



WHAT CAN I DO WITH A MAJOR IN COMMUNICATION STUDIES

CAREER OPTIONS

Campaign Manager*
Conflict Management Specialist
Counselor*
Customer Services Representative
Event Coordinator
Fundraising Manager
Human Resources Specialist

Lawyer*
Personnel Recruiter
Public Relations Specialist
Real Estate Agent*
Reporter
Sales Representative
Speechwriter

Teacher/Professor*
Training Coordinator
Volunteer Coordinator

*Advanced Degree and/or Licensure Required

TRANSFERABLE SKILLS GAINED

Critical-Thinking
Active Listening
Interpersonal Communication

Public Speaking
Reading Comprehension

EMPLOYMENT AREAS

Private Corporations
Hospitality and Tourism
Local/State Governments
Non-Profit Organizations

Retail Companies
Banks/Financial Institutions
Healthcare
Universities/Colleges

Media Agencies
Retail
Broadcasting
Entrepreneurship/Small Business

INFORMATION WEBSITES

UNO School of Communication
Bureau of Labor Statistics
International Communication Association
Association for Talent Development
Association for Women in Communications
Communications Jobs

communication.unomaha.edu
goo.gl/zaYfEv
icahdq.org
td.org
womcom.org
communicationsjobs.net

EXTRACURRICULAR ACTIVITIES

Gain volunteer, part-time, internship and service learning experience
Develop a portfolio of writing samples, ad campaigns, and other relevant work
Shadow professionals in your area of interest
Actively participate in the American Society of Training and Development, MavForensics or other student organizations
Research graduate program pre-requisites and admissions requirements