



UNIVERSITY OF NEBRASKA AT OMAHA
COLLEGE OF EDUCATION,
HEALTH, AND HUMAN SCIENCES

SPECIAL EDUCATION & COMMUNICATION DISORDERS DEPARTMENT

Summary of Strategic Plan (2014 – 2020)

As part of the Special Education and Communication Disorders department (SECD), the speech-language pathology program has identified the following strategic goals to address during the 2014-2020 timeframe. Goals are reported as they relate to the College of Education's mission to train students who are dedicated practitioners, reflective scholars, and responsible citizens.

Area I: DEDICATED PRACTITIONER

- **Goal 1: Identify and implement quality program design and student support services which align with accreditation standards:**
 - Enhance the admission and retention process.
 - Review the Advising Process
 - Conduct ongoing review of clinical requirements and needs.
 - Continue review of curriculum to align with changes in university and CFCC needs.
 - Create field experiences that are aligned with program goals.
 - Create incentives to increase training of cooperating clinicians who supervise our externs.
 - Align web pages with the graduate and undergraduate catalog for consistency and clarity.
- **Goal 2: Support and promote ongoing professional development for students, faculty, staff, and community partners.**
 - Advocate for additional full-time clinical educator for special projects (e.g., telehealth)
- **Goal 3: Align, sustain, and utilize efficient assessment systems for continuous improvement.**
 - Develop online evaluation for exit interviews and alumni/employer evaluations.

Area II: REFLECTIVE SCHOLAR

- **Goal 1: Support and promote faculty, staff, and student research and creative activities.**
 - Evaluate the impact of changing Research Methods to an undergraduate-level course.
 - Advocate for a second GA position to support faculty research.



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- **Goal 2: Celebrate and share research and creative activities internally and externally.**
 - Increase student participation in research activity through independent study, student research conference, undergraduate Honors program by involving at least 10 students in research projects
 - Increase dissemination of faculty scholarship to national and international audiences.
 - Honor research by posting faculty presentations on the college's digital information boards.

Area III: RESPONSIBLE CITIZEN

- **Goal 1: Lead and support collaborative efforts that align with college, campus, and community priorities.**
 - Sustain current international relationships and determine future potential collaborations.
 - Increase student organization involvement within the community.
- **Goal 2: Recruit and retain a diverse learning community of engaged citizens.**
 - Recruit and retain students who are committed to working in high needs areas.
- **Goal 3: Communicate and celebrate the mission and vision of the college.**
 - Increase the program and department's visibility within the university and the community by updating department brochures and publishing a department newsletter twice each year.
 - Increase visibility using online social media.

A more detailed Strategic Plan is available upon request. Please contact Dr. Kristine Swain at kswain@unomaha.edu for more information.

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