PROMOTING YOUR SCIENCE: THE ART OF THE “ELEVATOR PITCH”

Featuring Dr. Jennifer Larsen
University of Nebraska Medical Center

February 23, 2018 | 12:00 - 1:30 pm | H&K112
Parking Available in Lot T

ABOUT DR. LARSEN

Jennifer Larsen, M.D., FACP Dr. Larsen completed her medical degree at the University of Iowa, Iowa City, and her Internal Medicine residency and Endocrinology and Metabolism fellowship at the University of Utah. She was a guest scientist at National Institutes of Health, NICHD, before joining the faculty at University of Nebraska Medical Center in 1987. She has been the Vice Chancellor for Research since July 2011, and is the Louise and Morton Degen Professor in the Division of Diabetes, Endocrinology and Metabolism. Her research has focused on the metabolic consequences of kidney and pancreas transplantation, and more recently novel strategies to prevent diabetes and its complications in high-risk populations.

LEARNING OBJECTIVES

• Understand the value of being an advocate for science.
• Improve ways you can communicate your research to a range of audiences.
• Create a short “elevator speech” of your research to improve its impact.

The presenter, Jennifer Larsen, Ph.D., and planning committee, Nick Stergiou, Ph.D., Jeffrey Kaipust, M.S., Angela Collins, B.S., and Jackie Farley, CPP have no financial conflict of interest to disclose.

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