

JMC Emerging Media Concentration

Bachelor of Arts or Bachelor of Science- 57 Credit Hours

Name	
NUID	

JMC Major Core Classes (18 credits)	
required	
JMC 1500 Intro to JMC	
JMC 2100 Media Writing	
JMC 2200 Media Production Principles	
JMC 3340 Media Theory	
JMC 3350 Communication Research	
JMC 4970 Internship*	

*3 credits total but those credits may be divided over multiple semesters

Emerging Media Concentration Electives (15 credits)	
(select 5 of the following)	
AVN 1500 Intro to Unmanned Aircraft Systems	
JMC 2000 Info Literacy	
JMC 2110 Photography	
JMC 2150 News Writing and Reporting	
JMC 2500 Social Media Comm	
JMC 3270 Public Affairs Reporting	
JMC 3320 Studio Production	
JMC 3370 Podcast This	
JMC 3400 Feature and Opinion Writing	
JMC 3500 PR and Ad Design	
JMC 3710 Design in Motion	
JMC 4320 Television Commercial Production	
JMC 4340 Sports Broadcasting and Production	
JMC 4420 Sports Writing	

Emerging Media Concentration Core Classes (15 credits)	
required	
JMC 2320 Video Field Production	
JMC 2370 All About Audio	
JMC 3030 Multimedia Journalism	
JMC 4440 Media Content Creation	
JMC 4460 Emerging Media Capstone	

JMC Advanced Electives (6 credits)	
(select 2 of the following)	
JMC 3700 Visual Communication & Culture	
JMC 4010 History of Mass Communication	
JMC 4040 Social Media Management	
JMC 4130 Media & Politics	
JMC 4380 Film Theory and Criticism	
JMC 4390 Media Entrepreneurship	
JMC 4400 Mass Media Ethics	
JMC 4410 Communication Law & Policy	
JMC 4430 Global Media Communication	
JMC 4920 Media Literacy	

JMC Major Electives (3 credits)	
(select 1 JMC upper division 3000-4000 level class not already taken)	

BACHELOR OF ARTS OR BACHELOR OF SCIENCE OPTIONS

BA ONLY - Foreign Language	16 credits
B.A. students must complete four semesters of the same foreign language, or, have previously completed four years of the same foreign language in high school, which must be verified by official HS transcripts.	

BS ONLY - Minor/Second Field	15 credits
B.S. students must complete one of the following:	
• A minor as prescribed by an outside department. •	
Second Field-15 credit hours in one subject area or related subject areas; minimum 6 hrs. of 3000-4000 level coursework.	

GENERAL EDUCATION REQUIREMENTS (46 Credit Hours)

English/Writing (9)		Humanities (9)	
•English Comp I		Social Science (9)	
•English Comp II		Natural & Physical Science (7)	
•3rd Writing Course- Major		Diversity (6)	
Math (3)		• US Diversity	
Oral Communication (3)		• Global Diversity	
Electives- As needed to reach 120 credit hours			