VIDEO WALL CAMPAIGN USAGE AND GUIDELINES

The goal of the video wall is to showcase thoughtful and intentional content that aligns with the mission, vision, and values of the Weitz CEC. Content displayed on the video wall goes through a process that requires approval, discussion and planning of content and slide designs, and the management of testing and scheduling campaigns in advance. The video wall is also a very large-scale space so visually appealing designs, and content that quickly engages a variety of people is important.

Video wall campaigns highlight internal building-wide initiatives such as volunteerism, service learning, non-partisan advocacy and awareness, as well as major programming opportunities and collaborative partnerships. Campaign hours are Monday through Friday, from 7 A.M. to 7 P.M.

SUBMIT A CAMPAIGN IDEA

If your organization is interested in exploring a video wall campaign, please contact Heike Langdon, Manager of Possibilities, at halangdon@unomaha.edu at least 30 days in advance.

Please provide the purpose of your campaign, the context, desired run-time on video wall (including start and end date).

APPROVAL PROCESS

Ideas submitted to Heike Langdon will be reviewed and approved by the Weitz CEC Editorial Team during regularly scheduled meetings.

APPROVED CAMPAIGNS

Please set up a time to meet with Robyn Loos at rloos@unomaha.edu to go over technical and design requirements for your campaign.

TECHNICAL AND DESIGN GUIDELINES

Video wall campaigns require higher resolution to fill the space. Please submit logos and images in a PNG format and in colors that are visible on a black background. Logos need to have a transparent background, with a minimum resolution of 1440 by 1440 pixels. Images need to have a minimum resolution of 2880 by 2160 pixels.