Small Business Administration)
3 Procurement Technical Assistance Center program (partially funded by Defense Logistics Agency, U.S. Department of Defense)
4 Professional and Organizational Development and Pollution Prevention Resource Information Center programs (partially funded by U.S. Environmental Protection Agency)
PARTNERS

NBDC statewide services are provided in cooperation with Chadron State College, the University of Nebraska at Kearney, University of Nebraska-Lincoln and Wayne State College. NBDC is a service of the University of Nebraska at Omaha College of Business Administration. Partial funding is provided by the U.S. Small Business Administration, the U.S. Department of Defense, the U.S. Environmental Protection Agency and First National Bank of Omaha.

CONTACT AN NBDC CENTER NEAR YOU

Chadron | 308.432.6282
Scottsbluff | 308.635.7513
North Platte/McCook | 308.340.0422
Kearney | 308.865.8344
Grand Island | 308.382.9210
Lincoln | 402.472.4092
Wayne | 402.375.7575
Omaha | 402.554.6633

ADMINISTRATIVE OFFICE

University of Nebraska at Omaha
402.554.2521
nbdc.unomaha.edu

PROFESSIONAL SERVICES

for each stage of your business

FINANCIAL MANAGEMENT

Get assistance in cash flow management and forecasting—integrating finance, marketing, and management into sound business planning. We are so successful at loan packaging that most of our client referrals are from commercial banks.

BUSINESS DEVELOPMENT

Achieve higher sales through market research, government contracting, subcontracting, and international sales.

CAPITAL ACCESS

- Lean Business Model
- Funding Sources
- SBIR/STTR

BUSINESS PLAN

- Market Analysis
- Feasibility Studies

MARKET POTENTIAL

- Lean Enterprise
- Sustainability
- Leadership
- Training & Kaizen
- Project Management

IDEA

- Government Contracting
- Subcontracting
- Exporting
- Market Research
- Sales Force Training

OPERATIONS MANAGEMENT

Help your company become safer, more productive and profitable with our expert assistance in Lean and sustainable business practices.