I. The meeting was called to order at 2:10 p.m. by Vice President Hayes.

II. The minutes of the March 7, 2012, meeting were approved as written.

III. Officers’ Reports

A. President’s Report: Senator Rech reported

1. President Rech met with Chancellor Christensen on March 16, 2012.
   a. Discussed article in OWH and enrollment numbers at UNO, UNK, UNL and ISU. His response was that UNO doesn’t concentrate on just one country for recruiting and that Tom Goutierre would have more information on this topic.
   b. Brought up ongoing meetings between UNO and IWCC administrators and advisors. Said that UNO faculty are eager to be involved in discussions regarding matriculation of credits between the 2 institutions.
   c. Reported on Mary Niemiec’s visit and the desire of the faculty to be supported in efforts to develop quality online programs and offerings.
   d. Requested more information on the goal of 20,000 in 2020. Chancellor Christensen explained that it was based on the goal of increasing enrollment by 500 students/year, along with the Board of Regents’ goal of 1.5% growth/year. We discussed the need to have a plan whereas dollars are reinvested in faculty and staff, that the human infrastructure is needed to support the projected growth.
   e. Reorganization meeting with student affairs was held on 3/15. A healthy discussion with staff occurred resulting in the creation of distinct areas: 1) recruiting, 2) student affairs and 2) marketing. Plans are in place to hire a new director of marketing.
   f. Noel-Levitz group will be returning to campus week of 3/23, working with Russ Smith to examine data sets to use in implementing a plan for strategic growth.

2. Executive Committee and Administration (EC&A) met March 21, 2012. Vice President Smith reported members present: Reed, Anderson, Morrice, Henry, Castilow, Rech, Hayes, Winter, Smith

Senate President’s items:
   • Resolutions
     ○ RESOLUTION 4027, Replacement for External Senator to the UNO Faculty Senate.
     ○ RESOLUTION 4028, 2012-2015 Newly Elected Senators
     ○ RESOLUTION 4029, Amendment to UNO Faculty Senate Bylaws
RESOLUTION 4030, Commencement Committee Replacement
RESOLUTION 4031, Support “Trek to Campus” and Promote MavRide

- Dr. Rech discussed recent Omaha World Herald items related to enrollment of students from China. B.J. Reed offered insight to how and when students are counted. Dr. Reed also distributed data related to UNO international participants by country for the 2010-2011 academic year.
- Dr. Rech suggested that UNK enrollment momentum perhaps indicates the value of Noel-Levitz Group consulting on recruitment and enrollment of students.
- Dr. Rech suggested a need to review graphics on the Performance Information Gateway. B.J. Reed welcomed any suggestions for making the information more meaningful and useful.
- Dr. Rech asked for an update on the agreements with Iowa Western community College. Dr. Morrice said a meeting with Campus Deans and Department Chairs is being planned and that perhaps the Faculty Senate could plan to meet with comparable organizations at Iowa Western.
- Dr. Rech reviewed Mary Niemiec’s Online Worldwide presentation to the Faculty Senate. Dr. Reed added that Dr. Niemiec’s metropolitan university experience will be a benefit to UNO.

Chancellor’s items:
- Enrollment Management. Dr. Morrice discussed the reorganization of Student Affairs making Enrollment Management and Marketing a unique department. Dr. Morrice suggested that key pieces of this reorganization include the addition of marketing and business intelligence. He stressed the need for collaboration and communication, and welcomed feedback and suggestions.
- Associate Vice Chancellor for Student Affairs. Dr. Henry discussed the internal search for Asst. V.C. for Student Affairs position and reviewed some of the responsibilities including campus recreation, career and counseling services, disability services, student conduct, student health, student housing, SOLP, MAV USO, multicultural affairs, and student affairs.
- Business Services. HR Director Anderson gave an update on Business and Finance including facilities management, human resources, support services, finance, and Milo Bail Student Center plans.


Bob Kerry, candidate for the US Senate, who was on campus at the time, spent several minutes discussing the political climate and the difficult times ahead. He discussed the importance of the role the University has in the community and the state.

A presentation by Dr. Russell Smith focused on the Office of Institutional Effectiveness. He outlined the mission of the OIE, steps the office takes to achieve the mission, and the units within the OIE. The OIE mission is to provide leadership, assistance and support for the campus’ continuous planning, assessment, and evaluation efforts. To achieve this mission the OIE gathers, generates, analyzes, reports, and manages data into useful information for campus decision making. Information is provided to internal and external constituencies. The OIE facilitates the integration of information in institutional decision making, policy development, and planning processes. Units within the OIE include the
Office of Institutional Research (OIR), Decision Support Services (DSS), and Accreditation (AQIP). Dr. Smith demonstrated information available on the Performance Information Gateway (PING) and encouraged members of the Chancellor’s Council and others to take advantage of the information available.

The Roundtable discussion included information from the UNO Honors Program about the Scholastic Book Fair to be held at the Criss Library April 17-18. The UNO Department of Art & Art History will host the Bachelor of Arts in Studio Arts Senior Exhibition in the Criss Library, Osborne Family Gallery, April 1 – May 5, 2012. The Legendary Women of UNO Award will be introduced at the March 2012 Chancellor’s Commission on the Status of Women luncheon. A spreadsheet from the UNO HR Dashboard was presented with a brief discussion related to types of leave and associated costs for leaves. An opportunity to meet author Patricia McCormick will be held on April 26, 2012 in the Criss Library Main Level. The author will discuss her soon-to-be-released novel, Never Fall Down.

4. **Evaluation of the Chancellor:** April 3, 2012. The 360 Review of the Chancellor has begun. Faculty Senate President Rech was among a group of seven faculty members involved in the evaluation. They were part of a live feed interview.

5. Discussed the Faculty’s Role in Recruitment of Students.

6. President Rech updated the Senate on the status of the Faculty Award pictures. The framing has been decided and the pictures will be hung in the northeast corridor, first floor, of the Eppley Administration building.


8. **Written Acknowledgements for Resolutions:** On April 2, 2012, Nancy Castilow, Assistant to the Chancellor wrote in an e-mail:

   *I believe the chancellor accepted all of these.* (Resolutions 4027-4031)

<table>
<thead>
<tr>
<th>Res.#</th>
<th>Date Senate Passed</th>
<th>Title</th>
<th>Admin Accept</th>
<th>Sent for Senate Action</th>
<th>Denied</th>
<th>Deferred</th>
<th>In Progress</th>
<th>Final Action/Resolved</th>
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</thead>
<tbody>
<tr>
<td>4031</td>
<td>3/14/12</td>
<td>Support “Trek to Campus” and Promote MavRide</td>
<td>4/2/12</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Chancellor accepted all of these.</td>
</tr>
<tr>
<td>4030</td>
<td>3/14/12</td>
<td>Commencement Committee Replacement</td>
<td>4/2/12</td>
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<td></td>
<td></td>
<td></td>
<td>Chancellor accepted all of these.</td>
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<tr>
<td>4029</td>
<td>3/14/12</td>
<td>Amendment to UNO Faculty Senate Bylaws</td>
<td>4/2/12</td>
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<td></td>
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<td></td>
<td>Chancellor accepted all of these.</td>
</tr>
<tr>
<td>4028</td>
<td>3/14/12</td>
<td>2012-2015 Newly Elected Senators</td>
<td>4/2/12</td>
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<td></td>
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<td>Chancellor accepted all of these.</td>
</tr>
<tr>
<td>4027</td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>Chancellor accepted all of these.</td>
</tr>
</tbody>
</table>

**CARRIED FORWARD**

| 3079    | 3/9/11             | Shared Governance                          | 4/15/11      |                        |        |          |             | Not supported.                                              |

Executive Committee & Cabinet Minutes – 4/4/12
<table>
<thead>
<tr>
<th>Number</th>
<th>Date</th>
<th>Issue Description</th>
<th>Date</th>
<th>Date</th>
<th>Description</th>
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<tbody>
<tr>
<td>3073</td>
<td>1/12/11</td>
<td>Employee Plus One Benefits</td>
<td>1/25/11</td>
<td>1/24/11</td>
<td>Chancellor’s Comment: “While I continue to be an advocate for shared governance, I will not support 3079, as I am unable to support any resolution which defines the role and responsibilities of the University’s governing board, the office of the chancellor, or other administrator, which is outside the purview of the Faculty Senate.”</td>
</tr>
<tr>
<td>3033</td>
<td>5/12/10</td>
<td>Instruction on the Ethical Use of Print and Online Sources in Academic Papers</td>
<td>5/27/10</td>
<td>X*</td>
<td>Chancellor acknowledges that the subject matter is primarily an Academic Affairs issue and has asked Vice Chancellor Hynes to respond as appropriate.</td>
</tr>
<tr>
<td>3013</td>
<td>3/10/10</td>
<td>Recommended Plagiarism Policy</td>
<td>3/18/10</td>
<td>X*</td>
<td>Returned to Faculty Senate for additional language consideration as discussed at the 3/17 meeting with administration.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>4/21/10</td>
<td></td>
<td>Relative to the minor language changes on 3013 (Plagiarism), the chancellor indicates that he would like Academic Affairs to share the policy with the academic deans at an upcoming meeting.</td>
</tr>
<tr>
<td>2944</td>
<td>1/4/09</td>
<td>UCRCA Funding</td>
<td></td>
<td>X*</td>
<td></td>
</tr>
</tbody>
</table>

*3079* (From Chancellor Christensen via Nancy Castilow in an e-mail sent on 4/15/11: Not supported. Chancellor’s Comment: “While I continue to be an advocate for shared governance, I will not support 3079, as I am unable to support any resolution which defines the role and responsibilities of the University’s governing board, the office of the chancellor, or other administrator, which is outside the purview of the Faculty Senate.”)

*3073* (From Chancellor Christensen via Nancy Castilow in an e-mail sent on 1/24/11: This is a university issue, not a campus issue. The senate can choose to forward to Varner Hall for further action or consideration.)

*3033* (From Chancellor Christensen via Nancy Castilow in an e-mail sent on 5/27/10: “While he is supportive of Res. 3033, he acknowledges that the subject matter is primarily an Academic Affairs issue and has asked Vice Chancellor Hynes to respond as appropriate.”) *3013* (From Chancellor Christensen via Nancy Castilow in an e-mail sent on 3/11/10) “The chancellor said the first resolution” (3013) “needs to be considered by Terry” (Hynes) . . . (From Chancellor Christensen via Nancy Castilow in an e-mail)
sent on 4/21/10: Relative to the minor language changes on 3013 (Plagiarism), the chancellor indicates that he would like Academic Affairs to share the policy with the academic deans at an upcoming meeting.

*3013 (From Chancellor Christensen via Nancy Castilow in an e-mail sent on 3/11/10) “The chancellor said the first resolution (3013) “needs to be considered by Terry” (Hynes) . . .) (From Chancellor Christensen via Nancy Castilow in an e-mail sent on 4/21/10: Relative to the minor language changes on 3013 (Plagiarism), the chancellor indicates that he would like Academic Affairs to share the policy with the academic deans at an upcoming meeting.)

*2944 (From the EC & Admin Mtg 1/21/09: The Chancellor supports the concept in Resolution 2944 on funding an UCRCA budget line but opined we wouldn’t get it during the years of budgetary problems.) 6/10/09 Nancy Castilow wrote for Chanc. Christensen: “One clarification related to Res. 2944, dealing with ongoing support of the UCRCA budget. I said that I was open to the concept and supportive of continued funding of the UCRCA budget, albeit we would need to review its funding during times of budget constraints, as we do with other such programs. The decision to fund and how much to fund remains the purview of the Office of Academic Affairs. I did not opine that the UCRCA budget line would automatically see no funding during years of budgetary problems.”


IV. Standing Committee Reports

A. Committee on Academic and Curricular Affairs: Senator Petrow reported that last year, the Academic and Curricular Affairs Committee ended the year by identifying issues that should be considered the following year. One of them was the issue of mis-allocation of Graduate Assistantships across the campus.

We hosted Graduate Dean Deb Smith-Howell to discuss the issue. She reviewed the issue's history. The GA positions were allocated in the '60s or '70s, but since then some programs have grown dramatically and have no permanent GA positions, while others have shrunk dramatically but have many permanent GA positions. She also discussed the danger of suddenly "yanking" such positions away from departments, as well as the administrative challenges in doing so. We all agreed at the end that it is a real problem, but also a complex one.

Deb said she will send information to the committee about the distribution of GA lines across the campus. Once we receive the information we will discuss it, and also discuss how we as a committee wish to move forward on the issue.


Our guest this month was Associate Vice Chancellor of Research, Scott Snyder. Scott shared a power point highlighting research on campus, in particular several noteworthy STEM projects. Since STEM is one of the five campus priorities, a great deal of the focus was on STEM research but Scott reiterated that he was very interested in engaging students and faculty in disciplines that don’t think of themselves as STEM into some of the projects. He discussed the relatively new funding initiatives, FUSE, GRACA, UCRCA, FIRE, and FRI.

FUSE: The Fund for Undergraduate Scholarly Experiences (FUSE) grants support faculty-mentored undergraduate student research and creative activity. Grants of up to $2,500 per student are available to UNO undergraduates who will be enrolled through fall semester 2013. This year, there was up to $500,000 available, with 53 awards given for $3,000 and $500 for faculty mentors. There is funding to award up to 120 and in this last competition, there were 70 proposals to the 53 accepted. Fuse is funded by a $1.50 credit hour fee (that students imposed on themselves). Deadlines for FUSE proposals are February and October.

GRACA: GRACA grants support faculty-mentored graduate student research and
creative activity. Grants of up to $5,000 per student are available to UNO graduate students who will be enrolled through fall semester 2012. Currently there is $110,000 available for these grants.

UCRCA: There is $100,000 available for UCRCA grants with $65,000 awarded this year. The number of proposals was down this year and Scott wanted to encourage faculty to remember this funding source and to consider applying. These grants are a particularly good choice for faculty in the fine arts and humanities--areas that don’t often have as much external grant money available. These grants are awarded to both pre-tenure and tenured faculty. UCRCA funding comes from F&A.

FIRE: The Fund for Investing in the Research Enterprise (FIRE) grants will support faculty in the collection of preliminary data/proof of concept for projects that demonstrate a high potential for attracting substantial extramural funding. Awards of $20,000 are available for single investigator FIRE proposals, and multi-investigator, collaborative proposals may request up to $35,000.

FRI: FRI grants will support the establishment of new research and creative activity partnerships among UNO faculty and international collaborators. Awards of up to $5,000 are available to individual UNO faculty members to support travel-related expenses for UNO faculty, affiliated UNO graduate students, and/or their international partners. Deadline is January 30, 2012. This year, approximately 25 proposals were submitted. This is supported by Academic and Student Affairs.

Scott was particularly impressed with the growth in research and creative activity funding available now compared to just a few years ago. We now have up to $350,000 available for faculty research on campus. Some of the other thoughts he shared about the future work of his office included measuring our return on investment for research funding and hosting the (free) Write Winning Grants seminar on May 7. Additionally, a professional grant writer has been hired (on a contractual basis) to assist faculty in writing grant applications (generally large grant applications). Some of the questions that came out of the discussion involved the problem of “big data” and how to deal with the critical storage issues. Scott felt that we are not at the place where we need to worry about that yet but down the road, that will be an issue we’ll need to consider. Someone else asked about having an expert to provide statistical research assistance and within Scott’s 5-year plan, he hopes to have a grant development office that can assist faculty in finding out about grant opportunities and to provide a more full-service approach to research assistance.

C. Committee on Faculty Personnel and Welfare: Senator Melanson (Wrote that there was no report, the March meeting was cancelled.)

D. Committee on Goals and Directions: Senator Kelly reported the Committee met Wednesday, March 28; AVC Deb Smith-Howell was our guest speaker. Among topics discussed were:

1. Current state of articulation agreements between UNO and local Community Colleges. Articulation task groups have not met in several years. Among ways we discussed to address this: incentivize connections (are their $ from donors, etc. to support such activities).

2. Available data on Community College transfer students at UNO (compared with 4-year UNO students). Russ Smith has developed Performance Information Gateway (PING), which is still under construction (for example, Community College student performance, by college/department, still being collected). It was
decided to invite Russ Smith to speak to next Goals & Direction meeting (as clearly this project will be continued by G&D in 2012-2013 as well).

3. Role of Faculty Senate on Enrollment Management Executive Committee (Karen Hayes is VP; does the Faculty Senate need additional presence?)


1. Lanyce Keel gave a presentation with lots of interesting facts about online education (e.g., 51% students prefer blended courses). We are trying to get a hold of the slides. Karen Hein from the Academic Partnership for Instruction (API) also gave a presentation about a 2 half-day workshop in May, as other on goings at the API.

2. Opportunity:
   a. Very successful areas for online include BGS concentrations for part-time adults.
   b. Online gen-Ed courses are also a big draw, especially for part-time adults. If their needs are not met by UNO, these students go elsewhere (Metro, Iowa Western) and oftentimes end up not returning to UNO.
   c. Online provides a relatively unexplored potential for new interdisciplinary programs (e.g., sociology/health admin).

3. Incentive:
   a. 60% of Distance-Ed money comes back to the college.

4. Support:
   a. Small grants are available within UNO for course redesign (Academic Partnership for Instruction).
   b. Larger grants (20-30K) are available from Online World Wide for migrating programs to online.
   c. Information technology services has an Online Course Checklist for Quality which has been adapted from several sources (e.g., Quality Matters).
   d. Academic Partnership for Instruction (API) has a calendar of events and several May workshops. Workshop dates are: May 11-12, 8:00AM-12:00PM.
      i. The materials from the May 2011 workshop (two half-day sessions) are available at:  [http://api.unomaha.edu/digitalage/resources.php]
      ii. The workshop schedule can be found at: [http://api.unomaha.edu/digitalage/daschedule.php]

5. Two problems we currently face:
   a. Slow response to (email) inquiries from prospective students (when compared to for-profit institutions).
   b. Obstacles to the development of online courses is that faculty are unfamiliar with instructional technology.

6. Plan: To develop a week-long (40 hour) online seminar whose goal is to prepare faculty to effectively teach online. A key issue is the assumptions made concerning the audience of such a seminar.


The Rules Committee devoted most of its meeting to reviewing the results of the Faculty Senate Committee Service Preference Form that was sent to all faculty earlier this semester. This year we had a response rate of approximately 27%. The Rules Committee worked collaboratively to assign individuals to committee service based on their expressed preferences balanced with the needs of specific committees. Rules
Committee members will now follow up and contact each potential assignee to insure that they are willing and able to serve on the specific committee. Members will report their results at the next regular meeting of the committee on April 25.

In addition, we discussed how to approach contacting current faculty senate appointees regarding the end of the year report now required for all faculty senate appointees to university committees. This is the first year that this committee will be responsible for collecting these reports, so the committee devoted some time to discussing the logistics of how this process would best be conducted.

V. Non-Senate Committee Reports

A. American Association of University Professors (AAUP): Senator P. Smith reported that ballots are in the mail.

B. Facilities Planning Committee: Senator Surface reported the committee met March 27, 2012.

The facilities planning committee was brought together to hear about the “next steps” in planning facilities for our campus from the master planning consultants of Smith JJR/ Pallens & Associates, Inc/HDR.

Each group introduced themselves and discussed their participation in the process. The committee was given an opportunity to ask questions and voice concerns about campus facility issues. The consultants will spend the next 9 months on the UNO project which will include multiple visits to the campus.

C. U-Wide Fringe Benefits Committee: Professor Erickson sent a reminder:

The U-Wide Benefits Committee will meet on April 26. Keith Deitze, chair of the committee, has asked that any issues/problems we have be forwarded to him so that they can be placed on the agenda for the April 26th meeting. So, if any of the various committees or anyone on Senate has anything they want me to take to the committee, let me know.

VI. New Business

A. Role of Faculty Senate on Enrollment Management Executive Committee

(Senator Karen Hayes is a member of this committee.)

After discussion, the EC&C decided that this committee was important, and will ask the full Senate next week, for a motion to have a Faculty Senate representative always on this committee.

VII. The meeting adjourned at 3:20 p.m. with announcements.