



UNIVERSITY OF NEBRASKA AT OMAHA

CENTER FOR PUBLIC AFFAIRS RESEARCH

Data and Research Series for Community Impact

PART ONE

MAY 7, 2025





**Using Data to Drive
Growth in Planning
and Economic
Development:
*Planning and
Development Panel***

Kurt Elder

Senior Planner

City of Lincoln Urban Development

Vitality

TOPICS

1. Community Health Endowment Food Access
2. RentWise Eviction Reduction
3. LES Data Analysis and Program targeting
4. Climate Action Plan EV phasing
5. Tangled Titles and Stability
6. Nonprofits as Mini-American Job Center
7. MLS Data to understand market trends
8. The Importance of Error & Public Involvement
9. Housing Opportunity Index, HUD vs ACS
10. Neighborhood SCAN for Physical Improvement

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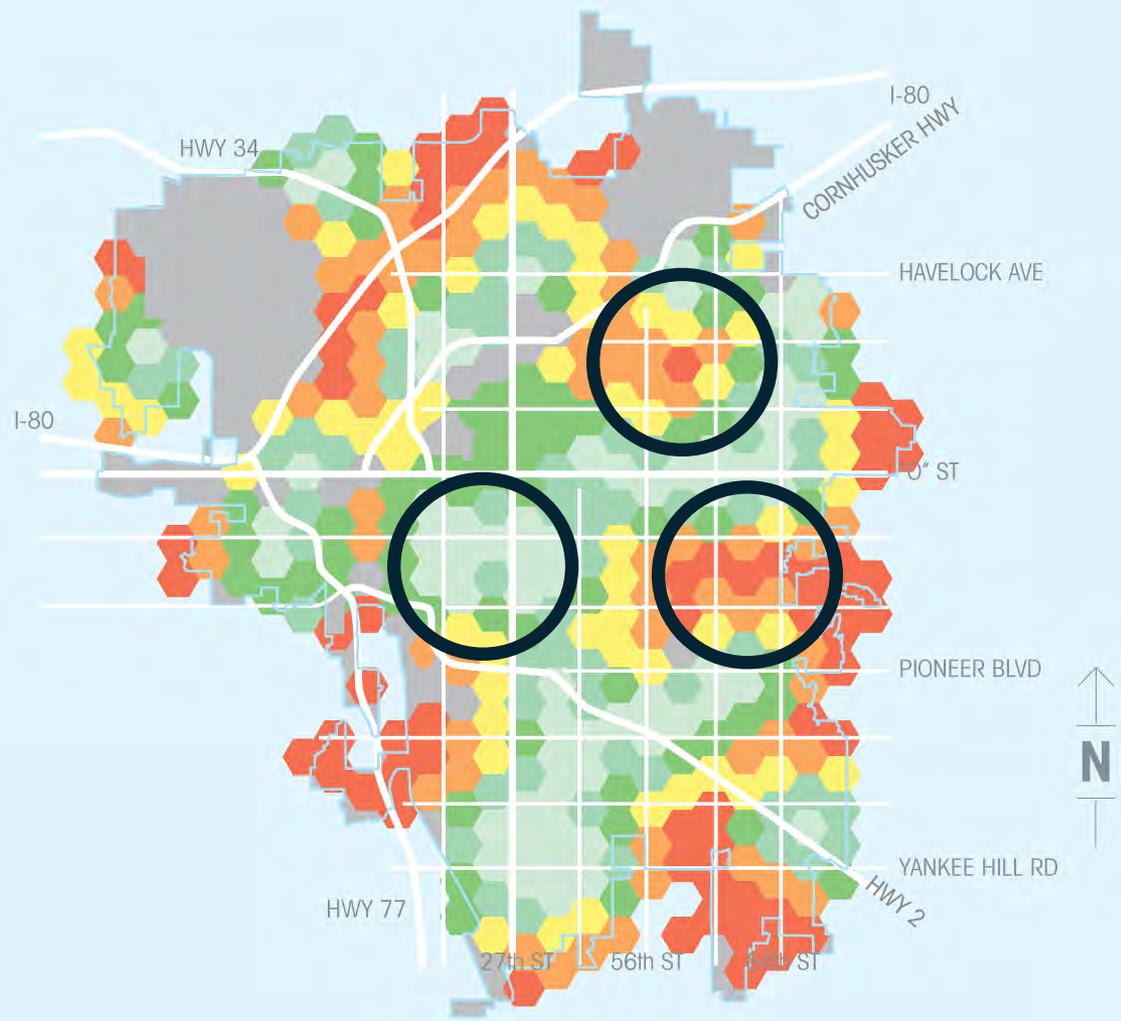
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2023 Healthy Food Access



SOURCE: NEBRASKA EXTENSION
MAP: CITY OF LINCOLN URBAN DEVELOPMENT DEPT.

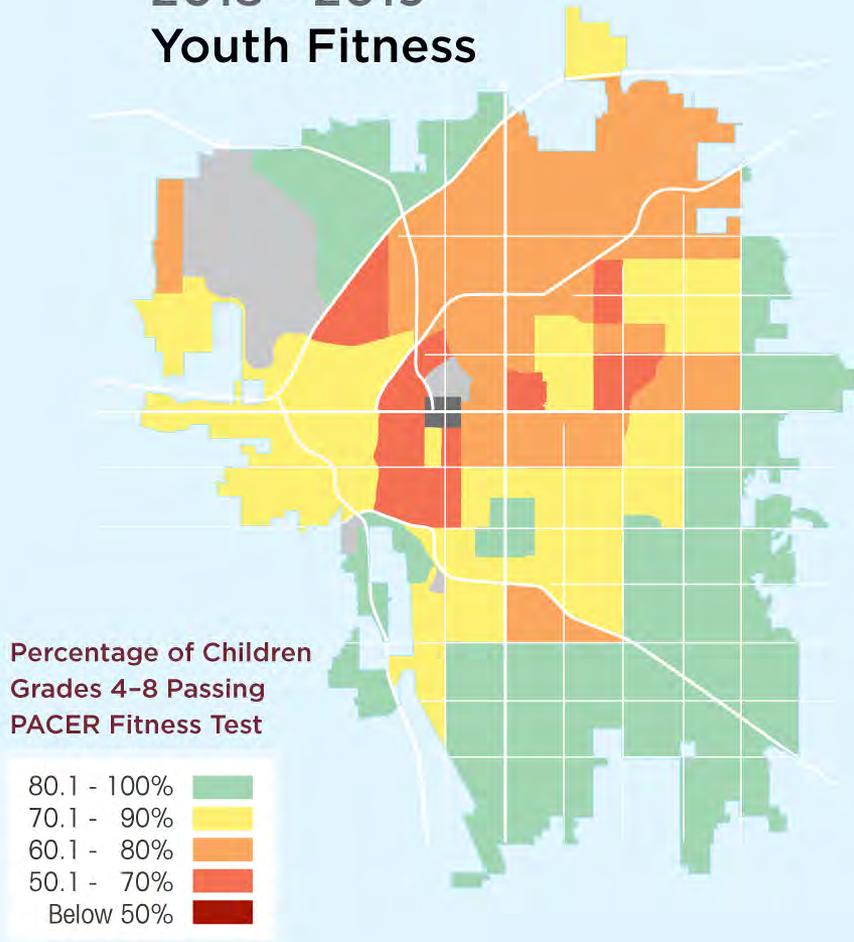




SHOUT OUT EFFORT

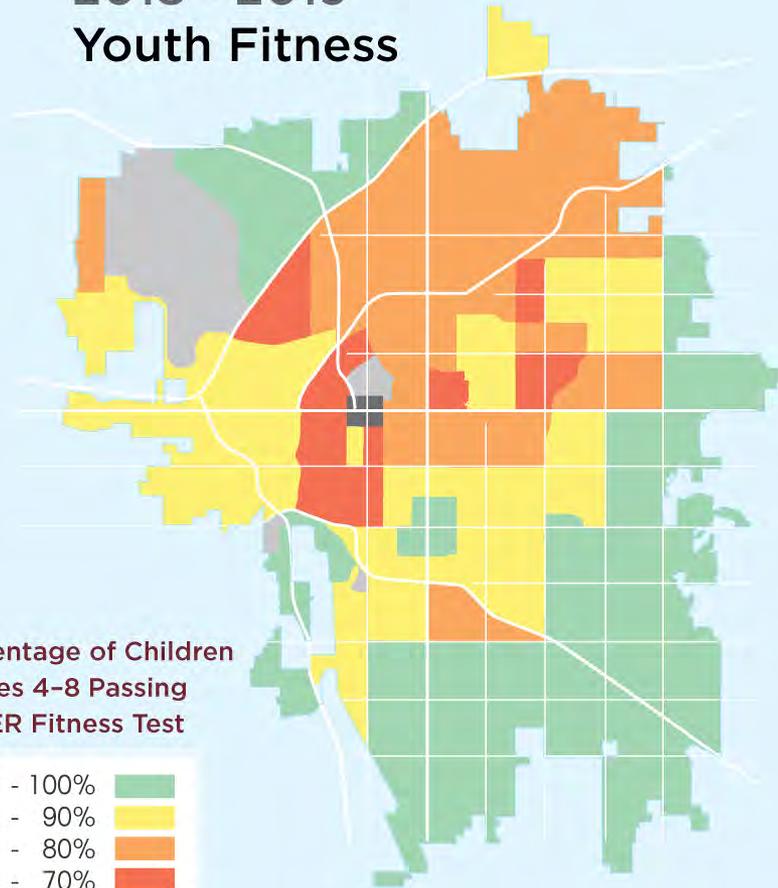
- Using data to create community conversations & programming to address change.

2018 - 2019 Youth Fitness

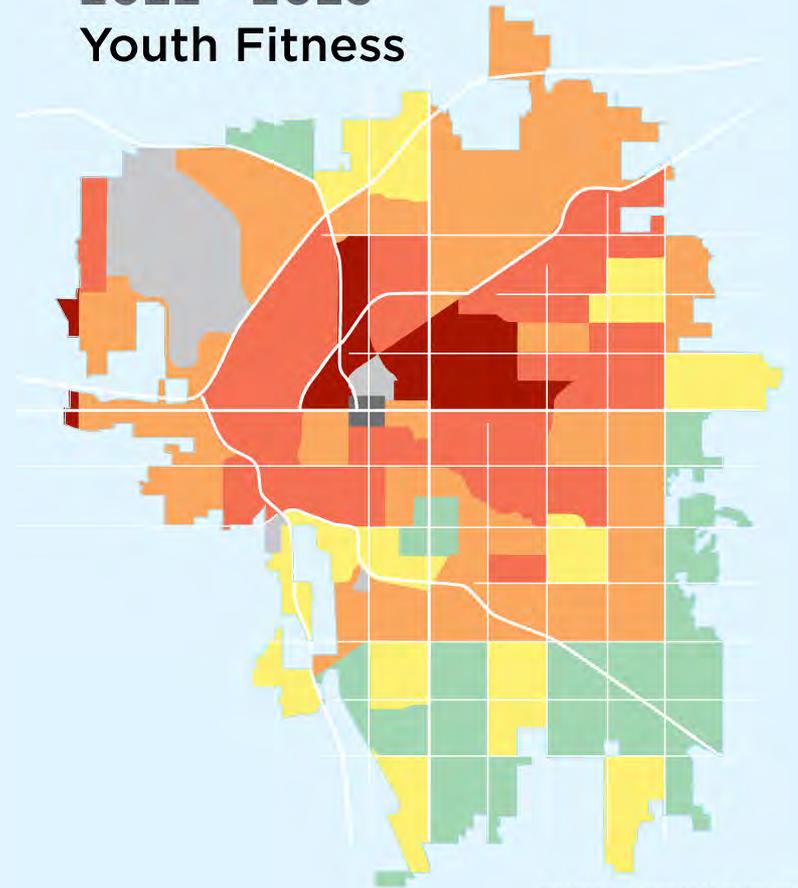


SOURCE: LINCOLN PUBLIC SCHOOLS
MAP: LLCHD

2018 - 2019 Youth Fitness



2022 - 2023 Youth Fitness



Percentage of Children
Grades 4-8 Passing
PACER Fitness Test

- 80.1 - 100% ■
- 70.1 - 90% ■
- 60.1 - 80% ■
- 50.1 - 70% ■
- Below 50% ■

SOURCE: LINCOLN PUBLIC SCHOOLS
MAP: LLCHD

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Renter and Housing Provider Community Education Tool

Helping Nebraska Renters Move Up!

RENTWISE

**COMMUNICATION WITH LANDLORDS AND NEIGHBORS,
MANAGING YOUR MONEY,
FIND A PLACE TO CALL HOME,
GETTING THROUGH THE RENTAL PROCESS,
TAKING CARE OF YOUR HOME,
WHEN YOU MOVE OUT**

www.rentwise.org

DOING MORE, INTENTLY

- BASE EVICTION RATE: 3%
- HCV + NO EDUCATION: 2.8%
- HCV + EDUCATION: 0.8%
- **NO HCV + EDUCATION: 1%**



Continue Course

Modules

Pre-evaluation

1. Communication and Conflict Resolution

2. Managing Your Money

3. Finding a Place to Call Home

4. Getting Through the Rental Process

5. Taking Care of a Home

6. When You Move Out

Post-evaluation

Agency Info

Agency Name: Lincoln Housing Authority

Coordinator Name: Carrie Kuszak

Email: carrie@lhousing.com

Phone Number: 4024345530

All Users:

[View All Users](#)

All Admins:

[View All Admins](#)

RentWise Evaluations:

[RentWise Evaluations](#)

Properties Information:

[Housing Providers Properties](#)

Property Challenge Requests:

[Challenges \(0\)](#)

Client Properties Information:

[Client Properties](#)

Edit Agencies:

[Edit Agencies](#)

Create New Agency:

[Add Agency](#)

Manage Courses Content:

[Courses](#)

Manage Quiz Questions:

[Quiz Questions](#)

Reset Password:

[Reset Password](#)

Banned List of Emails:

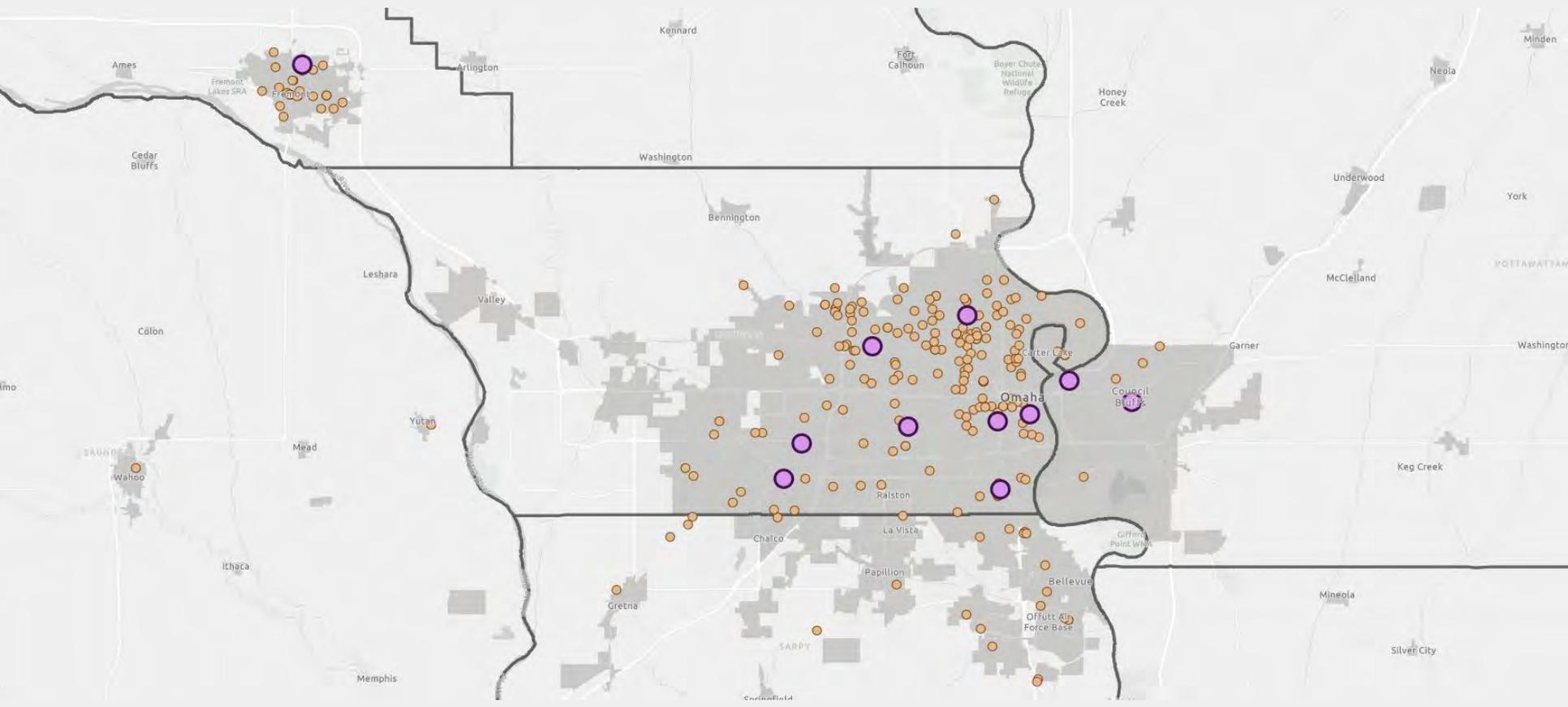
[Banned List](#)

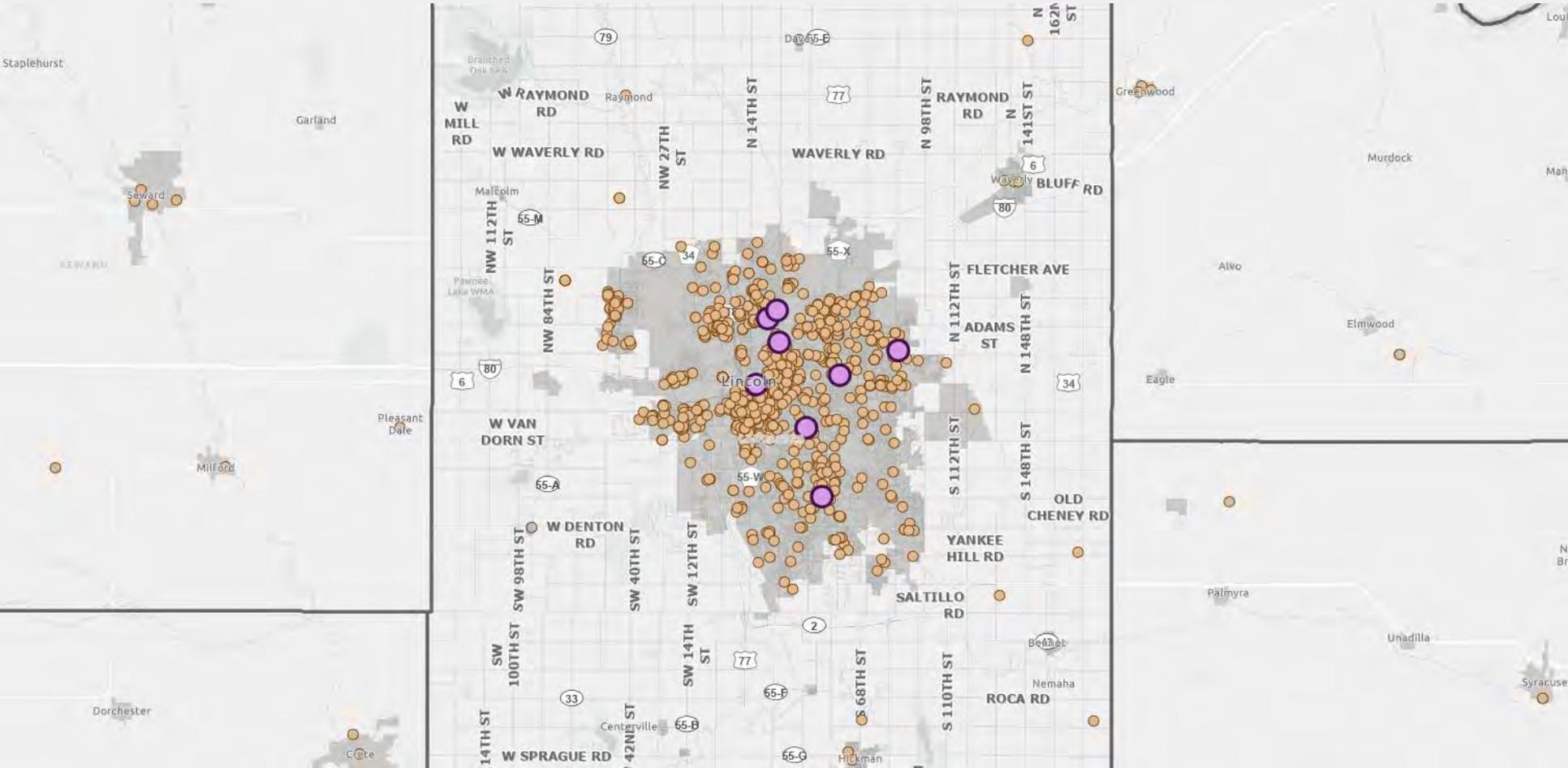
RentWise Public Records

User Email:

 This person has not passed RentWise course

Search User





Renter and Housing Provider Community Education Tool

Helping Nebraska Renters Move Up!

HOUSING PROVIDER EDUCATION

**NEBRASKA FAIR HOUSING LAW,
CREATING GOOD ADVERTISEMENTS,
THE DO'S, DON'TS, SUGGESTED BEST PRACTICES,
BUILDING AND SAFETY REVIEW,
INVESTMENT ANALYSIS,
LEASE REVIEW AND TENANT SELECTION,
BASIC PROPERTY MANAGEMENT QUESTIONS,
EVICTION OVERVIEW: TYPES AND PROCESS,
EXPERIENCE WITH DIVERSE 'WHAT IF'S',
WHAT NEIGHBORHOOD LEADERS WANT FROM THEIR PROVIDERS**

www.rentwise.org

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Energy Use Trends in Lincoln, NE

Selected Filters

Resident Age
No category selected

Unit Cohort
No category selected

Where does the owner of your home...
No category selected

Number of Eviction in 10 Years
No category selected

Income Level
No category selected

Minority
No category selected

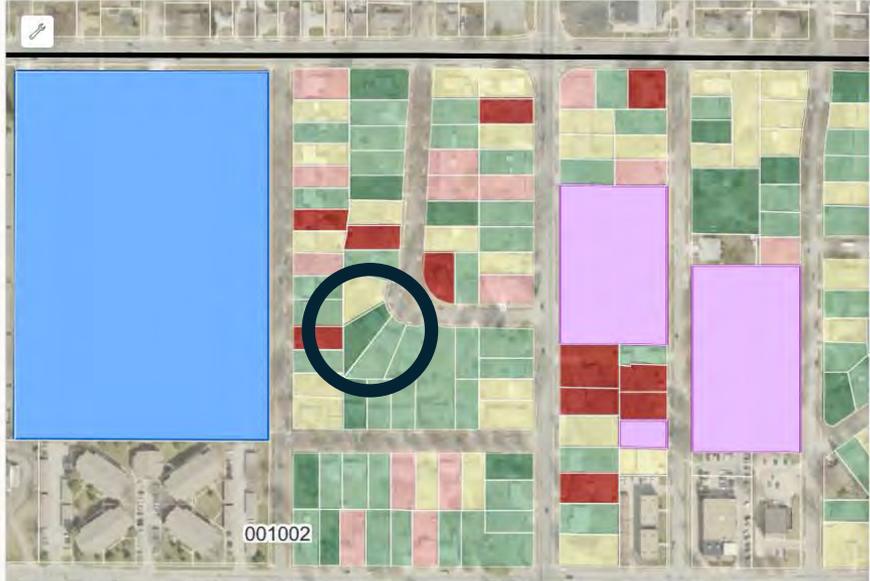
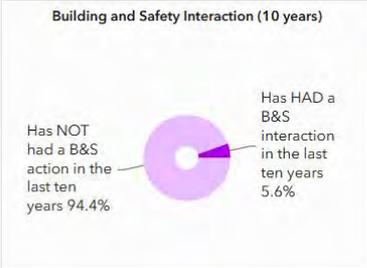
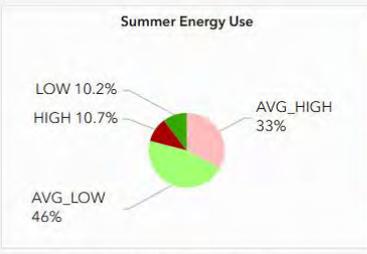
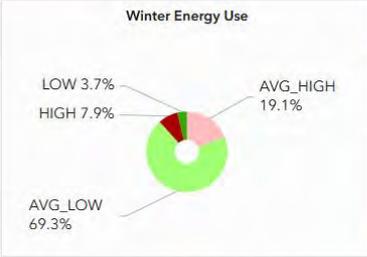
Building CDU Score
No category selected

Building Condition Score
No category selected

Building Quality Score
No category selected

Total Living Area (Excludes MFH)
No category selected

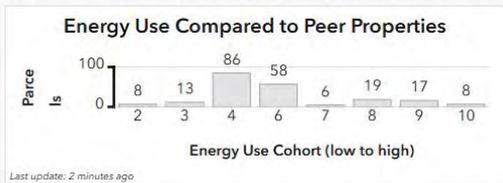
Census Tract
001002



Legend

- Tax Parcels
- Religious Facilities
- Schools
- LES/City Analysis
 - LES Rank
 - > 8 - 10
 - > 6 - 8
 - > 4 - 6
 - > 3 - 4
 - 2 - 3

Eagleview, Maxar | Sources: Esri; U.S. Department of Commerce, Census Bureau; U.S. Department of Commerce (DOC), National Oceanic and Atmospheric Administration



Mean 714.6
Winter Usage

Mean 1,054.4
Summer Usage

Est. Avg Age 39.9
(Pop above 18)

Est. Avg Pers 1.3
(Pop above 18)

Housing Units 215
Last update: 2 minutes ago

Parcels 215
Last update: 2 minutes ago

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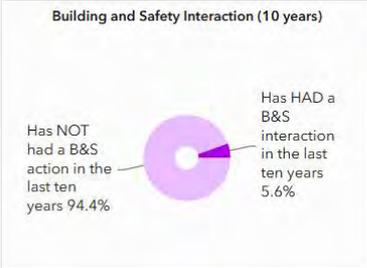
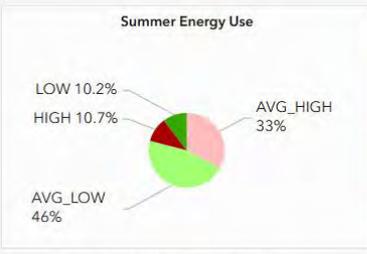
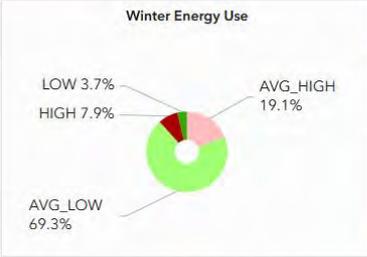
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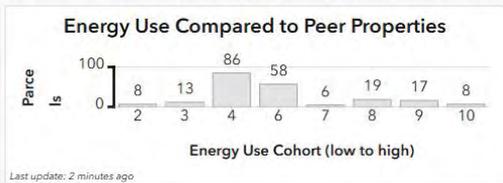
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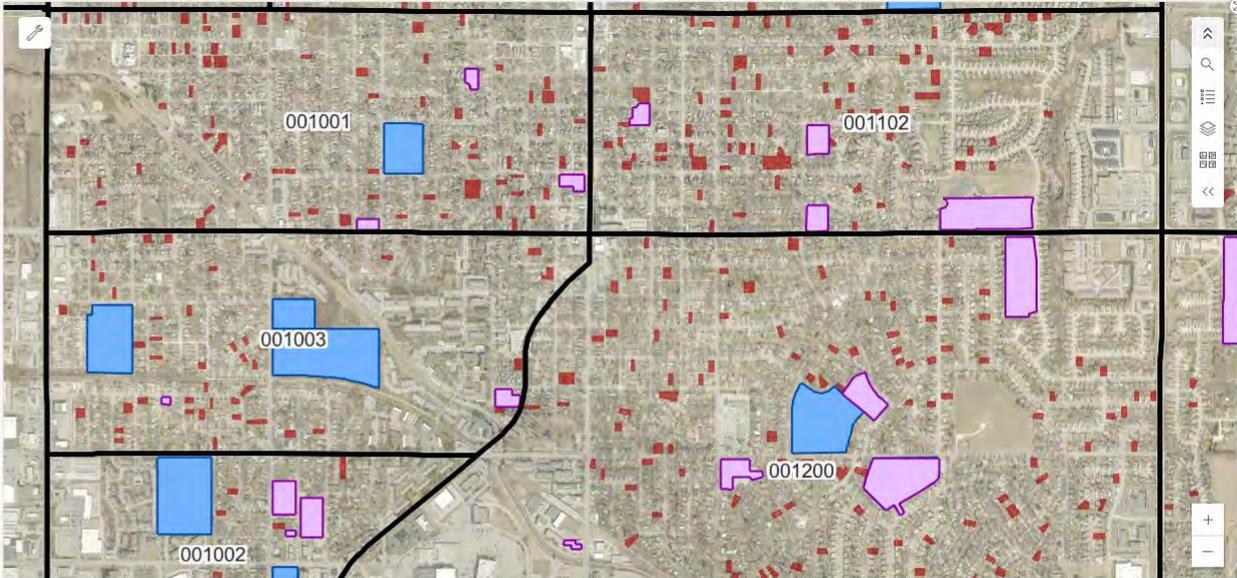
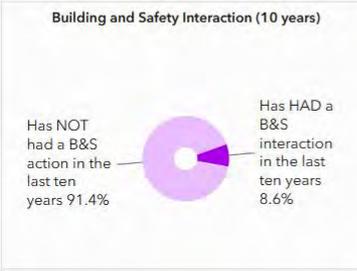
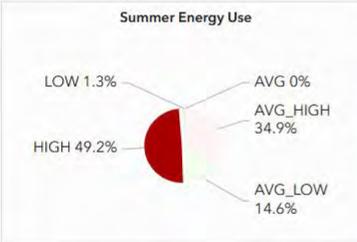
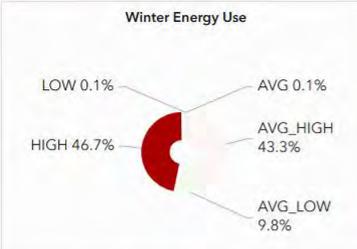
Est. Avg Pers 1.3
(Pop above 18)

Housing Units 215
Last update: 2 minutes ago

Parcels 215
Last update: 2 minutes ago

Energy Use Trends in Lincoln, NE

- Selected Filters**
- Prime Use**
Single Family
 - Year Built**
No category selected
 - Resident Age**
No category selected
 - Unit Cohort**
No category selected
 - Where does the owner of your home...**
No category selected
 - Number of Eviction in 10 Years**
No category selected
 - Income Level**
No category selected
 - Minority**
No category selected
 - Building CDU Score**
No category selected
 - Building Condition Score**
No category selected
 - Building Quality Score**
No category selected



<h4>Parcel Tenure</h4> <p>Owner: 3.7k</p> <p>Rental: 812</p> <p>0 5k</p> <p><small>Last update: 17 seconds ago</small></p>	<h4>Energy Use Compared to Peer Properties</h4> <p>Parcel is 4.6k</p> <p>0 5k 10</p> <p>Energy Use Cohort (low to high)</p> <p><small>Last update: 17 seconds ago</small></p>	<p>Mean 2,028.6 Winter Usage</p>	<p>Mean 2,133 Summer Usage</p>	<p>Est. Avg Age 40.7 (Pop above 18)</p>	<p>Est. Avg Pers 1.9 (Pop above 18)</p>	<p>Housing Units 4,400 <small>Last update: 17 seconds ago</small></p>	<p>Parcels 4,550 <small>Last update: 17 seconds ago</small></p>
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THE COMPLEXITIES, I MULL

How does generational individualism, cited household data standards (i.e., MLS, HAMFI, ACS etc.), local policy, market forces impact housing stability, and how are we right sizing our frame for review?

WHAT DO WE NEED/WANT

- Protect curiosity
- Overvalue staff who are connected and 'trust' wealthy across disciplines and communities
- Invest in technological and operational capacity
- Embrace telling stories