

# THE ANDY AWARD 2020

## FOR INTERNATIONAL JOURNALISM

In honor of Harold W. Andersen,  
Nebraska newspaperman & civic leader.

### FORMAT

Pitch your international story ideas. The annual Andy Award has become a grant program to encourage and fund international reporting projects. A total of \$5,000 will be awarded to one or more news organizations or individual reporters who propose the best plans to cover a global story of importance to Nebraskans.

### JUDGING CRITERIA

**Global awareness:** How does the story raise global awareness and understanding among Nebraskans?

**Journalistic experience:** Is the reporter or reporting team experienced enough to capture the complexities of an international story and elegantly explain its relevance to Nebraskans? Prior international reporting experience is not required, but solid journalism credentials are preferred.

**Audience reach:** Is there evidence that the story will be published or broadcast? Will the story reach a large number of Nebraskans or a particular community that could truly benefit from the story's perspective?

### GUIDELINES

- Open to Nebraska-based print, broadcast, and electronic news outlets.
- A news outlet may submit multiple applications.
- Freelance reporters may apply. Their application must include a letter of intent to publish or broadcast from a news outlet in Nebraska.
- Funds may be used to cover the costs of international travel, accommodations, and related expenses. Applicants may request \$5,000 or a lesser amount, depending on their proposed budget.

### APPLY

Complete and submit the attached application.  
Deadline: 31 January 2020

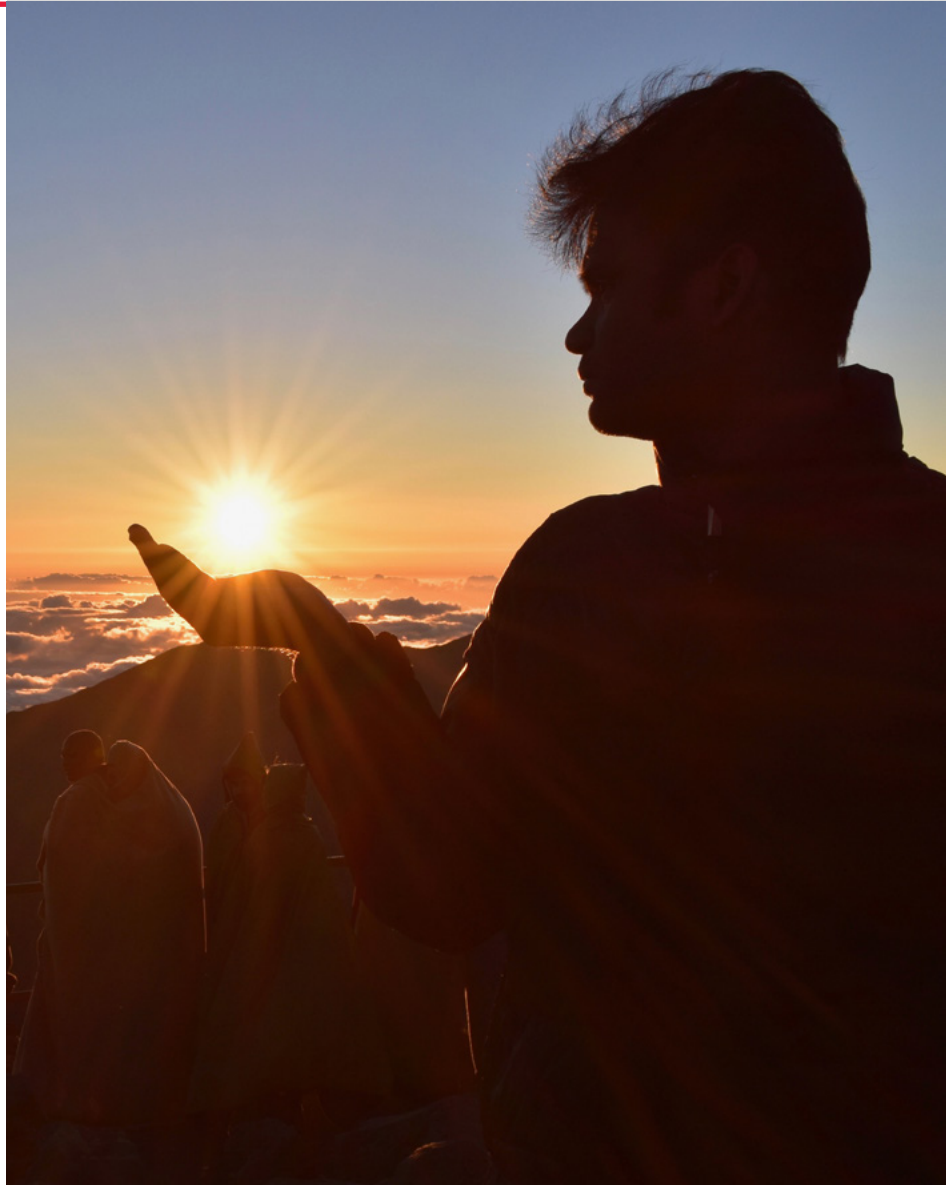


Photo Courtesy of Swetha Byluppala

#### RECENT ANDY AWARD RECIPIENTS

The Andy Awards have recognized outstanding international journalism in Nebraska since 1987. Recent winners include:

- 2017 Alisha Davis & JoAnna LeFlore, The Reader, Mind and Soul 101.3 FM
- 2016 Anthony Flott, UNO Alumni Magazine; Doug Meigs, Freelance
- 2015 Leo Adam Biga, Freelance, and Matthew Hansen, Omaha World-Herald
- 2014 Julie Cornell and Andrew Ozaki, KETV Newswatch 7
- 2011 Joseph Morton, Alyssa Schukar, Matthew Hansen, & Cate Folsom, Omaha World-Herald
- 2009 Carol Katzman, The Jewish Press
- 2008 KIOS-FM Radio
- 2005 Ted Kirk & Gordon Winters, Lincoln Journal Star
- 2004 Jared Hart & Gary Sadlemyer, KFAB Radio
- 2003 Joe Duggan, Catherine Huddle, & Ken Blackbird, Lincoln Journal Star
- 2002 Gordon Winters, Lincoln Journal Star; Charles Reinken, Omaha World-Herald

# THE ANDY AWARDS 2020 APPLICATION

Instructions: Please complete and return to [kkresha@unomaha.edu](mailto:kkresha@unomaha.edu).  
For questions, e-mail or call (402) 554-4040. E-mail submissions  
are preferred, but you can also send hard-copy applications to:

International Programs  
University of Nebraska at Omaha  
Omaha, Neb. 68182-0227

Journalist(s):	<input type="text"/>
News organization:	<input type="text"/>
	<input type="checkbox"/> Employee <input type="checkbox"/> Freelancer (must submit letter of intent to publish from news organization)
Web address:	<input type="text"/>
Street address:	<input type="text"/>
City, state, zip code:	<input type="text"/>
Phone:	<input type="text"/>
E-mail address:	<input type="text"/>

Proposal: Describe the story idea and plans for both reporting and publication or broadcast. Also describe the intended audience. List the qualifications of the journalists. Most importantly, describe how this story would raise global awareness and understanding among Nebraskans, and why this story is important to Nebraska communities. One additional page of description may be attached.

Budget category	Projected expense	Description
Travel:	<input type="text"/>	<input type="text"/>
Accommodations:	<input type="text"/>	<input type="text"/>
Related expenses:	<input type="text"/>	<input type="text"/>
Total:	<input type="text"/>	<input type="text"/>

Deadline: 31 January 2020  
Winners announced: 28 February 2020