Introducing the 18th Annual
Promoting the General Welfare Conference

UNO’s William Brennan Institute for Labor Studies is excited to bring you a one day conference to explore how to expand the boundaries of democracy.

Who Should Attend?
- Local union members and their leaders
- Members and leaders of community and faith-based organizations
- Faculty and students interested in expanding the boundaries of our democracy
- Professionals in the field of social work

MORNING PLENARY:
The Labor Movement of the Future
Esther Lopez, International Secretary-Treasurer, United Food and Commercial Workers

The labor movement exists to remove the barriers on the road to securing a better future for wage earners, their families and the communities in which they live. The United Food and Commercial Workers (UFCW) union has pioneered organizing the unorganized who are the most vulnerable and therefore the most easily exploited.

Alison Dickson, Faculty, University of Illinois Labor Education Program's Worker Solidarity Program

Labor unions are the ladders that everyday wage earners used to climb out of poverty and into the middle class. Union density is a shadow of what it was during its heyday following WWII. The challenge before all of organized labor is to find ways to organize the most vulnerable workers in our communities in order to provide them with a meaningful voice in improving their quality of life.

Will Fischer, Executive Director, United Veterans Council AFL-CIO

As a Marine veteran of the war in Iraq, Will personally understands the significant challenges facing veterans after they complete their years of service in our military. The AFL-CIO has created a Union Veterans Council to not only help those veterans who are part of organized labor, but also to help inform other veterans of the possibilities that organized labor has for improving their and their families’ prospects for a middle class life.

Silvia Fabela, Young Worker Coordinator AFL-CIO

Young workers need to understand the story of how today’s modern employment relationship was humanized over the years. Sadly, that story is missing from our K-12 education. Millennials are missing why our economy is not working for young people. Fabela will speak on what young workers can do to become difference makers both in the workplace and community.

CLOSING PLENARY:
Values, Bridges and Message Framing
John Kretzschmar, Director, William Brennan Institute for Labor Studies

John has been focusing on “message framing” for over six years. The lessons about how the brain processes information reveals there is a scientific basis for “only hearing what you want to hear.” So, given that reality, John has been stressing the importance of creating “values bridges” to your audience in order for meaningful dialogue can take place. He’ll apply those lessons to how to most effectively share the information you received during today’s conference.
PROMOTING THE GENERAL WELFARE CONFERENCE

Social Workers

Be sure to notify us in advance if you want CEU credits
SEE BOX BELOW AND CHECK APPROPRIATE SELECTION

6 CEUs Available

REGISTRATION FORM

Phone: 402.554.5901 (MF, 85)
For more information: laborstudies.unomaha.edu

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Home Addr ______________________________
City ____________________ State ________ Zip ________
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Email _______________________________

Union Name ________________________________
Union Addr ________________________________
Union City ____________________ State ________ Zip ________
Union Phone ____________________________

Mail Address: University of Nebraska at Omaha
William Brennan Institute for Labor Studies
6001 Dodge Street, 115E CEC
Omaha, NE 68182-0534

$45 - General Admission
$35 - Students: I am a student at ________________________ and request a scholarship.

☐ I am requesting Social Work CEUs.
PAYMENT OPTIONS:
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**Go to laborstudies.unomaha.edu

List food restrictions ________________________________

Your information will NOT be shared.
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Please contact us with address changes!

This conference is a public event and use of event photos allows the William Brennan Institute for Labor Studies to extend the influence of the event throughout the year. Event photos are used for publicity, and in a variety of other educational efforts. Participation in the event is an assumption of agreement to be photographed.