

When American Agricultural Laboratory outgrew its workspace, NBDC helped owners Kevin and Christine Grooms find and acquire funding for a new facility.

Helping Good Businesses Become Better

Nebraska Business Development Center provides financial analysis, marketing analysis and operations advice to more than 2,500 Nebraska businesses each year. We help business owners, entrepreneurs and researchers develop business plans, strategic plans and marketing plans. We package and place commercial loans. We identify potential customers for our clients. By helping Nebraska businesses start and grow, NBDC contributes to Nebraska's high quality of living.

NBDC consultants are professional business advisers with academic and practical credentials. NBDC management consultants hold business degrees and the Economic Development Finance Professional (EDFP) certification from the National Development Council. NBDC has specialized certified consultants in government contracting, exporting, lean manufacturing, technology commercialization and sustainable business practice.

What does it cost? Start-up consulting services, loan packaging, and basic market planning services are provided to small businesses for free. Fees are associated with services to large businesses and services to small businesses that are more complex. These include management training, business valuation, advanced market research and exit planning. All NBDC services are confidential and impartial.

Who qualifies? Services are provided to Nebraska businesses and to those wishing to start a business in Nebraska.

FOR MORE **Contact any NBDC service center** or visit nbdc.unomaha.edu **INFORMATION**

Professional consulting services for the life cycle of your business

FINANCIAL MANAGEMENT

We focus our financial assistance on cash flow management and forecasting—integrating finance, marketing, and management into sound business plans. We are so successful at loan packaging that most of our client referrals are from commercial banks. NBDC consultants have professional credentials in business valuation.

BUSINESS DEVELOPMENT

We help our clients achieve higher sales through market research and analysis—including assistance pursuing government contracts and international sales opportunities.

OPERATIONS MANAGEMENT

Our specialists in sustainability and lean process engineering can help your company become safer, more efficient and more profitable.



SALES

Succession Planning **Business Sale**

TRANSITIO

Business Valuation

OPERATIONS

Lean Enterprise Sustainable Operations Leadership Development Training and Kaizen **Project Management**

Government Contracting Export Consulting Market Research Sales Force Training



MARKET POTENTIAL

Market Analysis Feasibility Study



Loan Packaging

CAPITAL ACCESS

Funding Sources Lean Business Model SBIR/STTR **Business Plan Development Financial Projections**

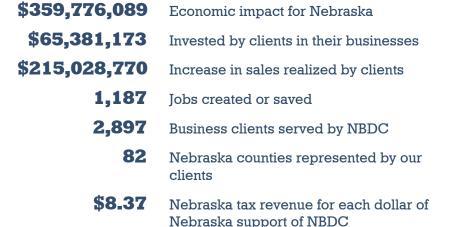
START UP

EXPANSION

SUCCESSION

PRE VENTURE

CENTER DIRECTORS



Learn more about NBDC at nbdc.unomaha.edu

NBDC provides its professional consulting services to entrepreneurs, prospective entrepreneurs and business managers without regard to race, gender, sexual orientation, or cultural attributes. Consultants are expected to make accommodations, where necessary, to meet communication or physical needs of those seeking professional business guidance. Report complaints regarding diversity to the NBDC Manager of Business Services, 402-554-4939.

OUR PARTNERS NBDC statewide services are provided in cooperation with Chadron State College, the University of Nebraska at Kearney, Mid-Plains Community College, Southeast Community College and Wayne State College. NBDC is a service of the University of Nebraska at Omaha College of Business Administration. Partial funding is provided by the U.S. Small Business Administration, the U.S. Department of Defense, the U.S. Environmental Protection Agency and First National Bank of Omaha.











SCOTTSBLUFF Inarid Battershell MBA. EDFP Panhandle Research and **Extension Center** 4502 Avenue I (308) 635-7513 ibattershell@unomaha.edu



CHADRON Todd Jamison Burkhiser Technology Ctr 1000 Main St (308) 432-6282 tjamison@csc.edu



KEARNEY Odee Ingersoll UNK West Center Blda Room 135C 1917 W. 24th St (308) 865-8344 ingersollo@unk.edu



GRAND ISLAND Sara Bennett BS, AVA, CEPA, MBPA, EDFP MBA, CVA, CEPA. CBPA. EDFP Grand Island Chamber of Commerce 309 W 2nd St (308) 382-9210 bennettsa2@unk.edu



WAYNE Loren Kucera MBA. EDFP Wayne State College Gardner Hall 1111 Main St (402) 375-7575 LoKucer1@wsc.edu



LINCOLN Zack Zimmerman BS. EDFP. CVA Southeast Community College Entrepreneurship Ctr. 285 S 68th St Place (402) 323-3626 zzimmerman@southeast.edu mcphersonc@mpcc.edu aboex@unomaha.edu



NORTH PLATTE Charlie McPherson Mid-Plains Community 1101 Halligan Dr (308) 535-3661



OMAHA Aretha Boex MBA, MS, EDFP, CGBP **UNO College of Business** Administration 6708 Pine Street (402) 554-6633



University of Nebraska at Omaha College of Business Administration Omaha, NE 68182 (402) 554-2521 Robert E. Bernier, assistant dean, state director









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BUSINESS CONSULTING SERVICES

Helping good businesses become better



