



## Summary of Strategic Plan (2014 – 2020)

As part of the Special Education and Communication Disorders department (SECD), the speech-language pathology program has identified the following strategic goals to address during the 2014-2020 timeframe. Goals are reported as they relate to the College of Education's mission to train students who are dedicated practitioners, reflective scholars, and responsible citizens.

### **Area I: DEDICATED PRACTITIONER**

- **Goal 1: Identify and implement quality program design and student support services which align with accreditation standards:**
  - Enhance the admission and retention process.
  - Review the Advising Process
  - Conduct ongoing review of clinical requirements and needs.
  - Continue review of curriculum to align with changes in university and CFCC needs.
  - Create field experiences that are aligned with program goals.
  - Create incentives to increase training of cooperating clinicians who supervise our externs.
  - Align web pages with the graduate and undergraduate catalog for consistency and clarity.
- **Goal 2: Support and promote ongoing professional development for students, faculty, staff, and community partners.**
  - Advocate for additional full-time clinical educator for special projects (e.g., telehealth)
- **Goal 3: Align, sustain, and utilize efficient assessment systems for continuous improvement.**
  - Develop online evaluation for exit interviews and alumni/employer evaluations.

### **Area II: REFLECTIVE SCHOLAR**

- **Goal 1: Support and promote faculty, staff, and student research and creative activities.**
    - Evaluate the impact of changing Research Methods to an undergraduate-level course.
    - Advocate for a second GA position to support faculty research.
-



- **Goal 2: Celebrate and share research and creative activities internally and externally.**
  - Increase student participation in research activity through independent study, student research conference, undergraduate Honors program by involving at least 10 students in research projects
  - Increase dissemination of faculty scholarship to national and international audiences.
  - Honor research by posting faculty presentations on the college's digital information boards.

### **Area III: RESPONSIBLE CITIZEN**

- **Goal 1: Lead and support collaborative efforts that align with college, campus, and community priorities.**
  - Sustain current international relationships and determine future potential collaborations.
  - Increase student organization involvement within the community.
- **Goal 2: Recruit and retain a diverse learning community of engaged citizens.**
  - Recruit and retain students who are committed to working in high needs areas.
- **Goal 3: Communicate and celebrate the mission and vision of the college.**
  - Increase the program and department's visibility within the university and the community by updating department brochures and publishing a department newsletter twice each year.
  - Increase visibility using online social media.

A more detailed Strategic Plan is available upon request. Please contact Dr. Kristine Swain at [kswain@unomaha.edu](mailto:kswain@unomaha.edu) for more information.