



# UNIVERSITY OF NEBRASKA AT OMAHA GERONTOLOGY

Do You Have The Cour**AGE** to Care?



## **History of LifeLoop:**

Amy Johnson is the Co-Founder and CEO of LifeLoop. Around six years ago Amy was selling group health insurance policies when her and husband came to the intersection of family and senior living. A place many people eventually arrive at but never find easy.

This personal situation sparked Amy to think, “Can we make this better?” Fast-forward through the arduous process of working closely with owners/operators to develop a software product that helps them provide better care and service to their customers. Solving this problem quickly expanded in to building LifeLoop. At LifeLoop they connect families, engage residents, and streamline operations.

## **What we do:**

LifeLoop’s mission is to keep senior living residents better connected to their communities, their families and the world around them. We are passionate about creating technology solutions that enhance the lives of residents, family members and the staff who care for them.

LifeLoop was founded based on the need to better communicate and engage family members of senior living communities. Today, we are a multi-faceted platform designed to streamline operations, work flow, and communication with a senior living communities’ internal and external stakeholders.

Our services include intuitive calendar management, community digital signage, resident tracking, family & resident portals, maintenance & transportation management, photo & video sharing capabilities, reporting features and more.

LifeLoop is a full-service solution which allows your community to consolidate all of your operational platforms into one, easy-to-use system. Our product is proven to provide results that can benefit clients both large and small. With LifeLoop, you will gain an experienced partner who can help you achieve your desired outcomes, create efficiencies and set your community apart.

**Contact Info:**

Andrea Clauson  
Marketing Manager, LifeLoop  
Andrea.clauson@ourlifeloop.com  
402-915-3860  
11421 Davenport Street  
Omaha, NE 68154

<https://ourlifeloop.com/>