Volunteers! Harnessing Your Organization’s Greatest Asset

Consider the “what” before “who” when recruiting board members and fundraising volunteers, while ensuring your organization has the right tools and mindset for a successful experience.

Friday, March 13, 2020
8:30 A.M. – Noon
(check-in and continental breakfast served from 8 – 8:30)

College of Public Affairs and Community Service
CPACS 132D
University of Nebraska at Omaha
6001 Dodge Street, Omaha NE 68182

Cost to attend: $75
(includes breakfast and 3.0 social work/mental health CEUs)

Learning Objectives:
✓ Owning a volunteer-first mindset
✓ Identifying and recruiting volunteers with skills that can advance your mission
✓ Leveraging structure when engaging board members and fundraising volunteers
✓ Positioning new and veteran volunteers for success
✓ Positioning your organization for an ideal volunteer experience

This workshop is intended for social workers, non-profit executives, resource development and fundraising professionals, community partners, and counselors.

Click here to register!

Cindy Elifrits Peterson
Maximizing Excellence, LLC
Sioux Falls, South Dakota

Cindy Elifrits Peterson has 20 years of experience in fundraising, volunteer management, and board development. Having graduated from UNO with a Master in Social Work, Cindy helps organizations meet their goals through creative problem solving and by asking the right questions. She is a Certified Fund Raising Executive (CFRE) and is certified in Capital Campaign Fundraising through the Institute on Charitable Giving.

QUESTIONS? Contact Michelle Nelsen (mdnelsen@unomaha.edu)