I. The meeting was called to order at 2 p.m.

II. The minutes of the June 7, 2006, meeting were approved as written.

III. Officers’ Reports

A. President’s Report: Senator Shaw reported


   UNO has hired the Ervin & Smith advertising agency to develop a recruitment campaign targeted specifically at high school students. The campaign will include both radio and print, but much of the effort will be directed toward a website: http://BEaMAV.com. The logo for the campaign features the image of Durango with the tagline "Maverick Mojo: Why Fight It?" Teresa Gleason (UNO Director of Communications) and David Cicotello (UNO Director of Enrollment Services) will manage UNO's work on the campaign. The campaign is scheduled to begin in August.

2. Board of Regents met June 16, 2006, and voted to approve UNO's *Facilities Development Plan, 2006-2015*. The plan represents the first major update since 1999, and it reflects the acquisition of additional properties along Pacific and Center Streets. The key components of the plan include: Increase on-campus housing, enhance relationships with metropolitan Omaha, add academic and student-life facilities, relocate programs to Pacific Street campus (a new building for the College of Business Administration is a major component of this), achieve adequate parking (including a new parking garage south of the University Library and northwest of Durham Science Center), increase intramural and athletic facilities, integrate all three locations (wherever you are --Dodge, Pacific, Center--you should know you are at UNO), continue to enhance campus green space. The Board approved a 6% tuition increase system-wide, which consists of 5% general tuition plus 1% to fund the University's share of LB605 facilities money. This increase falls well within the range of our peers (5.2% to 6.6%). Regent Wilson expressed concern that the Board needs to look more closely at
fees, because those have increased over the years to where they now comprise a significant proportion of the total cost of attendance. President Milliken informed the Board that he intends to thoroughly review fees in the coming months. The Board revised its policy on Residency Determination for Tuition Purposes to comply with LB239, the statute passed by the Legislature this year which provides for, under certain conditions, in-state tuition for undocumented aliens who have graduated from a Nebraska high school. The Board addressed one of the "accountability measures" from its Strategic Planning Framework: Goal Six: The University of Nebraska will be cost effective and accountable to the citizens of the state --f. Implement measures of student learning and success outcomes. The Board is looking toward indicators such as the National Survey of Student Engagement, the Collegiate Learning Assessment, and professional licensing examinations; and I felt compelled to remind them about UNO's projects to develop student electronic portfolios. The Board reviewed its 2006-2012 Capital Plan, and the two highest priority projects are a new, and apparently vastly more sophisticated, Student Information System for the entire University and UNL's "Greater Nebraska Projects." The Student Information System may also be shared by the Nebraska State Colleges. UNL's projects involve renovating and improving regional facilities to provide better services around the state. Chancellor Maurer (UNMC) made a presentation to the Board submitting a proposal for a new College of Public Health. There are no accredited Colleges of Public Health in the Great Plains or Inter-Mountain West (not even Colorado). UNMC made a strong case for the college's potential benefit to Nebraska, but one can easily see that opportunities for regional leadership and collaboration also loom large.

3. The Chancellor’s Council met June 29, 2006. The NU Foundation is relocating staff to promote better coordination with campus development efforts. Lori Byrne (Director, Corporate Relations) will work closely with UNO, and the NU Foundation intends to hire another staffer to work primarily with the UNO Athletics Department. Deborah Smith-Howell (Asst. Vice-Chancellor, Academic and Student Affairs) reviewed planning for the UNO Centennial celebration, from Convocation, October 8, 2008 to Convocation, October 8, 2009. This will mirror the time between the charter and the admission of students. The Steering Committee has recommended three "signature projects": 1) digitization of the UNO Gateway; 2) a video documentary; and 3) the creation of a Centennial Project Fund to support several celebratory events. The advertising firm Ervin & Smith has been hired to help devise a theme and logo, and Dr. Smith-Howell anticipates a meeting with Paul Landow (Chief of Staff to Omaha Mayor Mike Fahey) to seek coordination and support from the city. Chancellor Belck reviewed the state of the controversy surrounding the UNO athletic programs. Revenue shortfalls and the potential collapse of the North Central Conference have combined to make this a very difficult time. Recent staff cuts addressed financial concerns, but they also ignited an angry response from some of the booster groups; indeed, the Beef Club may well withdraw its financial support. Chancellor Belck met with the coaches and their staffs earlier in the day, and they determined that they need to immediately work on a plan to formalize the Athletic Department's position on the direction of athletics at UNO.
This will include consideration of conference membership(s). President Milliken is sending an additional $1,000,000 to UNL and UNMC to help bring their faculty salaries closer to the midpoint of their peers. (Faculty salaries at UNO and UNK closely track the midpoint of their peers, because their Collective Bargaining Agreements require it.) There is significant support on the Board of Regents for increasing faculty salaries beyond the midpoint of peers; however, their position is that any such increases be allocated strictly according to merit. President Milliken has directed that NU move toward centralized marketing of the distance education programs developed by the various campuses. Varner Hall has directed that UNO can negotiate a residence hall construction contract with Century. Their proposal included a parking garage. The UNO School of Social Work received full accreditation for the next seven years.


IV. Old Business

A. EC&C drafted a schedule for the Retreat. The presentations will take place from 11a.m. until noon and lunch. There will be three presentations.

V. New Business

A. Faculty/Staff Picnic is scheduled for August 10, 2006, Thursday. Sue will send out a sign up sheet to schedule serving pop & cups of ice cream w/toppings.

VI. The meeting adjourned at 2:55 p.m.