



# UNIVERSITY OF NEBRASKA AT OMAHA GERONTOLOGY

Do You Have The Cour**AGE** to Care?



ROSE BLUMKIN  
JEWISH HOME  
— *A Legacy of Caring For All*

**Thank you Rose Blumkin Jewish Home for  
having The Cour**AGE** to Care!**

The need for truly personal services has become vitally important – particularly in long-term care. The Rose Blumkin Jewish Home will change your mind about what's possible in skilled nursing, memory care and rehabilitation therapies. We are a uniquely special place built on timeless Jewish values. We bring the sights and sounds of children at play, the comfort of family, and a loving, personal touch into the lives of our residents every day. We have a history and renowned reputation in Omaha for 35 years and counting.

The Rose Blumkin Jewish Home is mission driven with the commitment to care for our Jewish elders.... to fulfill the Mitzvah (commitment) of Mipnei Seiva Takum – You shall rise and show respect to the aged. Our intent is not to manage the symptoms of old age or memory loss but to focus on the whole person, making sure they have a continued sense of purpose. We work to understand individual needs and customize our efforts around them. The Rose Blumkin Jewish Home is open and welcoming to people of all faiths. Along the way, we try to help one another become better caregivers and servant leaders. We're thoughtful, vigilant and cognizant of others and what they need to thrive. The Rose Blumkin Jewish Home employs CNA's, LPN's, RN's, social workers, dietary aides, cooks, environmental and laundry specialists...among other positions. We are proud of our multi-cultural and multi-generational workforce.

We start by hiring knowledgeable, reliable professionals who are passionate about working with people and train them to understand and deliver genuine service--- instilling in them a true sense of pride. We blend professionalism with a loving kindness that makes a remarkable difference for our Residents and their families. For more information about the Rose Blumkin Jewish Home, please visit [www.rbjh.com](http://www.rbjh.com).

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