UCAT TRAVEL GRANT APPLICATION
2015-2016

The University Committee for the Advancement of Teaching (UCAT) is pleased to announce travel grants for all faculty for the 2015-2016 academic year. Grants can be used to support travel to conferences, symposia, and workshops that are academic-based and that connect to designated UCAT themes (see below). Grant applications are accepted August 2015 through March 2016; they are due the 1st Friday of each month to your college representative.

2015 – 2016 UCAT College Representatives

<table>
<thead>
<tr>
<th>College of Arts and Sciences</th>
<th>David Peterson</th>
<th><a href="mailto:davidpeters01@unomaha.edu">davidpeters01@unomaha.edu</a></th>
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<tbody>
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</tbody>
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Notes

- All applications MUST be reviewed by your UCAT college representative prior to submission. Please email your UCAT representative your grant application by the 1st Friday of the month so that he/she has adequate time to review feedback. Final applications must be submitted directly to UCAT (Nancy Meyer – KH 514 or unofacdev@unomaha.edu) by the 3rd Friday of the month.
- Sample applications and the rubric used by the UCAT committee to review applications is available on UCAT’s Travel Grants webpage (http://cfe.unomaha.edu); please review before submitting your grant application to your UCAT representative.
- Applications submitted to the full UCAT committee will not be returned for revision and resubmission; poorly described, incomplete, or unclear applications will be rejected.
- Applications for retroactive funding will be considered.
- Multiple applicants attending the same conference should coordinate with one another to ensure their joint attendance provides maximum benefits in terms of UCAT’s mission and themes, and the UNO community; faculty should not, however, co-author grant applications.
- Budgets should be as complete and accurate as possible. If submitting prior to having complete information about a current year conference, faculty should review previous year’s conference information for estimates on expenses and topics.
- All applications must address at least one of UCAT’s designated themes (see Section A).
- Faculty may not receive more than one UCAT travel award for the academic year.

If your application is granted by UCAT, you must

- Provide a copy of your travel authorization to your department chair or school director.
- Submit a written report to the UCAT Committee (Nancy Meyer – KH 514 or nrmeyer@unomaha.edu) within 30 days after travel. All previous grant reports must be turned in prior to submission of a new travel grant request.
Applicant Information

Name: Birud Sindhav  
Faculty position: Associate Professor

Campus phone: 402.554.3335  
Office address: MH 303

E-mail: bsindhav@unomaha.edu

Department/School: Marketing  
College: Business Administration

Signature of Department Chair/School Director: 
Date Submitted to UCAT Representative: 3/90/2016

Have you received a UCAT Conference Travel Grant in the past 5 years? [ ] Yes [ ] No  
(This will not affect your application)

If yes, please describe in approximately 250 words how your UCAT-funded conference attendance has affected your teaching and/or student's learning experiences.

Statement attached

Conference Information

Presenting? [ ] Yes [ ] No  
(This will not affect your application; however, do not include a discussion of your presentation in your rationale for attendance.)

Name of Conference: Faculty Development in International Business - Latin America: Pacific Alliance (FDIB - LATAM: PA)

Dates: 6/12/2016-6/24/2016  
Location: Peru and Colombia

Has the Conference issued a program or preliminary program? [ ] Yes [ ] No. If No, please consider the previous conference program when completing the application.

Conference website link:  
http://www.bus.miami.edu/faculty-and-research/ober/facultyworldwide-faculty/index.html

Purpose of Conference: Faculty Development in IB

[Signature]
3/11/2016
# Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Conference Registration/Fees</td>
<td>0</td>
</tr>
<tr>
<td>Estimated Travel costs (air or driving)</td>
<td>5,400</td>
</tr>
<tr>
<td>Lodging (<em><strong>nights @ $</strong></em> per night)</td>
<td>0</td>
</tr>
<tr>
<td>Meals</td>
<td>0600</td>
</tr>
<tr>
<td>Other (specify)</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>6,000</strong></td>
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**Less other funding** (specify sources and amounts)

5,200 ($4,000 from CIBER, $1,200 personal sources)

**TOTAL UCAT REQUEST $800**

(UCAT award are up to $800)

**Budget Notes**
1. Mileage reimbursement (Current rates $0.575/mile direct route).
2. For meals, use US GSA domestic/foreign per diem rates (http://www.gsa.gov), only actual costs are reimbursed.

# Rationale for UCAT Funding & Conference Travel

(Please limit rationale to 2 double spaced pages.) Statement attached

**Section A:**
Specifically describe how the information gained from attending the conference (panels, keynotes, workshops, etc.) will improve your instruction practices and/or students’ learning experiences. Include course numbers/names or program names, and approximate number of students affected whenever possible. Please specifically identify and discuss all themes you anticipate will be addressed through the conference.

**2015-16 Themes:**
- Curriculum Development and Assessment
- Diversity
- Instructional Technology
- Interdisciplinary Integration
- Promoting Critical Thinking Pedagogy
- Student Mentoring, Advising, and Research

**Section B:** Statement Attached
Describe how you will disseminate the information from the conference to the UNO community. Please include specific actions you will take after returning from the conference.
Birud Sindhav: Statement of Intent for the Travel Grant Application (March 2016)

Purpose of the Trip to Peru and Colombia

This is NOT a conference, rather a faculty development trip for those teaching International Business, which I do. The Center for International Business Education and Research (CIBER) is established by congress “under the Omnibus Trade and Competitiveness Act of 1988. The CIBER network links the manpower and technological needs of the United States business community with the international education, language training, and research capacities of universities across the country”.

CIBER is offering Faculty Development in International Business - Latin America: Pacific Alliance (FDIB - LATAM) this year. The FDIB focuses on the business opportunities and challenges of Peru and Colombia, two of Latin America’s fastest growing economies. Participants will discuss each country’s social and economic processes with public, private and academic leaders; visit companies in the agribusiness, financial, healthcare and resource management sectors among others; explore unique cultural and tourist sites; and meet with faculty from leading universities. I am one of the 3 tenure/track faculty that received the grant of $4,500 to join the trip across the USA (see the attachment), though I must come up with supplemental funds for roundtrip international airfare and most meals.

Rationale for Attending

Section A: Curriculum Development and Assessment

I have been teaching a Doing Business in China class for the last 5 years, and also take students to China yearly for educational trips. Latin America is a big part of emerging economies and I have not had a chance to incorporate them into the curriculum as I have not had the chance to visit and study the region. This is a rare opportunity to get exposure to leading consumer and infrastructure companies from the region, interact with the top management from these organizations, and also make connections with the academics there (please see the attached tentative itinerary). The trip will allow me to revise the course and do one of the two things (1) expand its scope to Doing Business in Emerging Economies and add Latin America in the mix, or (2) offer another course with exclusive focus on Latin America. Participation in the proposed FDIB program will help me make this choice. At the curriculum design stage, this will allow me to address the “what to teach” question for the BSAD 8340 (limited to 15 students each year) class; add an international aspect to the market research class MKT 4340 (80 students each year); and bring new material to the Executive MBA class to help build their expertise in doing market feasibility studies overseas (BSAD 8460, 25 students). It will also allow me to offer independent study classes to the college of business students.

Promoting Critical Thinking Pedagogy

While the rise of emerging economies is the story of our time, these economies, their growth patterns, and the opportunities afforded by them to our college graduates do not fit a neat pattern. It can be argued that the Latin American countries have abundant natural resources, but lack the institutional framework that supported the growth of many Asian countries, for example. I want to challenge students to compare and contrast the paths taken by Asian Economies versus Latin American Economies and what comparative management lessons could be drawn.
Diversity

I checked with our International Programs office – we do not have a lot of connections in Latin America. I will be in touch with the OLLAS (The Office of Latino/Latin American Studies) folks to find out more. Building connections with and offering more content on Latin America may make ourselves attractive to the Latino students from the region.

Student Mentoring, Advising, and Research

Being able to learn about the Latin American economies is the first step towards my ability to offer classes and independent study with the course content that reflect our ties with the rapidly growing region in the world. Our Executive MBA students are required to take 3 elective classes (BSAD 8900), and being able to give them a choice to study the Latin American market would be a boon.

On the research front, these are the two specific lines of inquiries I am interested in taking further- (1) currently I am working on sustainability/green business projects with a colleague from India – he visited us for a month last summer with the help of a grant I co-wrote. I would like to gain understanding of the perceptions about sustainability and business in multinational executives and the owners of small and medium businesses in Latin America, and how these affect the business management practices. (2) Further, while the drivers of the globalization are more or less the same for each emerging country, their growth trajectory is affected by many forces, notable among those are political dynamics, economic policies, and institutional structure. It is well known that the economic growth in Latin America is hampered by the lack of institutional framework. I would like to specifically make contacts with supply chain members to inquire how they deal with the lack of institutions while delivering the value to customers. For example, how would you raise capital when banking/finance system is underdeveloped? How would you qualify a customer when credit rating does not exist?

Section B: Dissemination Plan

First, my students will directly benefit from the revised curriculum I implement in the classes I teach at the graduate level. The knowledge I get is for sharing in the classroom and the faculty forums. Sharing fosters discussions, sharpens critical thinking skills when done right, and ultimately, ends up being a beneficial event for all the stakeholders. Two, the faculty at the college of business administration will benefit as I plan to disseminate my learning from the conference through our weekly brownbag series. There are only 5 other faculty members in the marketing division and I plan on inviting them to join hands in disseminating this useful information to their students. As a faculty teaching EMBA classes, I have taken students team to mostly European countries, helping a local business expand overseas. The next frontier for American businesses is the developing nations markets and I see myself benefiting my clients from the community (who sponsor our trips) with the knowledge base I acquire from the trip. If our international programs office is interested in initiating new ties in Latin America, I will be happy to do the ground work. Similarly, our college of business may benefit from the networking I do with the business leaders in Colombia and Peru, the local faculty from there, and the faculty that will be traveling with me from the US.