What’s an unthinkable thing to do right now in your world but if you could pull it off, it would dramatically change the quality of what you do?

Re-Think. . .
Re-Think. . .
Re-Think. . .
Everything You Do

Re-Imagine how you do it
What got you where you are today won’t get you any further.

Extraordinary becomes ordinary when the extraordinary becomes the ordinary way of doing things.

Brian Tracy

It’s not the work we do but how we do the work that creates a weird, WOW experience.
It's Not What You Think.
It's Not What You Think They Think.
It's What They Think That Really Matters.
The difference between great and average or lousy in any job is, mostly, having the imagination and zeal to re-create yourself daily.

Tom Peters

You don’t want to be considered the ‘best of the best.’ You want to be considered the only one who can do what you do.

Jerry Garcia – Musician/Philosopher
1. Where Could Our Team 'Tinker Around' to Make Things Better?

2. What Barriers do we Need to Overcome in our Company to Become Weird?
One Final Step:

TAKE ACTION

3. Re-Think

What You Do

Re-Imagine

How You Do It

Re-Create

Your World

Do what you do so well that those who see you do what you do are going to come back to see you do it again and tell others that they should see what you do.

Walt Disney
Let's Get A Little Weird...