

JMC Emerging Media Concentration

Bachelor of Arts or Bachelor of Science- 57 Credit Hours

Name _____

NUID _____

JMC Major Core Classes (18 credits)
required

JMC 1500 Intro to JMC _____

JMC 2100 Media Writing _____

JMC 2200 Media Production Principles _____

JMC 3340 Media Theory _____

JMC 3350 Communication Research _____

JMC 4970 Internship* _____

*3 credits total but those credits may be divided over multiple semesters

Emerging Media Concentration Electives (15 credits)
(select 5 of the following)

AVN 1500 Intro to Unmanned Aircraft Systems _____

JMC 2000 Info Literacy _____

JMC 2110 Photography _____

JMC 2150 News Writing and Reporting _____

JMC 2500 Social Media Comm _____

JMC 2620 PR and Ad Design _____

JMC 3270 Public Affairs Reporting _____

JMC 3320 Studio Production _____

JMC 3370 Podcast This _____

JMC 3400 Feature and Opinion Writing _____

JMC 3710 Design in Motion _____

JMC 4320 Television Commercial Production _____

JMC 4340 Sports Broadcasting and Production _____

JMC 4420 Sports Writing _____

Emerging Media Concentration Core Classes (15 credits)
required

JMC 2320 Video Field Production _____

JMC 2370 All About Audio _____

JMC 3030 Multimedia Journalism _____

JMC 4440 Media Content Creation _____

JMC 4460 Emerging Media Capstone _____

JMC Advanced Electives (6 credits)
(select 2 of the following)

JMC 3700 Visual Communication & Culture _____

JMC 4010 History of Mass Communication _____

JMC 4040 Social Media Management _____

JMC 4130 Media & Politics _____

JMC 4380 Film Theory and Criticism _____

JMC 4390 Media Entrepreneurship _____

JMC 4400 Mass Media Ethics _____

JMC 4410 Communication Law & Policy _____

JMC 4430 Global Media Communication _____

JMC 4920 Media Literacy _____

JMC Major Electives (3 credits)
(select 1 JMC upper division 3000-4000 level class not already taken)

BACHELOR OF ARTS OR BACHELOR OF SCIENCE OPTIONS

BA ONLY - Foreign Language 16 credits
B.A. students must complete four semesters of the same foreign language, or, have previously completed four years of the same foreign language in high school, which must be verified by official HS transcripts.

BS ONLY - Minor/Second Field 15 credits
B.S. students must complete one of the following:
• A minor as prescribed by an outside department.
• Second Field-15 credit hours in one subject area or related subject areas; minimum 6 hrs. of 3000-4000 level coursework.

GENERAL EDUCATION REQUIREMENTS (46 Credit Hours)

English/Writing (9) _____

•English Comp I _____

•English Comp II _____

•3rd Writing Course- Major _____

Math (3) _____

Oral Communication (3) _____

Electives- As needed to reach 120 credit hours

Humanities (9) _____

Social Science (9) _____

Natural & Physical Science (7) _____

Diversity (6)

• US Diversity _____

• Global Diversity _____