TikTok for the 2020 Census Contest
Make TikToks | Win Prizes | Help Your Community

Contest Rules and Guidelines for Submission

Eligibility
The TikTok for the 2020 Census Contest is open to students of the University of Nebraska at Omaha with an active MavLink account.

Themes
TikToks must incorporate one or more of the following themes related to the 2020 Census.

- Why being counted in the 2020 Census is important.
- How college students are counted in the 2020 Census.
- How a person can respond to the 2020 Census.
- What questions are included and not included on the 2020 Census.

Learn about the 2020 Census on the contest website at cpar.unomaha.edu/tiktok or at cpar.unomaha.edu/2020census.

Prizes

Prizes will be deposited to students’ MavCard. Only enrolled students are eligible to receive prizes.

Submission Process
Create a draft video. Then submit it, along with a description of text, graphics or music you will be adding, using the form at cpar.unomaha.edu/tiktok. Within 48 hours, you will receive an email with either 1) approval to finalize the video and post to your TikTok account; 2) suggestions for changes that are needed in order to receive approval; or 3) rejection of the submission.

Once approval is received, post your video. The post must include the hashtags #Census2020 and #CensusNE2020.

To maximize impact of your video competitors are encouraged to post entries on other social media platforms using these same hashtags and tagging @UNOmahaCPAR and @UNO_OLLAS.

Competitors are encouraged to create and post as many videos as they wish. Only the first two videos submitted from each competitor will be considered. One prize per person.

Timeline and Deadlines
The contest runs from Feb. 3, 2020 to April 1, 2020. Awards will be announced on April 8, 2020.
Winner Selection and Notification

Entries will be judged on impact (number of shares, likes), originality, creativity, and the quality of content. The judges reserve the right to disqualify any submission that either misinforms; contains profanity; promotes discrimination based on race, gender, disability or age. All decisions of the judges are final.

Sponsors

This contest is sponsored by the UNO Civic Participation Grant.

General Conditions

The sponsors reserve the right to disqualify any entry for violation of these rules or any laws, including copyright infringement and TikTok’s Intellectual Property Policy and Terms of Service.

By submitting a Submission the competitor warrants and represents that it: (a) is an original work; (b) has not been previously published; (c) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (d) that they have obtained permission from any third party who appears in the entry or whose name, likeness, voice, or other proprietary right is used in the entry, if any; and (e) that publication of the entry via various media including Web posting, will not infringe on the rights of any third party.

This contest is in no way sponsored, endorsed, promoted or administered by, or associated with TikTok.

Submissions posted to TikTok or other social media accounts are not edited by the sponsored and are the views/opinions of the individual entrant and do not reflect the view of the sponsor in any manner.

By accepting the Prize, the recipient consents to the use of his/her name, photograph, likeness, taped, filmed or otherwise recorded image, statements and limited biographical information (city and state of residence) for publicity or advertising purposes in all media worldwide, including but not limited to social media, without limitation and without further compensation or notice.