

Study this spring break in

CHINA

Business in China

The rise of China is a business story of our time. It has major influence on the world economy and geopolitics. In this course, we explore the importance of China as a production base and consequently, also as a market for multinational firms, including those from the US. The course aims at understanding why focusing on China matters and the basic facts about its various environments as they affect business in general: political, legal, cultural, and most importantly, institutional. This discussion is also important for the US-based managers to gauge the bottlenecks and opportunities. The class will visit two of China's most iconic cities- Beijing and Shanghai, to experience Chinese business culture firsthand. There will also be opportunity to explore Chinese history and culture at sites like the Great Wall.

Course:

BSAD, ECON, MGMT, MKT,
UG and Grad

Instructors:

Dr. Birud Sindhav

Dates:

Spring 2018 on-campus
March 16 - March 25 in China

Program Cost: \$2,600
(Tentative Price)

What's Included

Roundtrip airfare
Housing
Excursions
Health insurance
Support staff
Local transportation
Some meals

APPLY BY NOVEMBER 1, 2017



EDUCATION ABROAD OFFICE

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