Dear Faculty,

On March 11, 2016 UNO will host a writing workshop entitled “Publish & Flourish: Become a Prolific Scholar” that is sponsored by the Text and Academic Authors Association (TAA).

Information and registration details regarding the workshop are detailed on the attached flyer.

As a workshop host institution, we receive a one-year Institutional Membership to TAA, a non-profit, interdisciplinary organization dedicated to helping text and academic authors thrive. Our Institutional Membership covers the membership dues for up to 100 faculty members to join TAA, whether or not you attend the workshop.

We invite you to take advantage of our Institutional Membership and join TAA today. TAA provides you with the key resources you need to succeed as an academic author on topics such as:

- How to get your writing done efficiently and well
- How to organize your writing process for maximum productivity and success
- How to promote your brand and market your work
- What you need in your contract and what to watch out for

Some of TAA’s most popular resources include:

**TAA Blog | Abstract**
Stay connected to the textbook and academic authoring industry, gain inspiration and insight, and expand your authoring knowledge with how-to articles, Tips of the Trade, member profiles, and more.

**Webinars**
Increase your productivity, learn new skills, and connect with industry experts who will answer your specific questions on a wide range of textbook and academic authoring and publishing topics.

**Presentations on Demand**
Listen to more than 100 presentations on demand on topics such as writing, editing, contracts, royalties, taxes, copyright, time management, and more, presented by a variety of industry experts.

**Newsletter, The Academic Author**
Stay connected to the textbook and academic authoring industry, and gain inspiration.

Click here to become a NEW MEMBER of the UNO TAA Institutional Membership

Click here to RENEW Your Membership

This membership offer will expire on March 11, 2017, the anniversary date of the day our workshop was originally held. If you have any questions about TAA please feel free to contact Maureen.Foerster@TAAonline.net