

Journalism and Media Communication- Course Rotation

Course #	Course Title	Fall	Spring	Summer
JMC 1050	FILM HISTORY AND APPREC.	X	X	X
JMC 1500	INTRO TO JMC	X	X	X
JMC 2000	NEWS LITERACY	X		
JMC 2100	MEDIA WRITING	X	X	X
JMC 2110	PHOTOGRAPHY	X	X	
JMC 2150	NEWS WRITING AND REP.		X	
JMC 2200	MEDIA PRODUCTION PRINCIPLES	X	X	varies
JMC 2320	VIDEO FIELD PROD.	X		
JMC 2370	ALL ABOUT AUDIO	X		
JMC 2500	SOCIAL MEDIA COMM	X	X	
JMC 3030	MULTIMEDIA JOURNALISM	X	varies	
JMC 3230	PRINCIPLES OF PUBLIC RELATIONS	X		
JMC 3270	PUBLIC AFFAIRS REPORTING		varies	
JMC 3320	STUDIO PRODUCTION	X	X	
JMC 3340	MEDIA THEORY	X	X	
JMC 3350	COMM RESEARCH	X	X	
JMC 3370	PODCAST THIS		X	
JMC 3400	FEATURE AND OPINION WRITING		X	
JMC 3500	PR AND ADV. DESIGN		X	
JMC 3620	PRINCIPLES OF CREATIVE ADV.	X		
JMC 3700	VISUAL COMM AND CULTURE	X		
JMC 3710	DESIGN IN MOTION	varies	varies	
JMC 4010	HISTORY OF MASS COMM	2023 2025 2027		
JMC 4040	SOCIAL MEDIA MEASUREMENT AND MGMT.		X	
JMC 4250	STRATEGIC WRITING FOR PR AND ADV.		X	
JMC 4260	MEDIA RELATIONS	varies		
JMC 4300	CRISIS & RISK COMMUNICATION		X	
JMC 4310	MEDIA & POLITICS	2024 2028 2032	2026 2030	
JMC 4320	TELEVISION COMMERCIAL PRODUCTION		X	
JMC 4340	SPORTS BROADCASTING AND PRODUCTION	X		
JMC 4370	COMM WKSHP - AR/VR MEDIA ARTS	VARIABLES	VARIABLES	
JMC 4380	FILM THEORY AND CRITICISM	X		
JMC 4390	MEDIA ENTREPRENEURSHIP	X		
JMC 4400	MASS MEDIA ETHICS	2024 2026 2028		
JMC 4410	COMM LAW AND POLICY		X	
JMC 4420	SPORTS WRITING		X	
JMC 4430	GLOBAL MEDIA COMM		X	
JMC 4440	MEDIA CONTENT & CREATION	X	X	
JMC 4450	PR/AD CAPSTONE	X	X	
JMC 4460	EMERGING MEDIA CAPSTONE	X	X	
JMC 4920	MEDIA LITERACY		every other	
JMC 4970	INTERNSHIP EXPERIENCE	X	X	X
JMC 4980	INDEP. STUDY	as needed	as needed	as needed