



## **2022-2025 CDIS Strategic Plan**

**Goal 1: By 2025, the CDIS program will support recruitment and retainment of students and assist with degree completion in communication disorder programs to promote workforce development.**

**Metrics:**

1. Examine the demographics of incoming students at the undergraduate and graduate levels to inform future recruitment areas.
2. Develop a marketing and communication strategy for CDIS undergraduate and SLP graduate programs.
  - a. Analyze analytics to determine how to utilize our web pages for recruitment.
  - b. Increase community awareness of CSD.
  - c. Share the undergraduate recruitment videos with community partners.
3. Track completion rates across degree programs (e.g., percentage of completers) and time to completion.
4. Continue to explore and develop global engagement opportunities.

**Goal 2: By 2025, the CDIS program will build opportunities and expand academic partnerships within the Nebraska University system, the Omaha metropolitan community, and the state to contribute to growth and diversity within our program.**

**Metrics:**

1. Participate in monthly meetings to develop a strategic partnership between Munroe Meyer Institute (MMI) and the Speech-Pathology programs.
2. Expand clinical opportunities in the medical placements for the communication disorders program.
3. Collaborate with MMI to facilitate UNO SLP graduate students' access to MMI systems. Working towards a joint SLP graduate program with UNMC/MMI.
  - a. Expanded access to clinical experiences.
  - b. Expanded academic content expertise through faculty at MMI.
  - c. Expanded opportunities for clinical research.



**Goal 3: By 2025, the CDIS program will expand the number of community partnerships to increase workforce development to promote public advocacy of quality services.**

**Metrics:**

1. Explore opportunities for expansion with high school teachers to facilitate dual enrollment courses with area high schools.
2. Add one new dual enrollment course in one K-12 district.
3. Utilize Advisory Board Meeting for feedback and program improvement.
4. Faculty will be involved in professional organizations by holding executive office positions, attending meetings, being a SIG representative, etc.
5. Student group, Student Speech-Language Hearing Association, will actively engage in community events through volunteer hours and event organization.
6. Expand experiential learning experiences.