



WHAT CAN I DO WITH A MAJOR IN **JOURNALISM AND MEDIA COMMUNICATIONS**

CAREER OPTIONS

Author
Columnist
Communications Director*
Copy Editor
Freelance Writer

Human Resource Specialist
Journalist
Professor*
Public Relations Specialist
Sales Representative

Social Media Manager
Marketing/Promotion
Account Services/Management

*Advanced Degree Required

TRANSFERABLE SKILLS GAINED

Critical-thinking
Written expression
Attention to detail
Information gathering
Verbal communication skills
Active listening
Creativity

EMPLOYMENT AREAS

News Stations
Magazines/Newspapers
Corporations
Nonprofit Organizations

Schools/Universities
Self-Employed

INFORMATION WEBSITES

UNO School of Communication
Occupational Outlook Handbook
American Society of Journalists & Authors
Newspaper Association of America
Society of Professional Journalists
Public Relations Student Society of America

communication.unomaha.edu
tinyurl.com/y9a6d2n4
asja.org
naa.org
spj.org
prssa.org

EXTRACURRICULAR ACTIVITIES

Actively participate in MavPRSSA and/or other student organizations
Gain volunteer, part-time and internship experience in the communications field
Submit articles for publication and build your personal portfolio
Stay up to date with current events and read extensively in areas of interest