ESTABLISHING UNDERSTANDING WITH HEALTH COMMUNICATION

Featuring Dr. Denise H. Britigan
University of Nebraska Medical Center

November 13, 2015 | 12:00 - 1:30 pm | 112 HPER

ABSTRACT
Research shows that increased health literacy improves health outcomes. Evaluating the public's understanding of health information through the use of good health communication strategies is key to becoming a health literate organization.

ABOUT DR. BRITIGAN
Dr. Denise H. Britigan is an Assistant Professor in the Department of Health Promotion, Social, and Behavior Health at the University of Nebraska Medical Center. Her research experience is in the area of health promotion/community health, with an emphasis on health communication and health literacy. Her research focuses on sources of health information and barriers associated with them. Dr. Britigan also has an interest in the roles that demographics and social determinants of health play as they influence health communication and health literacy, especially in the area of health disparities.