Helping Good Businesses Become Better

Nebraska Business Development Center provides financial analysis, marketing analysis and operations advice to more than 2,500 Nebraska businesses each year. We help business owners, entrepreneurs and researchers develop business plans, strategic plans and marketing plans. We package and place commercial loans. We identify potential customers for our clients. By helping Nebraska businesses start and grow, NBDC contributes to Nebraska’s high quality of living.

NBDC consultants are professional business advisers with academic and practical credentials. NBDC management consultants hold business degrees and the Economic Development Finance Professional (EDFP) certification from the National Development Council. NBDC has specialized certified consultants in government contracting, exporting, lean manufacturing, technology commercialization and sustainable business practice.

What does it cost? Start-up consulting services, loan packaging, and basic market planning services are provided to small businesses for free. Fees are associated with services to large businesses and services to small businesses that are more complex. These include management training, business valuation, advanced market research and exit planning. All NBDC services are confidential and impartial.

Who qualifies? Services are provided to Nebraska businesses and to those wishing to start a business in Nebraska.

FOR MORE INFORMATION Contact any NBDC service center or visit nbdc.unomaha.edu

Professional consulting services for the life cycle of your business

We focus our financial assistance on cash flow management and forecasting—integrating finance, marketing, and management into sound business plans. We are so successful at loan packaging that most of our client referrals are from commercial banks. NBDC consultants have professional credentials in business valuation.

We help our clients achieve higher sales through market research and analysis—including assistance pursuing government contracts and international sales opportunities.

Our specialists in sustainability and lean process engineering can help your company become safer, more efficient and more profitable.
2015 ECONOMIC IMPACT

$359,776,089 Economic impact for Nebraska

$65,381,173 Invested by clients in their businesses

$215,028,770 Increase in sales realized by clients

1,187 Jobs created or saved

2,897 Business clients served by NBDC

82 Nebraska counties represented by our clients

$8.37 Nebraska tax revenue for each dollar of Nebraska support of NBDC

Learn more about NBDC at nbdc.unomaha.edu

NBDC provides its professional consulting services to entrepreneurs, prospective entrepreneurs and business managers without regard to race, gender, sexual orientation, or cultural attributes. Consultants are expected to make accommodations, where necessary, to meet physical or communication needs of those seeking professional business guidance. Report complaints regarding diversity to the NBDC Manager of Business Services, 402-554-4899.

OUR PARTNERS NBDC statewide services are provided in cooperation with Chadron State College, the University of Nebraska at Kearney, Mid-Plains Community College, Southeast Community College and Wayne State College. NBDC is a service of the University of Nebraska at Omaha College of Business Administration. Partial funding is provided by the U.S. Small Business Administration, the U.S. Department of Defense, the U.S. Environmental Protection Agency and First National Bank of Omaha.

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