

Journalism and Media Communication - Course Rotation

Course #	Course Title	Fall	Spring	Summer
JMC 1050	FILM HISTORY AND APPREC.	X	X	X
JMC 1500	INTRO TO JMC	X	X	X
JMC 2000	NEWS LITERACY	X		
JMC 2100	MEDIA WRITING	X	X	X
JMC 2110	PHOTOGRAPHY	X	X	
JMC 2150	NEWS WRITING AND REP.		X	
JMC 2200	MEDIA PRODUCTION PRINCIPLES	X	X	VARIES
JMC 2320	VIDEO FIELD PRODUCTION	X		
JMC 2370	ALL ABOUT AUDIO	X		
JMC 2500	SOCIAL MEDIA COMM	X	X	
JMC 2620	PR AND ADV. DESIGN		X	
JMC 3030	MULTIMEDIA JOURNALISM	X	VARIES	
JMC 3230	PRINCIPLES OF PUBLIC RELATIONS	X		
JMC 3270	PUBLIC AFFAIRS REPORTING		VARIES	
JMC 3320	VIDEO STUDIO PRODUCTION (<i>CONSIDER THIS</i>)	X	X	
JMC 3340	MEDIA THEORY	X	X	
JMC 3350	COMM RESEARCH	X	X	
JMC 3370	PODCAST THIS		X	
JMC 3400	FEATURE AND OPINION WRITING		X	
JMC 3620	PRINCIPLES OF CREATIVE ADV.	X		
JMC 3700	VISUAL COMM AND CULTURE		Even years	
JMC 3710	DESIGN IN MOTION			X
JMC 4010	MEDIA HISTORY	X		
JMC 4040	SOCIAL MEDIA MEASUREMENT AND MGMT.	X		
JMC 4250	STRATEGIC WRITING FOR PR AND ADV.		X	
JMC 4260	MEDIA RELATIONS	VARIES		
JMC 4300	CRISIS & RISK COMMUNICATION		X	
JMC 4310	MEDIA & POLITICS	Even election years	Odd years; off cycle	
JMC 4320	TELEVISION COMMERCIAL PRODUCTION		X	
JMC 4340	SPORTS BROADCASTING AND PRODUCTION	X		
JMC 4370	COMM WKSHIP - AR/VR MEDIA ARTS	VARIES	VARIES	
JMC 4380	FILM THEORY AND CRITICISM		Odd years	
JMC 4390	MEDIA ENTREPRENEURSHIP		Even years	
JMC 4400	MEDIA ETHICS	Odd years		
JMC 4410	COMM LAW AND POLICY		Odd years	
JMC 4420	SPORTS WRITING		X	
JMC 4430	GLOBAL MEDIA COMM		X	
JMC 4440	MEDIA CONTENT & CREATION	X	X	
JMC 4450	PR/AD CAPSTONE	X	X	
JMC 4460	EMERGING MEDIA CAPSTONE	X	X	
JMC 4920	MEDIA & CULTURE	X		
JMC 4970	INTERNSHIP EXPERIENCE	X	X	X
JMC 4980	INDEPENDENT STUDY	X	X	X