



# WHAT CAN I DO WITH A MAJOR IN GRAPHIC DESIGN

## CAREER OPTIONS

Advertising Manager  
Animator  
Brand Manager  
Graphic Designer  
Layout Editor  
Print Designer

Teacher/Professor\*  
Three Dimensional Designer  
Video Game Graphic Designer  
Website Designer

\*Advanced Degree and/or Licensure Required

## TRANSFERABLE SKILLS GAINED

Critical-thinking  
Creativity and Imagination  
Planning and organization  
Spatial visualization

Presentation skills  
Research skills  
Communication skills  
Time management skills

## EMPLOYMENT AREAS

Design Firms  
Advertising Agencies  
Self-Employed (freelance)  
In-house creative departments

Magazines/Newspapers  
Schools/Universities  
Publishing houses  
Nonprofit Organizations

## INFORMATION WEBSITES

UNO Dept of Art & Art History  
Occupational Outlook Handbook  
American Institute of Graphic Arts  
The Art Career Project  
National Association of Schools of Art & Design

[cfam.unomaha.edu/graphicdesign](http://cfam.unomaha.edu/graphicdesign)  
[tinyurl.com/k4zj6jp](http://tinyurl.com/k4zj6jp)  
[designjobs.aiga.org](http://designjobs.aiga.org)  
[theartcareerproject.com](http://theartcareerproject.com)  
[nasad.arts-accredit.org](http://nasad.arts-accredit.org)

## EXTRACURRICULAR ACTIVITIES

Gain volunteer, part-time, internship and service-learning experiences relevant to the field you would like to pursue  
Join student organizations like AIGA-UNO or become a student member of relevant professional organizations  
Research graduate program pre-requisites and admissions requirements  
Begin building your portfolio with work samples  
Consider certifications in graphic design software to show competence and have a competitive advantage